



Kim Crawford Pinot Noir 2021

Kim Crawford, one of New Zealand's most iconic wine brands, is renowned for its innovative winemaking and high-quality expressions of classic varietals. As one of the country's most celebrated wine producers, Kim Crawford has played a pivotal role in placing New Zealand on the global wine map. The 2021 Pinot Noir continues this tradition, delivering a wine that embodies the elegance and complexity characteristic of the Marlborough region.



General Information

- Producer: Kim Crawford
- Appellation: Marlborough, New Zealand
- Varietal Composition: 100% Pinot Noir
- Vintage: 2021
- Alcohol Content: 13.5%
- Volume: 750ml



Vineyard and Terroir

- Location: Sourced from vineyards across Marlborough, including the Wairau Valley.
- Soil Type: Free-draining alluvial soils with gravel and clay layers.
- Viticulture Practices: Sustainable practices, aiming to maintain the vineyard's natural balance and health.

Winemaking

- Harvest: Hand-harvested to ensure optimal grape quality.
- Vinification: Fermented in stainless steel tanks with controlled temperatures to preserve fruit flavors. A portion of the wine undergoes malolactic fermentation to add complexity and a soft texture. Aged in oak for a short period to enhance structure.





Tasting Notes

- Appearance: Deep red with purple hues.
- Aroma: Lifted red berry fruit aromas with dark cherry notes, complemented by savory undertones and hints of spicy oak.
- **Palate**: Ripe, dark berry flavors of blackberry and blackcurrant, with a smooth texture and a subtle oak finish.
- **Finish**: Long and balanced, with fine tannins and lingering fruit flavors.
- Aging Potential: Enjoyable now but can age for up to 5 years.



Food Pairing

• **Recommended Pairings:** Ideal with herb-crusted racks of lamb, mushroom risotto, or on its own.

Sustainable Practices and Certifications

• Kim Crawford is committed to sustainable winegrowing practices and is accredited under Sustainable Winegrowing New Zealand, ensuring environmentally friendly and responsible farming.



Awards and Recognition

 im Crawford Pinot Noir has received commendations for past vintages, consistently rated for its quality and expression of Marlborough's terroir.

Producer's Notes

The Kim Crawford Pinot Noir 2021 offers an authentic expression of Marlborough's unique climate and terroir, delivering a vibrant, fruit-forward wine that balances richness and elegance.