



smir


hospitality resources

At S.M.R. Hospitality Resources we are your sixth man, the clutch player. We bring inspired, experienced and highly accomplished task force team members to hotels in transition. We are your revenue driven task force solution.

Our areas of concentration include:

- Hotel & Catering Sales
- Hotel Operations
- Marketing
- Revenue Management
- Remote Telemarketing / Lead Generation
- Training

Our high impact professionals hit the ground running. Whether launching a new hotel, rebranding, covering for leave or just providing additional interim support to grow revenues, S.M.R. task force team members get it done!



sales
marketing
revenue management

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MELISSA DEL BALZO
Founder

 503.754.1534

 503.469.0715

 melissa@smrhospitalityresources.com

 smrhospitalityresources.com

 Melissa Del Balzo