



Barnstable Comedy Club Inc.
P. O. Box 361
3171 Main Street
Barnstable MA 02630
Box Office: 508-362-6333
www.BarnstableComedyClub.org

August 2022

Dear Business Patron and Friend,

The Barnstable Comedy Club is proud to present our 101st season! As the oldest running, live community theater on Cape Cod and one of the oldest in America, we strive to bring excellence to all of our patrons, volunteers, members and to the community. We are a MA 501(3)(c) nonprofit, volunteer driven organization. Dedicated volunteers work in all areas of the theater from front of the house to performers to the production team to our Board of Directors.

Our annual Playbill is a valuable tool that we use to inform our audiences of our history and our plans for the future. Through our Playbill, we are able to inform our audience who are business sponsors as well as our patrons and benefactors. The Playbill is printed at the beginning of each season, and with a total of 40 performances each season, our business sponsors have ample opportunity to have their ads viewed for one low price. Our theater seats 200, so our Playbill has the potential of being viewed by up to 8000 audience members.

Our season opens with the 1980's jukebox musical, **ROCK OF AGES**, book by Chris D'Arienzo, arrangements and orchestrations by Ethan Popp. In January we'll present the "habit forming" musical comedy, **NUNSENSE**, book, music and lyrics by Dan Goggin. The classic thriller, **AN INSPECTOR CALLS** by J.B. Priestley opens in March and we close out the season with the murderously funny thriller, **MURDER ON THE RERUN** by Fred Carmichael.

Attached below is the form you will need to place an ad in our Playbill. Please choose the size of your ad and note the price for each size available. Full color ads are available for a small increase in price over black & white ads.

Please return this form along with your ad copy (electronic JPEG or PDF preferred) and send payment to the mailing address listed below. Your support is vital and much appreciated. Thank you for your consideration.

Warmest Regards,

Ann M. Ring, Business Manager

PLAYBILL ADVERTISING RATES 2022-2023 & CONTRACT

Please note that often we have long standing business advertisers who may wish for their ad to continue to appear on the Front / Back Cover as well as Inside Front / Back Cover.
Please call Ann at 617-777-3924 to see if your preferred space is available.

Please Check the Size AD You Wish to Order

			B&W	COLOR
<input type="checkbox"/>	BACK COVER SOLD	5" x 8"	\$275.00	\$300.00
<input type="checkbox"/>	INSIDE FRONT or BACK COVER	5" X 8"	\$225.00	\$240.00
<input type="checkbox"/>	FULL PAGE	5" x 8"	\$200.00	\$225.00
<input type="checkbox"/>	HALF VERTICAL PAGE	2 5/16" x 8"	\$140.00	\$165.00
<input type="checkbox"/>	HALF PAGE HORIZONTAL	5" x 3 7/8"	\$140.00	\$165.00
<input type="checkbox"/>	QUARTER PAGE VERTICAL	2 5/16" x 3 7/8"	\$110.00	\$135.00
<input type="checkbox"/>	QUARTER PAGE HORIZONTAL	5" x 1 7/8"	\$110.00	\$135.00
<input type="checkbox"/>	BUSINESS BOOSTER (Business Card Ad)	3.5 x 2"	\$ 60.00	\$ 75.00

Mechanical Requirements: If a photo is to be reproduced, client must furnish a high contrast, glossy black and white print, 5" x 7" or larger. For reproduction of company logos, trademarks, and other line art materials, a black and white print, original art work or electronic file is required.

Trim Size: 5 1/2" x 8 1/2"

Terms: Payment due at time of order.

Deadline: Space reservations must be placed no later than October 15, 2022.

PLEASE CHECK THE APPROPRIATE BOX BELOW

- ☐ My 2021-2022 ad is correct as shown and I would like it repeated.
- ☐ I would like a new ad. Kindly email a PDF or JPEG to barnstablecomedyclub@gmail.com
- ☐ I would like more information. Please contact me.
- ☐ I am enclosing my check payable to: **Barnstable Comedy Club** / Mail to: **P. O. Box 361, Barnstable MA 02630**

PRINT NAME: _____ TITLE: _____

BUSINESS NAME: _____ PHONE: _____

ADDRESS _____ EMAIL: _____

SIGNATURE: _____ DATE: _____

This contract authorizes the Barnstable Comedy Club to Include my ad in their 2022-2023 Playbill.