

**DE TOUR AREA ECONOMIC DEVELOPMENT CORPORATION**  
**REGULAR MONTHLY MEETING**  
**March 15, 2017**

The regular monthly meeting of the De Tour Area Economic Development was held on Wednesday, March 15, 2017 in the De Tour Village Memorial Hall. Board members present Rob Bloch, Susie Baker, Mark Fair, Brandon Rairigh Jeremy Vredenburg and Jodi Vredenburg. Members absent were: Debbie Fountain, Jerry Schopp and Marilyn McGuire.

A motion was made by Jodi Vredenburg and supported by Jeremy Vredenburg to approve the January 2017 minutes as presented. All were in favor. (There was not a February, 2017 meeting).

A motion was made by Jodi Vredenburg and supported by Jeremy Vredenburg to approve the Treasurer's Report as presented. All were in favor.

There were not any bills up for approval.

**OLD BUSINESS**

An update on the M-134 ByWay and ORV trail projects was given by Rob Bloch. These projects are one of the main focuses for economic development as each project will bring a higher level of tourism to the DeTour area once the projects are completed.

The following topics were discussed:

1. Farm to Table- it was the consensus by all that the event needed to be re-thought and will be discussed at the next meeting. Concerns for the logistics and potential profitability need to be realigned.
2. Music events/Boy Scouts "pass the hat" for donations- Susie Baker will contact Craig Miller to arrange this action during the Summer Concert series.
3. 3<sup>rd</sup> and 4<sup>th</sup> July events- Susie Baker has begun to organize a new committee to manage these events. The first meeting will be April 5, 2017 at 6:00 pm to begin transfer of responsibilities from EDC to the new committee.
4. Starline Cruise event- no new news was presented. Try to contact Drummond Island/Starline people for clarification by next meeting.
5. Website update- Susie Baker and others are almost done with the new and improved website for the DeTour area.

**NEW BUSINESS**

The following topics were discussed:

1. EDC sponsored Business Forum Workshop- this topic and the purpose of this event requires more thought. It was suggested to accommodate this workshop during one of the EDC's regular meeting. The determination of the group to hold this event/meeting will be discussed at the next EDC meeting.

2. Veteran's Park and DeTour Fire Hall projects were tabled until the Fall of 2017. A suggestion was made to bring these projects up to the Village Council and Township Board to take charge of them.
3. Farmers Market- Rules are to be created for the vendors. Vendors should begin to be charged for the use of the facility in order to cover the expenses now paid by the Village . The suggested charge per vendor is \$5:00 per event.
4. Susie Baker will bring in a program, at the next meeting, developed to track different matrix to be recorded by the manager during each Saturday for further analysis.
5. Rob/Marilyn will send out a letter to the vendors on file announcing the new charges required to participate at the Saturday market. The charges shall commence on June 1, 2017.
6. MDNR Annual Permit- now that our MDNR 5 year plans for the Village and Township have been accepted, we will apply for our annual permit within the next week that will cover the 2017 events held at the Marina.
7. Summer Concert Bands booked- July 15, 2017..Petoskey Steel Drum Band; August 5, 2017...Detour Band but, they requested a place to stay that night. We need to find a place for them. Still needed...bands for the 3<sup>rd</sup> and 4<sup>th</sup> of July festivities.
8. The EDC will get involved with the marketing of certain properties and new projects to increase the opportunities for individuals/companies to locate in the DeTour area. These projects will be discussed at the next EDC meeting in April, 2017.
- 9.

On a motion made by Mark Fair, meeting adjourned at 7:25 pm. The next meeting will be held on April 19, 2017 @ 6:00pm.

Respectfully submitted,

Rob Bloch