



YOUTH EXPO

theyouthexpo.com

BROOKFIELD SPORTSPLEX - BROOKFIELD

APRIL 27th, 9AM - 4PM

The Youth Outdoor Expo is a unique event designed to expose youth to new activities related to the outdoors, fitness, art, community programs, nutrition and overall better health and wellness. The Expo is designed to be interactive, guided by professionals and experts in various fields in an effort to educate and inspire.

BIKING HUNTING NUTRITION HIKING
CLIMBING ARCHERY FISHING DIET HEALTH
BAKING GARDENING SWIMMING SURVIVAL
FIRST AID PERSONAL WELL BEING SHOOTING
COMMUNITY AWARDSNESS CAMPING SKIING

EXPOSE

EDUCATE

INSPIRE

The Youth Expo is entering its 4th year. To date we have inspired 8,100 individuals. Be part of this AMAZING event! Participate as an exhibitor, demonstrator, guest speaker, corporate sponsor or door prize contributor.

Just **ONE** idea can profoundly impact the physical, mental, emotional and or spiritual health of a person. Be part of an event that has as many ideas as possible ready to expose, educate and inspire youth of all ages. This event is **FREE** for youth to attend! This is an opportunity to showcase and grow your business or organization with very little expense. Parents are your current customers; their children are your future. In past years, our social media posts for this event have reached up to **7.1million** people, the Youth Expo website has recorded 67,000 visitors. Be part of that marketing power by participating, donating or financially supporting. Nowhere else will you receive this exposure at this price; the price of inspiring others!

For more information on registration or support please contact info@theyouthexpo.com

902-986-7010

Help support the Youth Expo by sharing this invitation with other small businesses, groups or organizations who may be interested in participating, donating a door prize or corporate sponsorship.



REGISTRATION

SATURDAY APRIL 27ND 9 AM TO 4 PM

DON HENDERSON MEMORIAL SPORTSPLEX
BROOKFIELD, NS 902.986.7010

Business Information (Print Clearly)	
COMPANY	
MAILING ADDRESS	
CONTACT NAME	
PHONE	
WEBSITE (FOR LISTING)	
EMAIL (REQUIRED)	

Admin FEE Due to the growth of the expo outside resources are required not covered under fundraising and grant applications. The admin fee helps cover those costs.

\$25.00

Payment Options

Email money transfer to info@theyouthexpo.com Password: admin

Credit Card Type: _____

Credit Card # _____ Expiry: _____ CVV# _____

Door Prize Contribution

As an exhibitor, we request a donation of a door prize in the form of product, service or membership that promotes opportunity, activity or better health. Door prize funds are paid forward directly to youth registration for non-restricted firearms safety and hunter's education. To date 96 youth have been financially funded because of the Youth Expo. Door prizes need to be dropped off no later than **Friday, April 26th**. We encourage and will accommodate arrangements for early pickup.

Booth Size

10x10	
10x20	
Other	
Outside	
Power	

Please note that due to the growth of the expo booth space is limited. Spaces will be filled on a first come first serve basis. Only those exhibitors who require larger space to accommodate equipment will be considered for anything larger than 10x20. Up to 4 Complimentary adult passes will be provided per exhibitor.

Set Up Times

Thursday, April 25th 12:00 PM – 9:00 PM
 Friday, April 26th 7:00 AM – 11:00 PM
 Saturday, April 27th 6:00 AM – 8:00 AM (limited access, all doors will be closed at 8:00 AM)

The Youth Expo is a unique event built to expose youth of all ages to as many ideas as possible. Each booth needs to be as **INTERACTIVE** as possible in an effort to expose, educate and inspire. Your booth should let individuals try, touch, test, taste, discover and or create! **Initial** _____

In exchange for your participation your logo will be posted on the Youth Expo website. Your business will receive social media shout outs. The Youth Expo is an opportunity not only to engage our youth and be part of an event that is built to inspire but to showcase your business at little or no cost. Parents are your current customers; their children are your future. The sooner you reserve your space the more promotion your business receives.

Title: _____

Signature: _____

Date: _____

email completed form to info@theyouthexpo.com or mail to 276 Upper Brookfield Rd, Brookfield B0N 1C0

Youth Expo
April 27th, 2019
Don Henderson Memorial Sportsplex
55 Carter Road, Brookfield NS B0N 1C0
Hosted by the NS Women That Hunt Fundraising Association
ACCIDENT WAIVER AND RELEASE OF LIABILITY FORM

I HEREBY ASSUME ALL OF THE RISKS OF PARTICIPATING IN ANY/ALL ACTIVITIES ASSOCIATED WITH THE YOUTH EXPO, including by way of example and not limitation, any risks that may arise from negligence or carelessness on the part of the persons or entities being released, from dangerous or defective equipment or property owned, maintained, or controlled by them, or because of their possible liability without fault.

I certify that I am physically fit, have sufficiently prepared or trained for participation in the activities, and have not been advised to not participate by a qualified medical professional. I certify that there are no health-related reasons or problems which preclude my participation in any activities at the Youth Expo. I agree and certify that I am participating at my own discretion, voluntarily and I am not forced, pressured, coerced or challenged to attempt any activity against my own free will. I acknowledge that I was made aware of all activities at the Youth Expo via the website and social media. I am attending the Youth Expo acknowledging I am aware of the activities offered to me and I am capable of participating.

I acknowledge that this Accident Waiver and Release of Liability Form will be used by the event holders, sponsors, property owners, exhibitors and volunteers of the Youth Expo in which I may participate in all activities included, and that it will govern my actions and responsibilities at said activities.

In consideration of my application and permitting me to participate in this activities included at the Youth Expo, I hereby take action for myself, my executors, administrators, heirs, next of kin, successors, and assigns as follows:

(A) I WAIVE, RELEASE, AND DISCHARGE from any and all liability, including but not limited to, liability arising from the negligence or fault of the entities the Don Henderson Memorial Sportsplex; The NS Women That Hunt Fundraising Association, their agents, employees and volunteers released, for my death, disability, personal injury, property damage, property theft, or actions of any kind which may hereafter occur to me including my traveling to and from this activity, THE FOLLOWING ENTITIES OR PERSONS: The Don Henderson Memorial Sportsplex, The NS Women That Hunt Fundraising Association, The Youth Expo, their Exhibitors, agents, employees and volunteers.

(B) INDEMNIFY, HOLD HARMLESS, AND PROMISE NOT TO SUE THE FOLLOWING ENTITIES OR PERSONS: The Don Henderson Memorial Sportsplex, The NS Women That Hunt Fundraising Association, The Youth Expo, their Exhibitors, agents, employees and volunteers from any and all liabilities or claims made as a result of participation in any activity at the Youth Expo, whether caused by the negligence of release or otherwise.

I acknowledge that Youth Expo organizers, and their directors, officers, volunteers, representatives, and agents are NOT responsible for the errors, omissions, acts, or failures to act of any party or entity conducting a specific activity on their behalf.

I acknowledge that the activities at the Youth Expo may involve a test of a person's physical and mental limits and carries with it the potential for death, serious injury, and property loss. The risks include, but are not limited to, those caused by terrain, facilities, temperature, weather, condition of participants, equipment, vehicular traffic, lack of hydration, and actions of other people including, but not limited to, participants, volunteers, monitors, and/or producers of the activity. These risks are not only inherent to participants, but are also present for volunteers.

I hereby consent to receive medical treatment which may be deemed advisable in the event of injury, accident, and/or illness during this activity.

I understand while participating in any activity at the Youth Expo, I may be photographed. I agree to allow my photo, video, or film likeness to be used for any legitimate purpose by the activity holders, producers, sponsors, organizers, and assigns.

The Accident Waiver and Release of Liability Form shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law.

I CERTIFY THAT I HAVE READ THIS DOCUMENT AND I FULLY UNDERSTAND ITS CONTENT. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT AND I SIGN IT OF MY OWN FREE WILL.

Participant's Signature
(Please print legibly)

Date

Participant's Name

Age

Participant's Signature
(Please print legibly)

Date

Participant's Name

Age

Parent/Guardian Signature

Date

(If under 18 years old, Parent or Guardian must also sign.)

EXHIBITOR CERTIFICATE OF INSURANCE

MANDATORY - Please take care of immediately!

DEADLINE – Friday, April 26th

As an Exhibitor participating in **The Youth Expo**, you must have adequate Liability Insurance with a minimum of \$2,000,000.00 to protect the Exhibitors, the attending public, and yourself. Our insurance policy does not extend coverage to any exhibits and requires you to submit a Certificate of Insurance for your participation at...

*Event Name: **The Youth Expo***

*Event Location: **Don Henderson Memorial Sportsplex 50 Carter Road, Brookfield NS, B0N 1C0***

*Exact dates of show: **Friday, April 26st move in, Saturday April 27th, Event day and Sunday, April 28th move out.***

There are two (2) ways to arrange the required insurance:

OPTION #1: Your own Insurance Company

You can have your insurance company prepare a certificate of insurance, which must have the following:

- **NS Women That Hunt Fundraising Association and Don Henderson Memorial Sportsplex** are listed as an additional insured
- Effective dates must cover show dates plus *Move-in* and *Move-out* dates
- Comprehensive General Liability of \$2,000,000
- There should be no extra charge if you already have an existing insurance policy

OPTION #2: PAL Insurance Brokers Canada LTD

Alternatively, **The Women That Hunt** has appointed **PAL Insurance Brokers Canada Ltd.** as the official insurance contractor for exhibitors and their coverage would satisfy all of the insurance requirements, except vehicles in motion/live demos.

If you require insurance through this process, please let us know and we will send you an application form.

For any questions, please contact our office at info@theyouthexpo.com or call 902-986-7010

Your understanding & compliance with this is appreciated. We thank you in advance for ensuring the well-being of all concerned. Have a prosperous & safe show.



Door Prize Contributor,

The 4th annual Youth Expo is scheduled to take place Saturday, April 27th at the Don Henderson Memorial Sportsplex.

The Youth Expo is a unique event designed to expose youth to new activities related to the outdoors, fitness, art, community programs, nutrition and overall health and wellness.

Health is not merely the absence of illness. There are many factors that affect health physically, mentally and emotionally. Just **ONE** idea can profoundly impact a person's place in life. The Youth Expo is built to encompass as many ideas as possible in an effort to, educate and inspire youth of all ages to try something new towards better health and wellness.

This event is FREE for youth to attend. It is run by volunteers, and students. The idea is to tear down as many social determinants as possible so that everyone has an equal opportunity to attend and benefit from it.

DOOR PRIZE CONTRIBUTIONS are a vital part of our fundraising initiative. All funds raised are paid directly forward to financially support youth through their non-restricted firearms safety and hunter education courses. To date door prizes have financially supported 96 youth. In return for your contribution and support we will:

1. List your business name and link, along with a description of door prize contribution on the Youth Expo website.
2. Include business in social media shout out.
3. Business name and contact information will be posted with door prize item during the Youth Expo event.
4. List your business name and link with prize winner after the event for 30 days.

In 2016, 56 exhibitors inspired 1,600 visitors. Our social media posts reached up to 900,000 people. Our website had 15,800 visits, 60% of them through Facebook and 40% organic. In 2017, 81 exhibitors inspired 3,200 visitors. Our social media posts reached 6.9 million people. Our website had 47,000 visits. In 2018, 91 vendors inspired 3,700 visitors. Our social media posted reached 7.1 million people. Our website had 63,000 visits. Your contribution will receive the exposure it deserves.

Thank you for your time and consideration. Please join us in being part of an amazing event.

Sincerely,

Kelly Countway
Youth Expo Committee Chair
info@theyouthexpo.com
902-986-7010





Dear Corporate Sponsor,

The 4th annual Youth Expo is scheduled to take place Saturday, April 27th at the Don Henderson Memorial Sportsplex.

The Youth Expo is a unique event designed to expose youth to new activities related to the outdoors, fitness, art, community programs, nutrition and overall health and wellness.

Health is not merely the absence of illness. There are many factors that affect health physically, mentally and emotionally. Just **ONE** idea can profoundly impact a person's place in life. The Youth Expo is built to encompass as many ideas as possible in an effort to, educate and inspire youth of all ages to try something new towards better health and wellness.

This event is free for youth to attend. It is run by volunteers, and students. The idea is to tear down as many social determinants as possible so that everyone has an equal opportunity to attend and benefit from it.

Corporate Sponsors are a vital part of our fundraising initiative to make this event possible. Grant applications and fundraising efforts do not meet all the financial requirements of the event. In return for your contribution and support we will:

Corporate Sponsorship Levels			
Level	Inspire (\$1000 +)	Expose (\$500 + to \$1,000)	Educate (Up to \$500)
~Business name & link posted on Youth Expo website up to 30 days post event.	X	X	X
~Social media shout out(s)	X	X	X
~Business name printed on Youth Expo program	X	X	X
~Business name printed on Youth Expo social media poster	X	X	
~Business name included in event related contest	X	X	
~Included in recognition ceremony	X		
~Included in wrap up interviews, articles, media posts	X		

In 2016, 56 exhibitors inspired 1,600 visitors, social media posts reached up to 900,000 and the website had 15,800 visits, 60% through Facebook and 40% organic. In 2017, 81 exhibitors inspired 3,200 visitors, social media posts reached 6.9 million and the website recorded 47,000 visits. In 2018 91 exhibitors inspired 3,700 visitors, social media posts reached 7.1 million and the website recorded 67,000 visits. Be part of the marketing power and support the Youth Expo.

Please join us in being part of an amazing event.

Sincerely,

Kelly Countway
 Youth Expo Committee Chair
info@theyouthexpo.com
 902-986-7010