

2018

SPIRITUS  MASTERS

www.spiritusmasters.org

SPIRITUS PROJECT – HISTORY AND MISSION

- The purpose of Spiritus Project is to provide direct, need-based financial assistance to adult cystic fibrosis patients in an effort to reduce stress and provide an improved quality of life.
- From her early teens thru her early twenties, Jessica was actively involved in fund-raising for the Cystic Fibrosis Foundation. She spoke at events ranging from gala, black-tie events to golf tournaments to “Guys and Dolls” events.
- The funds raised at these events were devoted primarily to research to find a cure and better treatments for infants and young children.



SPIRITUS PROJECT – HISTORY AND MISSION

- Spiritus Project was initially conceived by an adult cystic fibrosis patient (Jessica Link) in 2012 as part of the Great Strides walk in Charlotte.
- As Jessica aged, her attention turned to the issues associated with longer lifespans for CF patients. During her own hospitalizations, Jessica noticed a growing need for basic necessities and rising stress levels in a growing adult CF population. Life expectancies were increasing due to innovations in drugs and treatment, but support for adult CF patients was increasingly fractured due to public policy and social issues.



SPIRITUS PROJECT – HISTORY AND MISSION

- Unfortunately, Jessica died from complications related to CF at age 28 before her vision was realized.
- Her family and friends founded Spiritus Project as a 501(c)(3) charity in early 2015. At this time, we are primarily focused on patients receiving their care via UNC Hospital and the UNC Adult CF Center.
- Spiritus Project receives primary funding from the annual Spiritus Masters golf tournament, occasional funding from corporate events and charitable giving, and donations from friends and family.



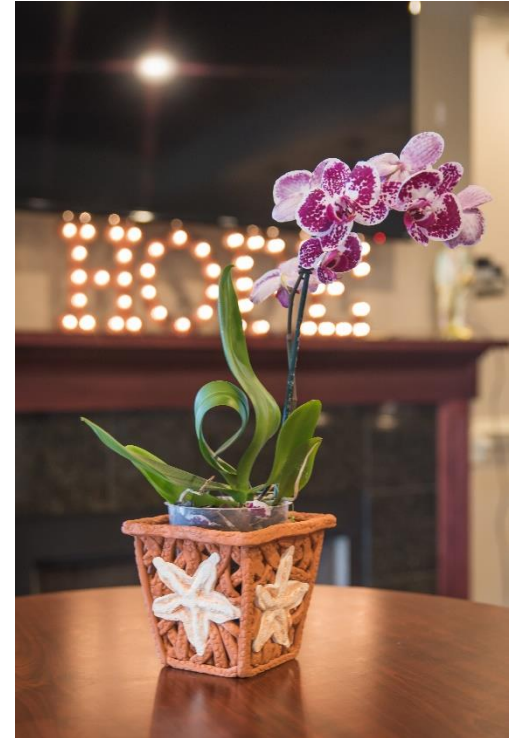
SPIRITUS PROJECT – HOSPITAL BAGS

- Introduction to Spiritus Project occurs for adult CF patients upon hospital admission, where they are provided with a hospital admission bag. As typical hospital admissions for adult CF patients are at least two weeks, the bag contains items that make the patient's extended stay more pleasant (blanket, slippers, Starbucks card, adult coloring books, lotion, mints, etc.).
- The hospital admission bag also contains a letter introducing Spiritus Project as a resource for financial assistance.
- Refill bags for consumable items are provided upon re-admission.
- Since its founding in early 2015, Spiritus Project has provided over 500 admission and refill bags to patients at UNC Hospital.



SPIRITUS PROJECT – FINANCIAL ASSISTANCE

- Financial assistance is provided for housing, food, medicines, medical equipment, transportation, utilities, technology, and other needs to improve patient quality of life.
- Thru September, 2017, we've responded to over 100 requests for assistance from across the state of North Carolina. These requests range from \$24 to \$2500 (our annual maximum assistance level per patient). Several patients have requested assistance on multiple occasions.
- Many of the stories are heart-wrenching. In keeping with Jessica's vision, we know we are making a difference....



SPIRITUS PROJECT – RECENT ASSISTANCE GRANTED

- **From a physician** - "You all at Spiritus blow me away! We feel what you do everyday in the hospital... and are so impressed by what you're able to accomplish, in terms of assistance to so many patients with so many issues, and in terms of getting the good word out. Thanks a million!!!"
- **From a patient receiving assistance with rent and food** - "This literally made me cry! Thank you so much for the help! ...This just took an enormous amount of stress off my shoulders! "
- **From a patient receiving assistance with car repairs and food** - "OMG! We appreciate it so so much! Thank you - I can't say it enough! ♥"
- **From a patient receiving assistance with medical equipment** - "...you bring me to tears every time!! I appreciate your generosity SO MUCH! I can't wait to be financially stable and be able to bless Spiritus Project the way you have blessed me. The stress you have saved me from this year has been outstanding! There is NO DOUBT that you have been a huge help in preserving my health!!"
- **From a parent of a patient** - "...Thank you for your generous gift to my daughter when she entered the hospital, yet again, for a rugged course of IV therapy...the gift bag was spot on! This is the most well-thought-out, most useful, and most appropriate set of gift items we have seen, and we are very grateful to you... Please know that what you do makes a difference".

SPIRITUS PROJECT – RECENT FEEDBACK FROM PATIENTS

- **October, 2017** - Purchased dehumidifier to improve air quality in patient home. Provided transportation and food assistance for hospitalization. Helped with auto repairs so patient could get to required appointments. Provided assistance with rent, utilities and food for several patients.
- **September, 2017** - Provided assistance with rent and food for several patients. Paid medical bills for patient. Helped purchase generator for patient so treatments could continue during power outage. Paid a retainer for attorney to avoid foreclosure for patient and family due to damage from hurricane Matthew. Provided transportation assistance for patient to doctor appointments.
- **August, 2017** - Provided mobile medical equipment not covered by insurance for patient to facilitate lengthy ride to/from hospital.
- **July, 2017** - Provided food assistance for patient family. Provided temporary housing assistance for patient family during move that occurred during patient hospital stay. Paid medical bills for patient so that needed appointments could be scheduled once again. Paid cell phone bills for several patients so that doctors and pharmacy can be in touch again. Provided assistance with rent for patient who was out of work during recent hospitalization. Provided assistance with utility bills for several patients.

SPIRITUS MASTERS – EVENT DETAILS

- Event will be held on April 9, 2018 at Verdict Ridge Country Club in Denver, NC.
- Nearly 200 golfers, volunteers and sponsors participate.
- 86% of participants rated the event “Excellent” and 14% “Very Good” in post-event survey.
- Day long event includes golf, lunch, reception and silent auction.
- Over \$160,000 raised in first two years.
- 2018 target for fund-raising is set at \$100,000.



SPIRITUS MASTERS – HOW CAN YOUR COMPANY HELP?

- Become a sponsor for the Spiritus Masters event
- Participate in the Spiritus Masters event
- Donate items for patients, golfer gift bags, or silent auction
- Awareness at employee giving events
- Matching charitable donations



SPIRITUS PROJECT – HOW CAN YOUR COMPANY HELP?

Title Sponsor: \$10,000

- Top billing (name and logo) on banners, promotional flyers, programs, golf carts, media material and newsletters
- Full page acknowledgement in event program
- (2) tournament foursomes
- Direct product exposure before and during the event, including Sponsor Village opportunity
- Company representative to speak at tournament reception

Presenting Sponsor: \$5,000

- Company name and logo on banners, promotional flyers, programs, golf carts, media material and newsletters
- Direct product exposure before and during the event, including Sponsor Village opportunity
- (1) tournament foursome
- Program recognition

“Amen Junction” Beer and Snack Sponsor: \$3,000

- Company name and logo on banner displayed at Amen Junction (intersection of holes 5/6 and 13/14)
- (1) tournament foursome
- Direct product exposure at Amen Junction
- Program recognition

“Southern Special” Lunch Sponsor: \$3,000

- Company name and logo displayed at lunch location featuring Mac’s BBQ served by Hogzilla
- (1) tournament foursome
- Direct product exposure at lunch at Hogzilla
- Program recognition

Driving Range Sponsor: \$3,000

- Company name and logo displayed on driving range
- (1) tournament foursome
- Direct product exposure at the driving range
- Program recognition

Golfer Gift Bag Sponsor: \$3,000

- Company name and logo on golfer gift bag
- (1) tournament foursome
- Direct product exposure and Sponsor Village
- Program recognition

Contest Sponsor: \$1,000

- Long drive (men), long drive (women), closest to the pin (4)
- Company name displayed on contest hole
- Premium Sponsor Village location
- Program recognition

“Just Breathe” Sponsors: \$1,000

- Premium Sponsor Village location
- Program recognition

Hole Sponsors: \$500

- Company or family name displayed on hole
- Program recognition

SPIRITUS PROJECT

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Thank you!