WHEREAS, the City of Neenah recognizes that the people of this community desire a stable, sustainable future; and

WHEREAS, the City of Neenah acknowledges that a clean and healthy environment determines the quality of life, where the environment can support and sustain the community, and where citizens are committed to local and regional cooperation and a personal philosophy of stewardship; and

WHEREAS, the willingness of the City of Neenah to move in the direction of eco-municipality designation can serve as a model for our citizens, encouraging economic and industrial initiatives while protecting the ecosystem in which they raise their families; and

WHEREAS, by endorsing sustainable economic development, the City of Neenah is pledging to further educate itself about sustainable activities and to develop additional initiatives in support of sustainable practices; and

WHEREAS, the following four guidelines were developed by the American Planning Association to help communities implement sustainable practices;

- Reduce dependence upon fossil fuels
- Reduce dependence on chemicals and other manufactured substances that can accumulate in Nature
- Reduce dependence on activities that harm life-sustaining ecosystems
- Meet the hierarchy of present and future human needs fairly and efficiently

NOW THEREFORE, BE IT RESOLVED, by the Mayor and Common Council of the City of Neenah, Wisconsin this 17th day of October, 2007, that the City of Neenah endorse the principles of sustainability as outlined above and that the City will endeavor to apply these principles when economically feasible to its decision-making, planning, policy making and municipal practices and the Mayor and Common Council challenge the citizens of Neenah and the private sector to promote and embrace the philosophy and principles of sustainability; and

BE IT FURTHER RESOLVED that the Common Council supports the creation of a Sustainable Neenah Committee, appointed by the Mayor, to assist in the implementation of specific actions designed to implement the above
guidelines and to further promote our community in its efforts to take actions designed to protect our environment.

Recommended by:
Moved: Hemes/Hillstrom
Passed: October 17, 2007

CITY OF NEENAH, WISCONSIN

George D. Scherck, Mayor

Patricia A. Sturn, City Clerk