

## Internationally acclaimed jazz, fine art, northwest wines, and regional cuisine...it's the BEST in the Northwest!

To: Local and Regional Businesses

January 15, 2023

You are invited to sell your products and services at the 23<sup>rd</sup> Annual Vancouver Wine & Jazz Festival.

## The dates for the 2023 Festival are August 25, 26, 27, 2023.

The Festival is the PERFECT place for you to meet and reach the ideal audience to promote, market, and sell your business products and services!

The Festival is *"…the largest festival of its kind in the Pacific Northwest…"* (ABC TV KATU 2 Portland, OR) and presents GRAMMY-winning jazz, blues and pop bands, fine arts, northwest wines, and regional cuisine.

## **BUSINESS EXHIBITOR INFORMATION**

**Attendance:** An estimated 6-8,000 people attend each year, and more than 100,000 visitors from 25 states, Canada, Japan, and Europe have attended since 1998.

Reserve your space: with the enclosed application or online at <u>www.vancouverwinejazz.com</u>.

**Exhibitor Sales:** 100% of your sales go to you! We do not take a percentage of sales. Booth Fees help pay for Festival advertising, marketing, and promotion—which brings more qualified buyers to YOU.

**Location, Vendor Space & Electricity:** Esther Short Park, in Vancouver, WA. A Single Space is 10 ft X 10 ft, and a Double Space is 10 ft X 20 ft. Electricity and 4/6 Exhibitor Passes per day are included.

**Booth Fees:** The Booth Fee is \$250 for a Single Booth, \$550 for a Double Booth. Electrical Fee is \$50. Electricity is REQUIRED for all Business Exhibitors.

Your booth fees provide:

- 3-Day Exhibitor Space, Exhibitor Passes for your staff, Electricity, Link to your website, and the added value of our Festival advertising, social media, e-blasts, and more. Promote & sell your products & services, and enjoy great jazz, blues, art, wine, food – and FUN – at the 2023 Festival!
- Application Deadline: March 30, 2023. Fees may increase by up to 50% after deadline and based on available remaining spaces.

To reserve your space, fill out the Application and mail it with your booth fee, or complete the Online Application. If you have questions, call us at 360-906-0441 or email us: <a href="mailto:exhibitors@vancouverwinejazz.com">exhibitors@vancouverwinejazz.com</a>.

We look forward to seeing you in August!

Dr. Maria Manzo, Festival Director