

For Immediate Release



Atlanta's Public Access Cable Channel, People TV Atlanta, Appoints Teddy Lewis as Managing Director

ATLANTA, GA (April 13, 2015) – People TV Atlanta's Board of Directors has appointed Teddy Lewis as Managing Director. In this role, Lewis will be responsible for the day to day operations including, human resources, finance, broadcast programming and production. Lewis will also provide strategic direction and will report directly to the board of directors.

Lewis has been with People TV Atlanta for 15 years and served in the capacity of Director of Business Affairs and CFO/Deputy General Manager for 7 years. For the past 2 years he has served as Board Advisor and Business Management Consultant. Lewis has played a valued and strategic role in the sustainability of People TV Atlanta by decreasing the annual deficit by 30% and also increasing annual fundraising by 75% and raising a total of \$250K prior to taking on his new role.

Lewis has 27 years of extensive leadership experience in assorted industries including non-profit, broadcast media, banking, property management, hospitality and music recording industry. Prior to joining People TV Atlanta, he held business management positions with Savvy/MCA Records (Owned by recording artist Pebbles), WZGC-FM, CBS Radio and WHTA-FM / WAMJ-FM, Radio One Atlanta, Inc. He is also President / CEO of his own Artist Management and Business Consulting firm, TM Entertainment Group, Inc. (TMEG).

"I am thrilled to take on this new role," said Lewis. "I plan to continue fostering new partnerships with local non-profits, colleges and other organizations to ensure that People TV is not simply seen as Atlanta's Public Access Center but as Atlanta's Media Technology Center."

Lewis is a native of Nashville, Tennessee and has lived in the Atlanta metro area for 22 years. He holds an MBA from the University of Phoenix, a Bachelor of Science Degree in Mass Communication: Radio and TV Production from Tennessee State University and an Associate of Arts Degree in Music Entertainment Management from The Art Institute of Atlanta.

About People TV

People TV, Inc. (A Georgia 501(c)3 Non-Profit) is the City of Atlanta's public access media technology center giving residents, nonprofits and community organizations an open forum to communicate opinions, programs, ideas, services and talents to 100,000+ households. This access center provides adult and youth citizens with equal opportunity to participate in affordable television/video production workshops, access to production facilities and equipment to produce local programming for Comcast cable channel 24.

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For more information about People TV Atlanta, please visit <http://www.peopletv.org> or watch Comcast Channel 24. Follow People TV on www.facebook.com/PeopleTVAtlanta and Twitter and Instagram [@PeopleTV_Atl](https://www.instagram.com/PeopleTV_Atl)

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