

Garnett Tourism Advisory Committee
Minutes – August 6, 2018
Garnett City Hall

The Garnett Tourism Advisory Committee met on Monday, August 6, 2018 in the Commission Room at Garnett City Hall with the following members present: Tom Emerson Jr., Chairman, Susan Caron, Laurel Ladewig, Nicole Stevenson, Paula Wallace and Travis Wilson. Also in attendance: Will Mechnig, Youth in Government Representative, Susan Wettstein, Director of Community Development, and Kris Hix, GACC Executive Director and City Administrative Assistant.

The meeting was called to order at 5:30 p.m.

Positive Tourism Observations

There have been good comments heard about the Anderson County Fair; that the carnival employees were very polite and nice.

Approval of Minutes

A motion was made by Travis Wilson and seconded by Nicole Stevenson to approve the minutes of July 11, 2018 as presented. The motion passed unanimously.

Financial Report

No financial report.

Old Business

Jaime Tastove was unable to attend the meeting but is interested in the position. Tom will see if she can make the September meeting.

New Business

TGT Request from the Friends of the Library for advertising of the Holiday Homes Tour, to be held December 2, 2018: Discussion was held on the request, which includes \$80 of advertising in local newspapers and \$200 in Facebook "boost" advertising. A motion was made by Nicole Stevenson to recommend the City Commission approve the request totaling \$280, with the stipulation that the Facebook advertising is focused on reaching people from outside of Garnett, and that if necessary, the Tourism Committee offers tourism staff to lend assistance if needed to achieve this goal. Travis Wilson seconded the motion. Upon voting the motion passed unanimously.

Staff Reports

Verbal reports were given on what staff has been working on. The Committee praised the efforts of the social media to keep the public informed during the storm. Susan reported that while she was at a race out of town she was able to get the word out about the cancellation and reschedule of the tractor pull. Kris has been learning a lot about tourism, the events and marketing.

Susan shared information about the upcoming budget workshops and that Community Development and Tourism will be up for discussion during the budget workshop to be held on Thursday, August 9th. The meeting will begin at 5:30 p.m. and may be held in the meeting room next to the City Manager's Office if municipal court is still in session. The public is invited to attend.

There being no further business, a motion was made by Tom Emerson Jr. and seconded by Nicole Stevenson to adjourn the meeting. Motion passed. The meeting was adjourned at 5:56 p.m.

Respectfully submitted,

Susan Wettstein