



# DALLAS ASSOCIATION OF REALTIST

“Promoting Democracy in Housing”



Dear Partner,

The Dallas Association of REALTIST® (DAR) Chapter is preparing to have the best year ever for, *“Empowering Realtist to Become Leaders in our Community”*. We want to thank each of you for all of your support in previous years and we are looking forward to your continued support for 2021.

The National Association of Real Estate Brokers (NAREB) primary focus is to provide opportunities for all citizens to have the right to equal housing. In an effort to support NAREB’s mission, DAR has outlined their 2021 initiatives that will allow many opportunities in, *“Promoting Democracy in Housing”*, to help assist individuals by educating and empowering them through financial literacy and real estate programs.

As part of our 2021 initiatives we will offer home buyer seminars, networking events, lunch & learns, and other educational opportunities throughout the year. One of our major events is Realtist Week, April 19<sup>th</sup>-25<sup>th</sup>, 2021. During this week we will have educational opportunities for members and other real estate professionals, host a number of events which includes: Political Advocacy Day, Fair Housing Day, Networking/Membership Event, Community Day and Operation R.E.D (Realtist Expo Day). Operation R.E.D is an opportunity to serve the underserved communities and educate homeowners, home-buyers, veterans, tenants, and community based organizations on the nuances of homeownership.

We are requesting each of you to join other members and friends that have committed to assist us with the funding of DAR’s 2021 initiatives. We are asking that you become a sponsor/partner for 2021. Included with this letter you will find a list of our 2021 initiatives and Sponsorship Package. Your investment in NAREB and DAR is imperative and necessary the growth of neighborhoods that have been neglected. With your sponsorships we will be able to continue to serve our community in the capacity that will help ALL people.

We look forward to your support of our events. Please make your check payable to DAREB or Dallas Association of Real Estate Brokers®. If you have any questions or concerns, please do not hesitate to contact me at: [monte@bsare.com](mailto:monte@bsare.com) or my cell at: 214-335-1105.

In The Realtist® Spirit!

Monte L. Brown, Broker  
BSA Realty  
President, 2020 NAREB Dallas Chapter



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“Promoting Democracy in Housing”

MONTH	EVENTS	
January	January 15, 2021	DAR “ Ask An Appraiser / Property Taxes“ Membership Meeting Instructor: Robert Wilson
February	February 1—29, 2021	Black History Month
	February , 2021	Mid-Winter Conference – Las Vegas, NV
	February 19, 2021	DAR’ Short Sales/Tax Strategies Instruction: Theda Redwine/Zeno
March	March 19, 2021	DAR Chase Financial Program ” Membership Meeting Instructor: Ashley Moore
April	April 1—30, 2021	Fair Housing Month
	April 16, 2021	DAR “Builder Panels ” Membership Meeting Instructor: Barbara Mitchell, Nichelle Coleman, Bill Singletary
	April 19—25, 2021	Realtist Week/ Home MatchX Stephen Lewis
May	May 21, 2021	DAR “ DAR “ROSI ” Membership Meeting Instructor: Bill Pitre
	May TBD , 2021	Spring Policy Conference
June	June 1—30, 2021	Home Ownership Month Homeownership Workshop / Dfree
	June 18, 2021	DAR “ City of Dallas Homeownership Programs ” Membership Meeting Instructor: Reese Collins
July	July 16, 2021	DAR “ House Then The Car ” Membership Meeting Instructor: Latisha Grant
August	August TBD, 2021	NAREB National Convention
	August 20, 2021	DAR “Marketing & Branding ” Membership Meeting Instructor: Tina Brown
September	September 17, 2021	DAR “ Technology Instructor Tim Vasquez ” Membership Meeting
		<b>DAR Membership Drive – Date &amp; Place TBD</b>
October	October 15, 2021	DAR “ Civic Managers, School Board ” Membership Meeting Instructor:
November	November 19, 2021	DAR “ Business Planning ” Membership Meeting
		Veterans Month
	November 11, 2021	Coat Drive at the Island Spot
December	December 17, 2021	DAR “ Election Month ” Membership Meeting



## Dallas Association of Realtist® (DAR) 2021 Sponsorship Opportunities

SPONSORSHIP LEVELS	BENEFITS
<b>PLATINUM \$10,000</b>	<ul style="list-style-type: none"> <li>❖ <u>HEADLINE SPONSOR FOR REALTIST WEEK ACTIVITIES</u></li> <li>❖ Class presenter at Operation R.E.D</li> <li>❖ Provide lunch for consumers at Operation R.E.D. (branded- signage with your name stating 'lunch provided by')</li> <li>❖ Reserved table seating at Operation R.E.D</li> <li>❖ One Exclusive Mixer or Lunch &amp; Learn (Zoom or Webinar Meeting)</li> <li>❖ Inclusive in all electronic and print collateral as a Sponsor</li> <li>❖ Logo on DAR website</li> <li>❖ 5 Local Memberships</li> </ul>
<b>DIAMOND \$7,500</b>	<ul style="list-style-type: none"> <li>❖ 15 mins speaking opportunity at Operation R.E.D</li> <li>❖ Provide water/beverages for Operation R.E.D (branding w/ your logo)</li> <li>❖ Reserved table seating at Operation R.E.D</li> <li>❖ One Mixer or Lunch and Learn (Zoom or Webinar Meeting)</li> <li>❖ Inclusive in all electronic and print collateral as a Sponsor</li> <li>❖ Logo on DAR website</li> <li>❖ 4 Local Memberships</li> </ul>
<b>SAPPHIRE \$5,000</b>	<ul style="list-style-type: none"> <li>❖ 10 mins speaking opportunity at Operation R.E.D</li> <li>❖ Reserved table seating at Operation R.E.D</li> <li>❖ One Mixer or Lunch and Learn (zoom or webinar meeting)</li> <li>❖ Inclusive in all electronic and print collateral as a Sponsor</li> <li>❖ Listed on all printed advertising</li> <li>❖ Logo on DAR website</li> <li>❖ 3 Local Memberships</li> </ul>
<b>GOLD \$3,000</b>	<ul style="list-style-type: none"> <li>❖ 5 mins speaking opportunity at Operation R.E.D</li> <li>❖ Reserved table seating at Operation R.E.D</li> <li>❖ Webinar or Zoom Meeting Sponsor for 2 meetings (10 Minutes)</li> <li>❖ Inclusive in all electronic and print collateral as a Sponsor</li> <li>❖ Listed on all printed advertising</li> <li>❖ Logo on DAR website</li> <li>❖ 2 Local Memberships</li> </ul>
<b>SILVER \$1,500</b>	<ul style="list-style-type: none"> <li>❖ 2 mins speaking opportunity at Operation R.E.D</li> <li>❖ Reserved table seating at Operation R.E.D</li> <li>❖ Inclusive in all electronic and print collateral as a Sponsor</li> <li>❖ Listed on all printed advertising</li> <li>❖ Logo on DAR website</li> <li>❖ 1 Local Memberships</li> </ul>
<b>AWARDS GALA \$1000</b>	<ul style="list-style-type: none"> <li>❖ Reserved table seating at Gala</li> </ul>
<b>BRONZE \$500</b>	<ul style="list-style-type: none"> <li>❖ Reserved table seating at Operation R.E.D</li> <li>❖ Logo on DAR website</li> </ul>
<b>BREAKFAST PARTNER \$300</b>	<ul style="list-style-type: none"> <li>❖ Advertising table at monthly meeting location</li> <li>❖ Logo on media advertising, &amp; DAR Website</li> <li>❖ 5 mins speaking opportunity</li> </ul>
<b>BREAKFAST ADVERTISER \$150</b>	<ul style="list-style-type: none"> <li>❖ Advertising table only at monthly meeting location</li> </ul>



## DALLAS ASSOCIATION OF REALTISTS®

# SPONSORSHIP FORM

Contact Name: \_\_\_\_\_

Contact Tel No: \_\_\_\_\_ Office \_\_\_\_\_ Cell \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

I will support the Dallas Association of REALTIST® through the purchase of the following Sponsorship, Table Rental, or Ad as indicated below. I am an authorized employee/representative of the above company.

Signature \_\_\_\_\_

Title \_\_\_\_\_

### SPONSORSHIP (Please check one)

- Platinum \$10,000    Diamond \$7500    Sapphire \$5000    Gold \$3000    Silver \$1500  
 Bronze \$500    Breakfast Partner \$300    Breakfast Advertiser \$150

### OPERATION R.E.D TABLE RENTAL

- Large Corporation/Business: \$300    Home Builders/Developers: \$300

### Mortgage Company/Bank

- REALTIST® Member \$150    Non Member \$250

### Real Estate Company

- REALTIST® Member \$150    Non Member \$250

### Other Industry Related Company

- REALTIST® Member \$150    Non Members \$250    Non-Profit \$100

### ADVERTISING

- REALTIST WEEK BUSINESS PAMPHLET  ¼ Page \$35

Please submit your logo or other graphics in .jpg format. Do not send in .pdf documents.  
Thank You!

Email logo or graphics to: [monte@bsare.com](mailto:monte@bsare.com)