

Strategic Plan Work Plan 2018 – Goal 3

Goal 3: Increase <u>resources</u> to support the FM mission Scope- Build financial resources, strengthen internal relationships, and enhance community connections.				Team members: Sue, Don, Waleed, Maria, Sr. Marilyn, Judy, Dawn, Elaine, finance committee rep- Cliff Roe Leader: Sue Palermo Staff: Dawn
Objective 1: Increase financial resources and contributors				
Action Steps	Owner	Start/Due	Metrics/Deliverables- (color code for status)	Comments
a. Identify current donor pool, grants, fundraising events, and other funding streams to establish baselines.	Dawn and Waleed	July – Sept 2018	Data is summarized and documented.	Complete
b. Establish priority needs (for now and future) across the ministries.	Directors and Committee	Sept – Nov 2018	Priority list created EW will do this with directors for Nov mtg	Complete
c. Brainstorm/identify untapped opportunities.	Maria and Judy	By Nov 2018	List created and refined	Complete
d. Develop plan (with targets) of fund development priorities that best match needs and opportunities – ie. grants, donors, cultivation of new donors, events.	Committee	Jan-Mar 2019	Plan written	(work with Finance and Development committees)
e. Implement plan.	Committee and Directors	April 2019 to December 2020	Plan activities achieved	
Objective 2: Build and strengthen skill set of FM staff, volunteers, board				
Action Steps	Owner	Start/Due	Metrics/Deliverables- (color code for status)	Comments
a. Create an up-to-date roster of staff, board, and volunteers engaged with FM.	Elaine	July 1, 2018	Lists created	Complete
b. Identify gaps/needs in these human resources. Prioritize needs. (Including succession and contingency planning.)	Waleed/Dawn/Sue	Jul-Dec 2018	Skills survey completed for	Needs rescheduling

Strategic Plan Work Plan 2018 – Goal 3

			groups, and key needs identified.	
c. Develop plan to match FM needs (include: skill sets needed, contingency and succession planning)	Waleed	March 2019	Plan developed	
d. Implement plan.	Committee and Directors	April 2019 to December 2020	Tasks complete	
Objective 3: Increase external engagement				
Action Steps	Owner	Start/Due	Metrics/Deliverables- (color code for status)	Comments
a. Inventory existing partnerships, networks, and community engagement of agency, staff, and board. (Who we have connections with.)	Committee	Jan- March 2019	January Board 2019 – Share current partnerships list. Brainstorm potential partnerships and connections. Moved to April meeting	Due date needs revision
b. Identify gaps and priorities for FM involvement.	Committee	April – June 2019	Gaps identified in writing.	
c. Develop plan for meaningful partnerships, networks, and community engagement. Include staff, volunteers and board as advocates/ambassadors.	Committee	July – Dec 2019	Plan written	
d. Implement plan.	Committee	July 2019 to December 2020	Activities completed	

Strategic Plan Work Plan 2018 – Goal 3

Parking Lot / Future

Community Shares, United Way