



# ***Jay Focus Group's Hometown Holiday Decorating Challenge***

*Open to all Jay, Westfield, Lowell & Troy / North Troy Residents*

*Residents may compete for Prizes in each Town*

*In one the following categories( pick 1):*

**The Clark W. Griswold Award (residents only)**

For the best over the top, light up the neighborhood, extensive use of holiday decorations.

**The Astounding Automation / Incredible Inflatable Award (residents only)**

For using any three or more of the following: Inflatable decorations,  
automated / projected / decorations and/or light displays.

**It's a Wonderful Life Award (residents only)**

For the best use of traditional lighting and Holiday decorations  
(No inflatables, automation, or projections)

*Or residents may participate by entering in either.*

**Miracle on 34<sup>th</sup> Street Award (businesses only)**

For businesses who bring the spirit of the Holiday to their establishment  
(Not eligible for cash awards)

**Town Bragging Rights Participation**

For decorated houses that want to be counted as part of the  
Town Bragging Rights Trophy but do not want to compete in the prize categories listed above.  
Entries in the above categories are automatically entered for this award.  
(Not eligible for cash awards)

*We will also award the following Prizes:*

**\$100 People's Choice Grand Prize (residents only)**

Send in a photo of your entry to be eligible to win the Grand Prize  
awarded through our on-line voting platform on [jayfocusgp.com](http://jayfocusgp.com). Voting open between Dec 12-19

**Town Bragging Rights Trophy**

A rotating trophy will be awarded to the Town with the highest percentage of participation based  
on homestead statistics

Towns will hold and display the trophy in their Town/ Village office  
or community center until the following year's contest.

**Get involved to help your town have the bragging rights for this year!**

*Vote for your favorite at [jayfocusgp.com](http://jayfocusgp.com)*

*December 12<sup>th</sup> -19<sup>th</sup>*

*Winners will be announced Dec 22*

To enter Holiday Decorating Contest go to [jayfocusgp.com](http://jayfocusgp.com) for online entry form

Or fill out the entry form on the back and return December 6 to:

**Pat Sanders / Jay Focus Group / 1739 Cross Road, Jay VT 05859**

Any questions contact Pat at [sandersdp@hotmail.com](mailto:sandersdp@hotmail.com)



# *JFG Hometown Holiday Decorating Challenge*

## Entry Form

Name: \_\_\_\_\_

911 address for judging purposes \_\_\_\_\_

Mailing address \_\_\_\_\_

Home Phone # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Email address \_\_\_\_\_

Best time and method to contact me: \_\_\_\_\_

### Choose only ONE category to be used for judging your entry:

- ☐ **The Clark W. Griswold Award** for the best over the top, light up the neighborhood entry.
- ☐ **The Astounding Automation / Incredible Inflatable Award** for entries who uses any three or more of the following: inflatable decorations automated / projected decorations and or moving light displays.
- ☐ **It's a Wonderful Life Award** for the use of the traditional lighting and Holiday decorations (No inflatables, automation, or projections)
- ☐ **Miracle on 34<sup>th</sup> Street Award** for Businesses who bring the spirit of the Holiday to their establishment.  
(Not eligible for cash awards)
- ☐ **Let the judges determine the category my entry will be assigned for judging.**
- ☐ **Town Bragging Rights** I do not want to compete for any of the prizes above but would like to have my home counted towards the Town Bragging Right Award.

### By signing the entry form below, you give the Jay Focus Group permission to:

- use photographs of your entry on their webpages, Social Media Accounts, and event advertising.
- display a participation yard sign on the property for judging purposes (time & weather permitting).
- use your name and picture, if you are a prize recipient, on our websites, social media postings, and press releases.
- Have you location noted on our Holiday Decorating Challenge Map (location only... NOT names)

Participants Printed Name \_\_\_\_\_

Participants

Signature \_\_\_\_\_

Please return no later than  
Dec. 6, 2025, to:  
Pat Sanders / Jay Focus Group  
1739 Cross Road  
JAY, VT 05859  
or  
Enter online at:  
Jayfocusgp.com.

For any questions or  
additional information  
contact Pat at  
[sandersdp@hotmail.com](mailto:sandersdp@hotmail.com)  
Or call Pat Sanders at  
802-988-4193  
Contest rules available at  
jayfocusgp.com.

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