

53% of candidates turn down offers based on the work environment!



The importance of a healthy and happy working environment is well-known by all professionals – and is a key factor in candidate attraction. A recent survey from Furniture123.co.uk found that the majority of candidates would turn down an offer if they didn't like the employer's office.

A survey of 1,014 UK workers in full or part-time work found that 53% of jobhunters would certainly think twice about accepting an offer if they felt the working environment was not up to scratch.

One in two applicants admitted that the location of the office is key to accepting an offer, whilst 38% said that a lack of natural light would impact their decision.



Mark Kelly, Marketing Manager at Furniture123.co.uk, commented: "The

data shows that companies need to pay attention to much more than salaries and benefits, when trying to attract top talent.

“Employers looking to attract the most talented staff in their field should keep this in mind when inviting candidates to interview.”

Ian Machell, Director of Sales Operations at Macildowie, also spoke to us about how to attract the top talent: “We recognise that the best candidates will not be sitting dormant on a recruiter’s database for long periods of time and that it is highly unlikely that they will respond to poorly positioned or generic job adverts.

“It is a candidate-focused market place at the moment, with an abundance of great opportunities available, so recruiters need to find a way of sourcing candidates above and beyond advertising, they also need to deliver an excellent service to enhance their personal reputation in order to stand out from the crowd.”

Working with a great recruiter, one who crafts well written job ads, is just the start. Once the agency has attracted the kind of people you want for the business and set up those all important interviews, the environment you are inviting them to work in needs to appeal.

Money isn’t everything, we know plenty of people who accept lower offers because the location was better, the office was comfortable or the ‘feel’ was right. You can be the nicest people in the world, the kind of team that gets on with anybody, but if the new recruit has a tatty old chair and a grubby PC, will they feel great about the job?

That’s not to say that today’s candidates are divas, but they have a choice, the working environment may just be the deciding factor.