



## **GAM 2018 STUDENT CONTEST**

### ***Advocacy Logo Design Contest***

*Do you know what advocacy is? Do you know how GAM advocates for gifted education?*

**Contest Description:** The GAM 2018 Student Contest, **Advocacy Logo Design Contest**, is a challenge to all gifted students in Missouri to create a logo for GAM to use to promote advocacy for gifted education. The logo/design must have at least one word and can include pictures. It needs to have a minimum of two elements (an element is a word or picture). There can be no pre-designed work on the logo, no memes, no clip art; it must be original. The logo may be created by hand or digitally using a computer drawing program. The logo must be able to be used on websites and publications. It will be used on stickers, pamphlets, the website and more, as well as shared with all of the Missouri Legislators! Criteria includes: 1)use of two elements with at least one word 2)creative connection to advocacy and gifted education 3)visually appealing for public use in publications and on a website 4)1/2 page summary included that thoughtfully answers all of the questions below in the what to do section 5)clear, easy to read, not cluttered, can be increased or decreased in size for use.

**What to do:** The contest will officially be released on the GAM website, [www.mogam.org](http://www.mogam.org) on DECEMBER 1, 2017! First, go to [www.mogam.org](http://www.mogam.org) and complete the online GAM 2018 STUDENT CONTEST – **Advocacy Logo Design Contest** Entry Form which includes the GAM Release Form. Next, create a gifted education advocacy logo either by hand or digitally. Third, included with the logo should be a ½ page written summary that includes: What does advocacy mean to you? Why is advocacy important? How did you come up with the design for your logo? What does your logo mean? Finally, submit the logo and the summary by February 1, 2018!

**When & how to submit:** SUBMIT THE PROPOSAL USING GOOGLE DRIVE, SHARE IT WITH: [robin.lady.gam@gmail.com](mailto:robin.lady.gam@gmail.com) **DEADLINE IS FEBRUARY 1, 2018.** THIS IS THE FINAL DEADLINE, ANY PROPOSALS SUBMITTED AFTER FEBRUARY 1, 2018 WILL NOT BE CONSIDERED.

#### **Divisions**

AGE 6-11 ELEMENTARY

AGE 12-18 SECONDARY

THIS IS AN INDEPENDENT CONTEST, NO GROUPS, PLEASE GO BY THE AGE OF THE CHILD ON THE SUBMISSION DATE, FEBRUARY 1, 2018.

***WINNERS WILL BE RECOGNIZED AND AWARDS WILL BE GIVEN AT GAM DAY AT THE CAPITOL IN JEFFERSON CITY, MISSOURI ON TUESDAY, FEBRUARY 27, 2018!***

**THE WINNING LOGO WILL BE PRINTED AS STICKERS AND PASSED OUT TO EVERYONE AT GAM DAY AT THE CAPITOL!!**

**ALL CONTEST INFORMATION IS ON THE GAM WEBSITE: [mogam.org](http://mogam.org)**

**ALL CONTEST SUBMISSIONS AND QUESTIONS SHOULD BE DIRECTED TO:**

**Dr. Robin Lady, NBCT; GAM Legislative Chairperson.**

**ALL SUBMISSIONS ARE ELECTRONIC ONLY AND SHARED THROUGH GOOGLE DRIVE!**

**EMAIL FOR QUESTIONS AND GOOGLE DRIVE SHARING: [robin.lady.gam@gmail.com](mailto:robin.lady.gam@gmail.com)**