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ANALYSIS

**ECONOMIC UPDATE** 

Market Analysis

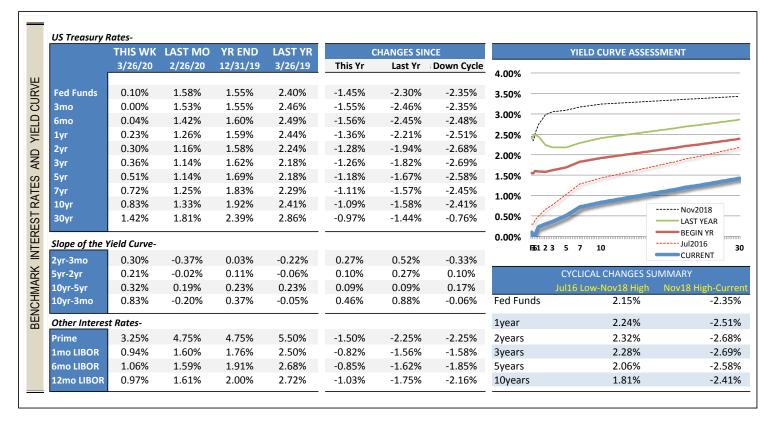
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#### 27 March 2020



# FINAL Q4 GROWTH UNCHANGED AT 2.1%; NEW HOME SALES INCREASE 765k IN FEBRUARY

The economy grew by a moderate 2.1% in the fourth quarter of last year, the last good growth news for the next couple of quarters as the country is expected to endure contraction due to the impact of the coronavirus.

The Commerce Department said Thursday in its third and final look at the fourth quarter that growth was unchanged from its previous estimate although consumer spending was slightly stronger but government spending and business investment a bit lower than previously reported.

The Fed has already taken aggressive actions to cut its key interest rate to a record low near zero and provide trillions of dollars to backstop critical lending markets. The government has already made unprecedented moves to basically shut down large parts of the U.S. economy in an effort to slow the spread of the coronavirus.

Since the consumer accounts for 70% of economic activity, a big dent in that activity is enough to push the economy off the rails. We expect negative GDP in the first, second and third quarters this year but then return to positive growth in the October-December period. This assumes the virus peaks in mid-April with economic activity gradually resuming in May.

Key Economic Indicators for Banks, Thrifts & Credit Unions-									
		LATEST	CURRENT	PREV					
GDP	QoQ	Q4-2nd	2.1%	2.1%					
GDP - YTD	Annl	Q4-2nd	2.3%	2.4%					
Consumer Spending	QoQ	Q4-2nd	1.8%	3.2%					
Consumer Spending	Annl	Q4-2nd	2.7%	3.0%					
Unemployment	Мо	Feb	3.5%	3.6%					
Consumer Inflation	YoY	Feb	2.3%	2.5%					
Core Inflation	YoY	Feb	2.4%	2.3%					
Consumer Credit	Annual	Jan	3.4%	5.8%					
Retail Sales	YoY	Feb	6.5%	4.6%					
Vehicle Sales	Annl (Mil)	Feb	17.3	17.3					
Home Sales	Annl (Mil)	Feb	6.535	6.154					
Home Prices	YoY	Dec	2.9%	2.6%					

	THIS WK	YR END	PCT CHANGES		
	3/26/20	12/31/19	YTD	12Mos	
DJIA	22,552	28,538	-21.0%	-16.4%	
S&P 500	2,630	3,231	-18.6%	-10.4%	
NASDAQ	7,798	8,973	-13.1%	-1.7%	
Crude Oil	22.60	61.06	-63.0%	-64.4%	
Avg Gasoline	2.12	2.57	-17.5%	-19.6%	
Gold	1,651.2	1,523.1	8.4%	25.4%	



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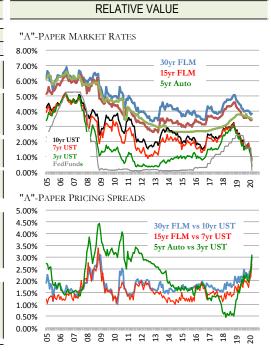
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### AVERAGE CREDIT UNION RATES AND RATE SENSITIVITY

	THIS WK	YTD (	Change	Chg in Cu	rrent Cycle*	Rate Se	nsitivity
	3/26/20	Rate	Benchmark	Rate	Benchmark	YTD	Cycle
Classic CC	11.28%	-0.17%	-1.50%	-0.41%	-2.25%	11%	18%
Platinum CC	9.70%	-0.22%	-1.50%	-0.57%	-2.25%	15%	25%
48mo Veh	3.32%	-0.15%	-1.28%	-0.34%	-2.68%	12%	13%
60mo Veh	3.45%	-0.14%	-1.26%	-0.32%	-2.69%	11%	12%
72mo Veh	3.75%	-0.16%	-1.22%	-0.37%	-2.64%	13%	14%
HE LOC	4.61%	-0.39%	-1.50%	-0.95%	-2.25%	26%	42%
10yr HE	5.18%	-0.10%	-1.18%	-0.34%	-2.66%	8%	13%
15yr FRM	3.43%	-0.15%	-1.14%	-1.16%	-2.54%	13%	46%
30yr FRM	3.84%	-0.17%	-1.09%	-1.22%	-2.41%	16%	51%
Sh Drafts	0.13%	-0.01%	-1.45%	-0.01%	-2.35%	1%	0%
Reg Svgs	0.17%	-0.02%	-1.45%	-0.02%	-2.35%	1%	1%
MMkt-10k	0.38%	-0.07%	-1.45%	-0.10%	-2.35%	5%	4%
MMkt-50k	0.53%	-0.09%	-1.45%	-0.12%	-2.35%	6%	5%
6mo CD	0.70%	-0.29%	-1.56%	-0.33%	-2.48%	19%	13%
1yr CD	0.99%	-0.41%	-1.36%	-0.52%	-2.51%	30%	21%
2yr CD	1.18%	-0.46%	-1.28%	-0.67%	-2.68%	36%	25%
3yr CD	1.32%	-0.47%	-1.26%	-0.74%	-2.69%	37%	28%



\*Since Nov 2018

### STRATEGICALLY FOR CREDIT UNIONS

We've most likely returned to an environment that lowering market rates will have little effect on stimulating market demand - other than supporting whatever A-paper loan applicants remain in the market

Loan demand - and originations - will slow and most likely will not cover scheduled principal run-off over the next three to six months. Therefore, a 2% to 3% decline in loan portfolio holdings over this period of time is not out of the question ... The good news is that it will also create pentup demand that will boil over once the recovery period commences - hopefully later this fall.

Cash withdrawals are to be expected at first as members stockpile personal needs but then reduce their expenses as we struggle through the next few months. Use the opportunity to rid high cost CDs or other "hot money." The market should drop certificate rates anyway but certainly don't be afraid to lower now... The rates on transaction accounts (drafts, savings and money markets) are already relatively low so anticipate little change...

Stubbornly trying to stick to growth budgets established last fall is impractical and, for most of us, would most likely produce lower interim earnings and threaten net worth greater than properly adjusting balance sheets today to enhance what the recovery will provide later.

ECONOMIC RELEASES		
RELEASES THIS WEEK:	Current	Previous
New Home Sales (Feb, YoY, Mil)	0.765	0.764
GDP (Q4, Final, QoQ)	2.1%	2.1%

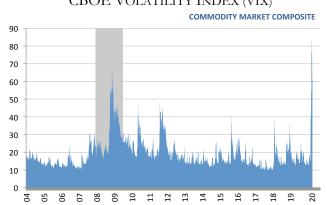
RELEASES FOR UPCOMING WEEK.	Projected	rievious
Home Prices (Jan, YoY)	3.2%	2.9%
Construction Spending (Feb, MoM)	0.5%	1.8%
Unemployment (Mar)	4.0%	0.035

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DELEASES EOD LIDCOMING WEEK





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### **ECONOMIC CALENDAR**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Mar 2 Constr Spending 1.8%	3	<b>4</b> Fed Beige Book	5 Jobless Claims 216k	6 Unemployment 3.5%	7
			Factory Orders -0.5%	Consumer Credit	
9	10	11 Cons Inflation +2.3%	Jobless Claims 222k	13 Consumer Sentiment	14
		00.10 11.11.00.00 1 2.107.0	Wh Inflation +1.3%	Gorisaniei Gertainiein	
16	17	18	19	20	21
	Retail Sales 6.5% Ind Production 1.0%	FOMC Announcement	Jobless Claims 281k	Exist Home Sales 5.77M	
23	24	25	26	27	28
	New Home Sales 765k	Durable Goods 1.2%	Jobless Claims 3.282M GDP Q4-Final 2.1%	Personal Income 0.6% Personal Spending 0.2%	
20	21	A			
30	Home Prices	Apr 1 Construction Spending	Jobless Claims Factory Orders	3 Unemployment Rate	4
			ractory oracis		
6	7 Consumer Credit	8	Jobless Claims	10 Consumer Inflation	11
			Wholesale Inflation		
13	14	15 Retail Sales	16 Jobless Claims	17	18
		Industrial Production FOMC Beige Book			
20	21 Existing Homes	22	23 Jobless Claims	24 Durable Goods	25
			New Homes		

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O4-2019	<\$2 Million	\$2-10 Million	\$10-50 <million< th=""><th>\$50-100 Million</th><th>\$100-500 Million</th><th>\$500&gt; Million</th><th>TOTAL</th><th>&lt;\$10 Million</th><th>&lt;\$50 Million</th><th>&lt;\$100 Million</th><th>&lt;\$500 Million</th></million<>	\$50-100 Million	\$100-500 Million	\$500> Million	TOTAL	<\$10 Million	<\$50 Million	<\$100 Million	<\$500 Million
<b>X</b> . 2325											
DEMOGRAPHICS	I							T.			
Number of Credit Unions	402	927	1,635	677	1,018	577	5,236	1,329	2,964	3,641	4,659
Average Assets (\$Mil)	\$1.0	\$6.0	\$26.1	\$72.8	\$226.8	\$1,949.0	\$277.6	\$4.5	\$16.4	\$26.9	\$70.6
Pct of Credit Unions	8%	18%	31%	13%	19%	11%	100%	25%	57%	70%	89%
Pct of Industry Assets	0%	0%	3%	3%	15%	79%	100%	0%	3%	6%	21%
GROWTH RATES (YTD)											
Total Assets	-9.6%	-7.2%	-3.3%	-1.5%	-1.4%	10.6%	7.8%	-7.4%	-3.8%	-2.7%	-1.7%
Total Loans	-8.1%	-7.0%	-3.0%	-2.4%	-3.0%	8.5%	6.2%	-7.0%	-3.5%	-2.9%	-3.0%
Total Shares	-8.0%	-6.4%	-3.1%	-1.6%	-1.2%	9.4%	6.9%	-6.5%	-3.6%	-2.6%	-1.6%
Net Worth	-7.7%	-4.4%	-1.1%	1.1%	0.5%	11.0%	8.5%	-4.7%	-1.6%	-0.3%	0.3%
BALANCE SHEET ALLOCATIO	N										
Net Worth-to-Total Assets	19.1%	16.3%	13.2%	12.3%	11.6%	11.2%	11.4%	16.5%	13.6%	12.9%	12.0%
Cash & Inv-to-Total Assets	50%	46%	43%	37%	27%	23%	25%	46%	43%	40%	31%
Loans-to-Total Assets	50%	52%	54%	59%	68%	72%	71%	52%	54%	56%	64%
Vehicle-to-Total Loans	60%	63%	49%	43%	39%	32%	34%	62%	50%	46%	41%
REL-to-Total Loans	1%	8%	30%	39%	45%	52%	50%	8%	28%	34%	42%
REL-to-Net Worth	2%	27%	123%	185%	262%	337%	313%	25%	109%	146%	225%
Indirect-to-Total Loans	0%	0%	5%	12%	19%	22%	21%	0%	4%	8%	16%
Loans-to-Total Shares	62%	63%	63%	68%	78%	87%	84%	63%	63%	65%	74%
Nonterm-to-Total Shares	92%	85%	80%	77%	74%	69%	70%	85%	81%	79%	75%
Short-term Funding Ratio	39.8%	30.7%	24.4%	20.5%	14.9%	11.7%	12.8%	25.1%	22.8%	17.3%	12.9%
Net Long-term Asset Ratio	3.5%	7.8%	18.2%	24.1%	30.5%	35.6%	34.0%	17.0%	20.6%	27.6%	33.8%
LOAN QUALITY											
Loan Delinquency Ratio	3.35%	1.80%	1.06%	0.84%	0.75%	0.68%	0.70%	1.14%	0.98%	0.81%	0.71%
Net Charge-off Ratio	0.86%	0.57%	0.46%	0.46%	0.47%	0.59%	0.57%	0.47%	0.47%	0.47%	0.57%
"Misery" Index	4.21%	2.37%	1.52%	1.30%	1.22%	1.27%	1.27%	1.62%	1.45%	1.28%	1.27%
RE Loan Delinquency	1.63%	1.62%	0.99%	0.72%	0.65%	0.52%	0.55%	1.62%	1.01%	0.83%	0.69%
• •											
Vehicle Loan Delinquency	2.80%	1.75%	1.00%	0.82%	0.71%	0.61%	0.65%	1.81%	1.12%	0.97%	0.79%
Direct Loans	2.80%	1.75%	0.98%	0.78%	0.66%	0.55%	0.63%	1.81%	1.11%	0.96%	0.78%
Indirect Loans	0.00%	1.46%	1.22%	0.93%	0.76%	0.64%	0.66%	1.46%	1.22%	1.00%	0.79%
Loss Allow as % of Loans	2.75%	1.33%	0.89%	0.82%	0.79%	0.88%	0.86%	1.42%	0.95%	0.88%	0.81%
Current Loss Exposure	1.53%	0.92%	0.65%	0.55%	0.54%	0.48%	0.49%	0.96%	0.68%	0.61%	0.56%
EARNINGS	I							I			
Gross Asset Yield	4.11%	4.01%	3.78%	3.81%	3.85%	4.12%	4.06%	4.02%	3.81%	3.81%	3.84%
Cost of Funds	0.55%	0.44%	0.43%	0.48%	0.61%	0.99%	0.90%	0.45%	0.43%	0.45%	0.56%
Gross Interest Margin	3.55%	3.57%	3.36%	3.33%	3.24%	3.13%	3.16%	3.57%	3.38%	3.36%	3.27%
Provision Expense	0.38%	0.33%	0.25%	0.27%	0.31%	0.47%	0.43%	0.34%	0.26%	0.27%	0.30%
Net Interest Margin	3.17%	3.23%	3.11%	3.05%	2.93%	2.67%	2.73%	3.23%	3.12%	3.09%	2.98%
Non-Interest Income	0.55%	0.73%	1.02%	1.28%	1.44%	1.36%	1.36%	0.72%	0.98%	1.13%	1.35%
Non-Interest Expense	4.19%	3.67%	3.62%	3.72%	3.69%	3.07%	3.20%	3.70%	3.63%	3.67%	3.69%
Net Operating Expense	3.65%	2.94%	2.60%	2.44%	2.25%	1.71%	1.85%	2.99%	2.64%	2.54%	2.34%
Net Operating Return	-0.48%	0.29%	0.51%	0.61%	0.68%	0.95%	0.89%	0.24%	0.48%	0.55%	0.64%
Non-recurring Inc(Exp)	0.41%	0.03%	0.05%	0.02%	0.04%	0.05%	0.05%	0.05%	0.05%	0.03%	0.04%
Net Income	-0.06%	0.32%	0.56%	0.63%	0.72%	1.01%	0.94%	0.29%	0.53%	0.58%	0.68%
Return on Net Worth	-0.4%	2.0%	4.3%	5.2%	6.2%	8.5%	7.9%	1.9%	4.0%	4.6%	5.7%

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OPERATING EFFICIENCIES:											
Loans & Shares-											
Avg Loan Balance Avg Loan Rate Avg Loan Yield, net	\$4,312 7% 7%	\$7,450 6% 6%	\$8,344 5% 5%	\$10,252 5% 5%	\$13,299 5% 5%	\$16,896 5% 4%	\$15,668 5% 4%	\$7,260 6% 6%	\$8,215 5% 5%	\$9,291 5% 5%	\$12,265 5% 5%
Avg Share Balance Avg Share Rate	\$2,268 0.69%	\$4,741 0.53%	\$7,270 0.49%	\$8,360 0.55%	\$9,463 0.71%	\$11,743 1.18%	\$10,963 1.06%	\$4,447 0.54%	\$6,778 0.50%	\$7,505 0.53%	\$8,788 0.65%
NM Deposit Ratio	1.7%	1.2%	1.0%	0.9%	1.1%	0.9%	1.0%	1.2%	1.0%	1.0%	1.1%
Net Operating Profitability	/-										
Earning Asset/Funding Avg Revenue per FTE	124% \$47,525	118% \$111,845	112% \$166,194	109% \$180,185	108% \$196,430	109% \$292,787	109% \$262,191	119% \$103,118	113% \$154,925	111% \$167,133	109% \$187,159
Avg OpExpense per FTE Avg Int & Prov Exp per FTE	\$42,841 \$9,553	\$86,654 \$18,329	\$125,116 \$23,389	\$131,750 \$26,690	\$137,099 \$34,188	\$164,109 \$77,693	\$155,105 \$64,194	\$80,709 \$17,139	\$117,183 \$22,272	\$124,223 \$24,408	\$133,025 \$31,093
Avg OpReturn per FTE Net OpExp-to-Total Exp	-\$4,869 87%	\$6,861 80%	\$17,688 72%	\$21,744 66%	\$25,143 61%	\$50,986 56%	\$42,892 58%	\$5,270 81%	\$15,470 73%	\$18,502 69%	\$23,042 63%
Operating Revenue-											
Non-Int Inc-to-Total Rev Interest Inc per FTE Non-Int Inc per FTE	12% \$32,397 \$5,575	15% \$76,330 \$17,186	21% \$107,482 \$35,323	25% \$108,195 \$45,300	27% \$108,808 \$53,434	25% \$142,485 \$72,609	25% \$132,326 \$65,671	15% \$70,369 \$15,610	21% \$100,851 \$31,801	23% \$104,400 \$38,325	26% \$107,413 \$48,653
Operating Expenses-											
C&B Expense Ratio Pct of Total Op Exp Avg C&B per FTE	2.05% 49% \$20,964	1.92% 52% \$45,436	1.73% 48% \$59,838	1.79% 48% \$63,226	1.86% 50% \$69,020	1.60% 52% \$85,319	1.65% 51% \$79,757	1.93% 52% \$42,115	1.75% 48% \$56,671	1.77% 48% \$59,839	1.83% 50% \$66,115
Occ & Ops Exp Ratio Pct of Total Op Exp	1.32%	0.98%	0.96%	0.93% 25%	0.94%	0.75%	0.79%	1.01%	0.97%	0.95%	0.95%
Avg O&O per FTE	\$13,453	\$23,243	\$33,258	\$32,887	\$35,092	\$40,258	\$38,481	\$21,914	\$31,231	\$32,031	\$34,123
All Other Exp Ratio Pct of Total Op Exp Avg AOE per FTE	0.41% 10% \$8,425	0.73% 20% \$17,976	0.87% 24% \$32,021	0.99% 27% \$35,638	0.85% 23% \$32,987	0.67% 22% \$38,531	0.71% 22% \$36,867	0.71% 19% \$16,680	0.85% 24% \$29,280	0.92% 25% \$32,353	0.87% 24% \$32,787
		\$17,970	<b>JJ2,021</b>	\$33,038	<b>JJ2,367</b>	\$30,331	\$30,807	710,000	\$29,200	732,333	732,767
Average Margin per Account			4.00	4=00	4=00	A	4=00	A	4.00	4.50	4==0
Avg Int Inc per Loan Avg Int Exp per Share Avg Return	\$283 \$16 \$267	\$422 \$25 \$397	\$430 \$36 \$394	\$502 \$46 \$455	\$599 \$67 \$532	\$751 \$139 \$612	\$703 \$117 \$586	\$415 \$24 \$391	\$429 \$34 \$395	\$469 \$39 \$429	\$570 \$57 \$512
Staffing-											
Full-time Equivalents Pct PT Employees FTE-to-Ops (Staffing)	358 78% 2.06	2,281 42% 0.76	12,130 15% 0.44	13,814 11% 0.38	61,743 8% 0.32	221,494 6% 0.21	311,819 7% 0.24	2,639 48% 0.83	14,768 22% 0.48	28,582 17% 0.43	90,325 11% 0.35
Membership Outreach- Members-to-Potential	8.5%	7.8%	2.9%	2.6%	2.7%	3.1%	3.0%	7.9%	3.3%	2.9%	2.7%
Members-to-FTEs	343	7.8% 399	403	365	337	400	3.0%	391	3.3% 401	383	352
Branches Members per Branch	391 314	956 952	2,417 2,024	1,755 2,869	5,215 3,993	10,396 8,523	21,130 5,697	1,347 766	3,764 1,574	5,519 1,986	10,734 2,961