

PRE-SUMMIT ACTIVITIES

MAY 16, 2018

12:00 – 12:45pm Tourism Summit Kick-Off: Press Conference & VIP Reception
**Location: Mt. Hermon AME Church, Fort Lauderdale, FL
401 NW 7th Terrace, Fort Lauderdale, FL 33311**



1:00- 3:30pm **Pre-Summit Symposium | Location: Mt. Hermon AME Church**
The Heart of Heritage: A Rich Conversation led by Local Historians on the historical & monetary value of heritage neighborhoods and historic sites' impact on tourism followed by Authors' Book signing



4:00 – 7:00pm A Taste of Culture: Cultural Heritage FAM Tours & Dinner
**Departing from Mt. Hermon AME Church at 4:00pm to
City of Miramar & City of Oakland Park**

SUMMIT DAY ONE | MAY 17, 2018

Location: Renaissance Plantation Hotel, 1230 S. Pine Island Rd., Plantation, FL 33324

7:00 – 8:30am Registration | Networking Breakfast
7:00 – 4:00pm Summit Exhibitors
9:00 – 9:30am Opening Session
9:45 – 10:00am State of Cultural & Heritage Tourism Address
10:15 – 10:45am Opening Session Keynote Address
11:00am – 12:15pm Synergy Sessions
12:30 – 2:00pm “Best of the Best” Tourism Power Players Awards Luncheon
2:15 – 3:30pm Synergy Sessions
3:00 – 4:00pm Matchmaking Meetings
4:00 – 4:30pm **Board Bus to Welcome Reception to FAT Village Arts District**
5:00 – 8:00pm A World of Cultures Welcome Reception & Cultural Marketplace
C&I Studios, 541 NW 1st Ave., Fort Lauderdale, FL 33301



SUMMIT DAY TWO | MAY 18, 2018

Location: Renaissance Plantation Hotel, 1230 S. Pine Island Rd., Plantation, FL 33324

8:30– 10:30am Summit Networking Brunch
10:30 – 12:30pm Let's CHAT Talk Show: Building Vibrant Cultural and Heritage Tourism Communities: National Tourism Professionals from Harlem, Philadelphia, Orlando & St. Augustine Share Best Practices & Tourism Marketing Strategies
8:00am – 1:00pm Summit Exhibitors
12:30 – 1:30pm Matchmaking Meetings
2:00pm Summit Closing

