

gökçelik



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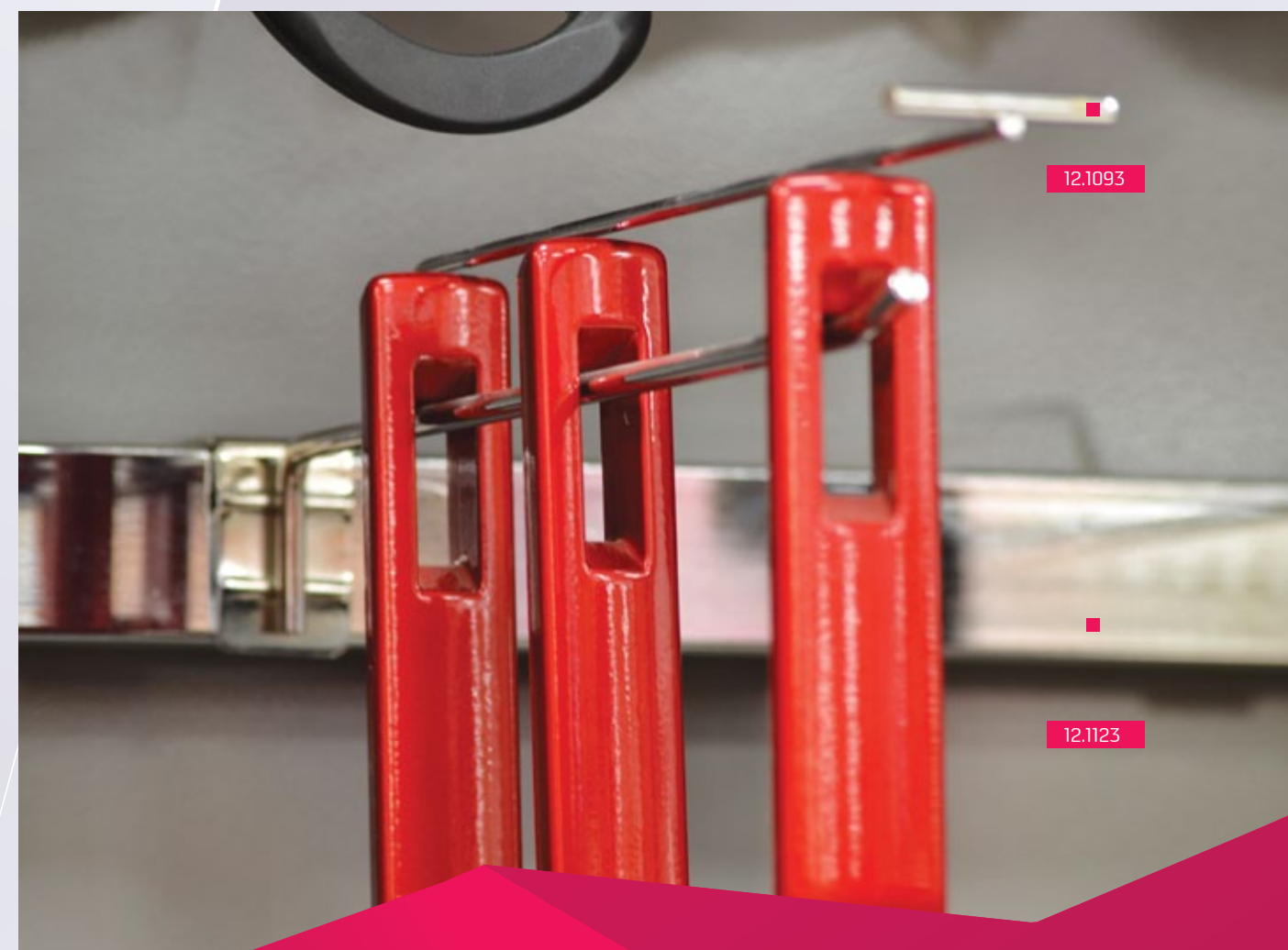


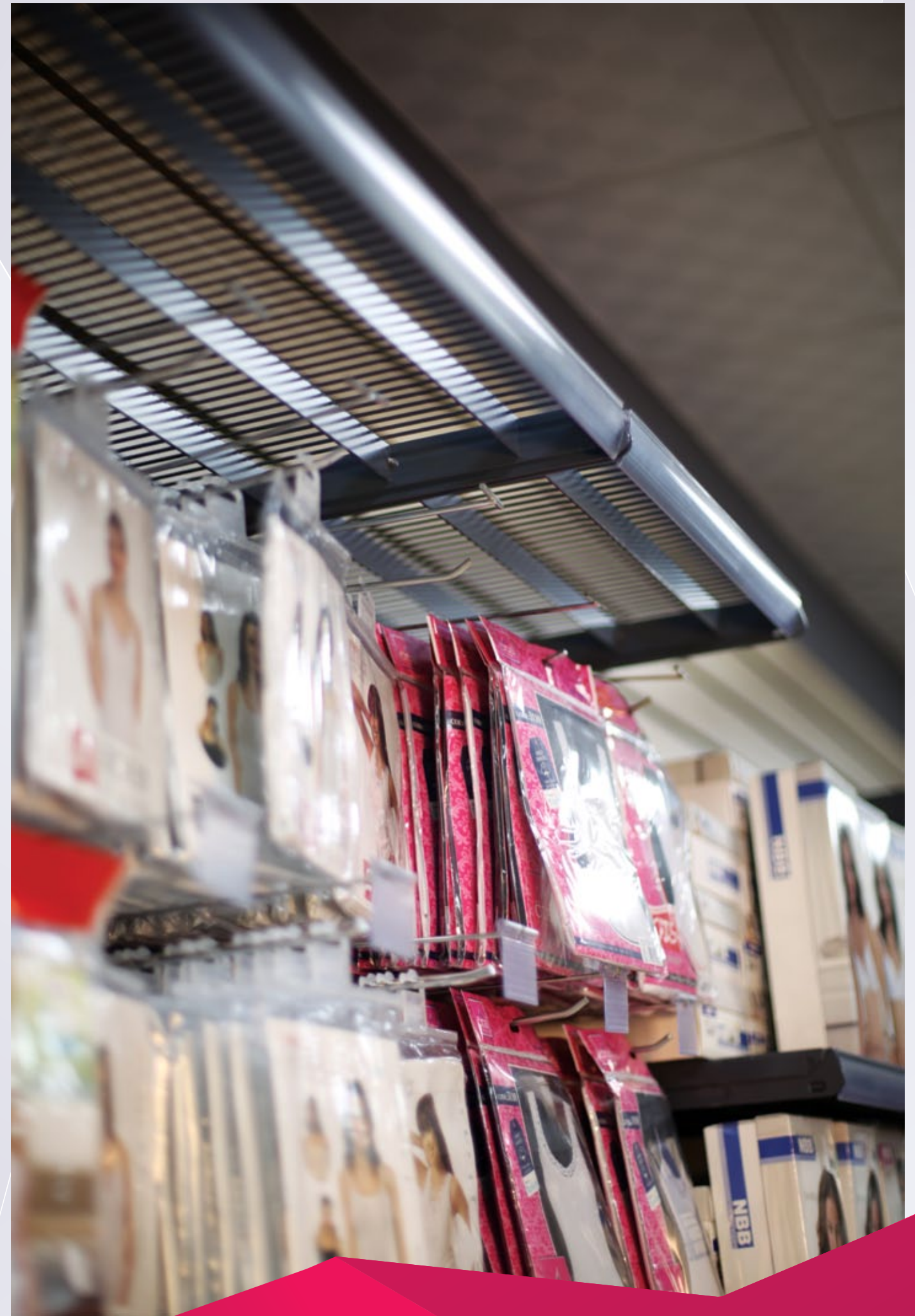
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A BRAND IS ONLY MEANINGFUL IN PARTNERSHIP WITH CUSTOMERS

People who give us something of themselves make us what we are. The extra effort they put in allows us to succeed. People like this want us to look better, to be stronger, happier, more impressive and colourful. Customers who talk up their expectations of us act as a conduit for the firm. They are the people who have made Gökçelik into the brand it is. For 40 years, Gökçelik has cared just as much about the goodwill and success of its customers as about its production quality. That is one of the most important principles of Gökçelik, and something that each and every one of our employees has to take on board.







Gökçelik, since its inception in 1976, has produced shelf and display systems for the continuously growing Turkish retail and industrial sectors.

Our mission is to create storage & display systems that make our retail and industrial customers' projects succeed. To achieve this, we work to the highest standards, offer competitive prices, and deliver on time.

Our vision is of a continuously developing product by using technology, quality management and the best of human resources. But to ensure our competitiveness and market share increase, we put customer satisfaction first.

Therefore, to achieve its vision, Gökçelik's company values are:

- *Reliability
- *Devotion
- *Continuous Development
- *Sensitivity
- *Honor
- *Justice
- *The power of diversity

Today, the latest technologies employed at Gökçelik's 4 factories include:

- * integrated serial production
- *customized & flexible production lines
- *wide machine areas
- *environmentally sensitive paint shops

Gökçelik, with every passing day, increases its market share in Turkey and more than 50 countries worldwide.

FACTORY / HEAD OFFICE
NOSAB Nilüfer Bulvarı No:12
Nilüfer / BURSA / TURKEY
T: +90 224 411 20 00
F: +90 224 411 20 05
E: gokcelik@gokcelik.com

gökçelik | EVERYWHERE
THE SHELF EXISTS...

gokcelik.com

40 YEARS