



Tri-County Riders

PO Box 165 San Juan Bautista, CA 95045



January 19, 2019

Dear Friends,

The Tri-County Riders would like to invite you to become a sponsor of our **13th annual Firecracker Frenzy**. The Tri-County Riders was formed in 2007 to serve the Tri-County area of Monterey, San Benito and Santa Cruz Counties. We draw riders from all over the bay area and central valley as well. The Tri-County Riders' goal is to remain true to our members by creating a family oriented club that offers all riders the opportunity to compete under a uniform set of rules that are suited to their abilities, and to expose more young people the enjoyment of good horsemanship and sportsmanship.

This years' **Firecracker Frenzy** will be held June 28, 29 & 30, 2019 at the Monterey County Sherriff's Posse Grounds in Salinas, CA. It is our final and largest show of the season, drawing 175-225 riders and their families, many of whom camp over the weekend. Our High Point award is a saddle to the winner of each division (9 divisions). We will award prizes as far down as possible, but plan to go to 15th place in each division. The primary source of funding for **Firecracker Frenzy** is from corporate sponsors, such as yourself. In 2018 **Firecracker Frenzy** drew 189 riders and their families making it the largest attended independent gymkhana event in the state.

We are asking you to help us with this year's endeavor by becoming a corporate sponsor for **Firecracker Frenzy**. The sponsorships vary in dollar amount, with corresponding acknowledgements. Your company name/logo may appear on the participant t-shirt, internet and print materials. You may also provide visibility for your organization or business by showcasing your business and its services at a booth during the event. Please see the attached form for specifics. For more information on The Tri-County Riders, please visit our website at www.Tri-countyriders.com or follow us on Facebook at Tri-County Riders. You will see our group of participants varies by age, ability and horsemanship. Tri-County Riders offers something for everyone, from age 2 to 92. Many of our local Jr. and High School rodeo participants start out in TCR.

Your sponsorship will help assure the success of our **Firecracker Frenzy**. Enclosed please find more information on this exciting event and its sponsorship levels. I have included a sample of last year's Sponsorship Poster and a picture of our award presentation. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

Jennifer Galindo-Cole
Secretary, Tri-county Riders
jgalindo@razzolink.com
831.801.0990

CORPORATE SPONSORSHIP FORM

13 Annual Firecracker Frenzy ~ Tri-County Riders

Sponsor Levels	Platinum	Gold	Silver	Bronze
	\$600	\$400	\$250	\$150
Free Entries	1			
Booth at Show**	X			
Display Banner at Shows	X			
Sponsor Logo on posters*	X	X		
Sponsor Name on posters			X	
Sponsor Logo on T-Shirts	X	X		
Sponsor Name on T-Shirts			X	
Name on website with link	X	X	X	X
Name on Facebook with link	X	X	X	X
Flyers/coupons at registration	X	X	X	X
Acknowledgement at shows on PA & rider summaries	X	X	X	X

*If applicable, please e-mail hi-res company logo in .jpg format in color and b/w. Logos must be received by May 15, 2019 and e-mailed to jgalindo@razzolink.com

**Please indicate if you would like a display booth (information/coupons/brochures) at the event for your business' promotional items. We will provide space; you provide the table/tent, etc_____

COMPANY NAME: _____

CONTACT PERSON: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ EMAIL(REQUIRED): _____

SIGNATURE: _____

In order to be included in the printed materials, please send your sponsorship form and donation no later than May 15, 2018. All Sponsorship donations are 100% tax deductible and go toward Tri-County Riders Firecracker Frenzy Event. Please complete form and make checks payable to **Tri-County Riders, PO Box 165 San Juan Bautista, CA 95045**

****Please make a copy of this form for your records.**** TAX ID NUMBER 47-1636797