

Jay Focus Group's Hometown Holiday Decorating Challenge

Open to all Jay, Westfield, Lowell & Troy / North Troy Residents

*Residents may compete for Prizes in each Town
In one the following categories(pick 1):*

The Clark W. Griswold Award (residents only)

For the best over the top, light up the neighborhood, extensive use of holiday decorations.

The Astounding Automation / Incredible Inflatable Award (residents only)

For using any three or more of the following: Inflatable decorations,
automated / projected / decorations and/or light displays.

It's a Wonderful Life Award (residents only)

For the best use of traditional lighting and Holiday decorations
(No inflatables, automation, or projections)

Or residents may participate by entering in either.

Miracle on 34th Street Award (businesses only)

For businesses who bring the spirit of the Holiday to their establishment
(Not eligible for cash awards)

Town Bragging Rights Participation

For decorated houses that want to be counted as part of the
Town Bragging Rights Trophy but do not want to compete in the prize categories listed above.

Entries in the above categories are automatically entered for this award.
(Not eligible for cash awards)

We will also award the following Prizes:

\$100 People's Choice Grand Prize (residents only)

Send in a photo of your entry to be eligible to win the Grand Prize
awarded through our on-line voting platform on jayfocusgp.com. Voting open between Dec 12-19

Town Bragging Rights Trophy

A rotating trophy will be awarded to the Town with the highest percentage of participation based
on homestead statistics

Towns will hold and display the trophy in their Town/ Village office
or community center until the following year's contest.

Get involved to help your town have the bragging rights for this year!

*Vote for your favorite at jayfocusgp.com
December 12th -19th*

Winners will be announced Dec 22

To enter Holiday Decorating Contest go to jayfocusgp.com for online entry form
Or fill out the entry form on the back and return December 6 to:

Pat Sanders / Jay Focus Group /1739 Cross Road, jay VT 05859
Any questions contact Pat at sandersdp@hotmail.com



JFG Hometown Holiday Decorating Challenge

Entry Form

Name: _____

911 address for judging purposes _____

Mailing address _____

Home Phone # _____ Cell Phone # _____

Email address _____

Best time and method to contact me: _____

Choose only ONE category to be used for judging your entry:

- The Clark W. Griswold Award** for the best over the top, light up the neighborhood entry.
- The Astounding Automation / Incredible Inflatable Award** for entries who uses any three or more of the following: inflatable decorations automated / projected decorations and or moving light displays.
- It's a Wonderful Life Award** for the use of the traditional lighting and Holiday decorations (No inflatables, automation, or projections)
- Miracle on 34th Street Award** for Businesses who bring the spirit of the Holiday to their establishment. (Not eligible for cash awards)
- Let the judges determine the category my entry will be assigned for judging.**
- Town Bragging Rights** I do not want to compete for any of the prizes above but would like to have my home counted towards the Town Bragging Right Award.

By signing the entry form below, you give the Jay Focus Group permission to:

- use photographs of your entry on their webpages, Social Media Accounts, and event advertising.
- display a participation yard sign on the property for judging purposes (time & weather permitting).
- use your name and picture, if you are a prize recipient, on our websites, social media postings, and press releases.
- Have your location noted on our Holiday Decorating Challenge Map (location only... NOT names)

Participants Printed Name _____

Participants _____

Signature _____

Please return no later than
Dec. 6, 2025, to:
Pat Sanders / Jay Focus Group
1739 Cross Road
JAY, VT 05859
or
Enter online at:
Jayfocusgp.com.

For any questions or
additional information
contact Pat at
sandersdp@hotmail.com
Or call Pat Sanders at
802-988-4193
Contest rules available at
jayfocusgp.com.

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