

NCBW Inc. - Harrisburg Chapter
PO Box 60244 | Harrisburg, PA 17106
(717) 831-8489
ncbwharrisburg@yahoo.com
www.ncbwharrisburgpa.org



February 10, 2022

Dear Community Member:

This year, The National Coalition of 100 Black Women Inc. Harrisburg Chapter (NCBW Inc. - Harrisburg Chapter) celebrates 10 years of advocacy, education, and empowerment in Central Pennsylvania!

NCBW Harrisburg Chapter invites you to become a sponsor of our signature maternal health program -- the **5th Annual "Showered with Love" – Maternal Education Community Baby Shower** on Saturday, April 30, 2022 from 1:00 p.m. to 3:30 p.m. at the Camp Curtain YMCA, 2135 N. 6th Street, Harrisburg, PA.

"Showered with Love" is *free* and open to *all* expectant mothers, fathers and new parents. The program is designed to provide maternal and early childhood resources, safety, nutrition, growth and development information, pre-and post-maternal care education, essential baby supplies and more.

Attendance has more than tripled since its' inception, proving there is a continued need for this program within our community. Feedback from attendees confirmed that they learned valuable information to become better parents.

Since 2012, The NCBW Inc., -Harrisburg Chapter has been committed to strengthening, educating, and empowering our community through:

- Providing parental resources assist with improved parenting
- Personal and professional development, S.T.E.A.M and mentoring projects
- Post-secondary educational scholarships
- Promoting prevention and awareness of metabolic syndrome, cancers HIV AIDS and other health causes by conducting workshops, health fairs and fun filled exercise sessions.
- Increasing awareness of, and furthering actions to close the gender gap in health, education, and economic development
- Conducting basic and advanced financial literacy education workshops to create fiscally stable households and build generation wealth.
- Advocacy initiatives such as voter education and registration
- Honoring female community Trailblazers at our annual Tribute to Trailblazers Awards Gala

What can you do? Generous donors like you are the key to our success and make it possible for NCBW Inc., Harrisburg Chapter to be an effective force in Central Pennsylvania. *Donations are treated as contributions to The NCBW Inc., Harrisburg Chapter, a 501c3 charitable organization (45-2095433), and they may be tax deductible to the extent allowed by law. "Showered with Love" is a great opportunity for your company to join us and at the same time receive valuable exposure.*

Enclosed please find details of sponsorship opportunities. Your contribution will make this event a special and successful program for new and expectant parents in our community.

We appreciate your consideration and look forward to hearing from you regarding sponsorship and/or contribution no later than **April 15, 2022**. Please feel free to contact me for additional information or with questions

Thank you in advance for your support.

Kind Regards,

Trena Brown, MHS
Chair, "Showered With Love" Maternal Education Baby Shower program
NCBW Inc.,- Harrisburg Chapter



Below are details regarding sponsorship levels for “Showered with Love 2022.” Monetary and/or gift card sponsorships allow our organization to provide essential items for new and expecting parents attending our signature program.

Completing your Showered with Love sponsorship profile is easy, use our link: <https://form.jotform.com/220475452882157> directing you to a simple form.

Sponsorship payments can be accepted in the form of debit card or credit card submitted directly through your sponsorship link.

Check payments and gift card donations are accepted and can be mailed (no later than April 15, 2022) to:
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Harrisburg, PA 17106

EVENT SPONSORSHIP LEVELS

Platinum Sponsor - \$1,000

- Provides parental support i.e. baby items and/or resources for five (5) parents
- Company logo displayed on NCBW Harrisburg’s social media platforms, website, and Chapter newsletter
- Recognition during the program as Platinum sponsor
- Company logo and half page ad in NCBW Harrisburg’s 5th Annual “Showered with Love” – Maternal Education Baby Shower program book and on displays
- Opportunity to include branded items and/or promotional print materials in program gift bags

Gold Sponsor - \$500

- Provides parental support i.e. baby items and/or resources for two (2) parents
- Company logo displayed on NCBW Harrisburg's social media platforms, website, and Chapter newsletter.
- Recognition during the program as Gold Sponsor
- Company logo and quarter page ad in NCBW Harrisburg’s 5th Annual “Showered with Love” – Maternal Education Baby Shower program book and on displays
- Opportunity to include branded items and/or promotional print materials in program gift bags

Silver Sponsor - \$250

- Recognition during the program as Silver Sponsor
- Company logo in NCBW Harrisburg’s 5th Annual “Showered with Love” – Maternal Education Baby Shower program book and on displays
- Opportunity to include branded items and/or promotional print materials in program gift bags

Bronze Sponsor - \$100

- Company logo in NCBW Harrisburg’s 5th Annual “Showered with Love” – Maternal Education Baby Shower program book and displays

Ruby Sponsor

- Featured product sponsor including but not limited to: Raffle Items, Giveaways, Gift cards, etc. to be distributed at event and/or included in attendee gift bags. (i.e., Parental/baby Items, refreshment donations, gift baskets, apparel, books etc.)
- Recognition during program as Ruby Sponsor