

## Judging

There are to be three, preferably at least one with an art background, and a WCTU member for another.

### Criteria

Originality	40%
Design and color	20%
Clear and accurate message	20%
Instant appeal	20%

### For both the Poster and Essay Contest

**Division I** – grades 4 – 6

**Division II** – grades 7 – 9

**Division III** – grades 10-12

## Essay Contest

Purpose: To offer students an opportunity to research and write on the subject of alcohol, tobacco, or illegal drugs with an emphasis on total abstinence as the preferred choice.

### Topics by Division

**Division I** – How Could Alcohol Hurt Your Family?  
(200 – 300 words)

**Division II** – What Are the Harmful Effects of Heroin Use? (300 – 500 words)

**Division III** – Tobacco Use: Dangers and Damage  
(600 – 1,000 words)

## General Essay Requirements

1. The content must adhere to the topic.
2. Sources must be included as a bibliography. All direct quotations must be noted and attributed (not to exceed 20% of content.)
3. Use standard paper size, white paper, one inch margins. Use one side, double spaced. Essays may be handwritten or computer-generated.
4. The original and two copies must be submitted. NO copies will be returned.
5. Each essay must have a cover sheet and all pages, including the cover, must be attached. The cover sheet is to include the name of the participant, age, grade, school, city, and teacher's name.
6. Each essay shall include a word count placed in the upper right hand corner of page one.
7. Purchase of resource packets is **not** required but use of references (below) is encouraged.

### REFERENCES

National Institute on Alcohol Abuse and **Alcoholism** -  
[www.niaaa.nih.gov/](http://www.niaaa.nih.gov/)

National Institute on **Drug** Abuse – [www.drugabuse.gov/](http://www.drugabuse.gov/)

Campaign for **Tobacco**-free Kids – [www.tobaccofreekids.org/](http://www.tobaccofreekids.org/)

### Judging

There are to be three judges. One judge should be a member of the WCTU.

### Criteria

Style and persuasiveness	30%
Factual accuracy	20%
Originality	20%
Grammar and construction	20%
Neatness	10%

# NATIONAL WCTU

## *EDUCATION CONTESTS & RULES*



## Picture Coloring Poster Essay 2017-18

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Catalog No. C2017 SIGNAL PRESS Education  
1730 Chicago Avenue, Evanston, IL 60201-4585

Call: 1-847-864-1322

E-mail: [orders@signalpress.org](mailto:orders@signalpress.org)

## General Rules

Contacts should be made in the Fall with administrators and teachers. Include students from public, private, and Christian schools as well as home schooled and Bible School students.

The official sponsor of the contests is the WCTU. Rules are set by the WCTU and the decision of the judges is final.

Local Contests are to be completed by March 15<sup>th</sup>. The first place winner in each category is forwarded to the State Contest by April 15<sup>th</sup>. The first place state winner in each category is sent on to the National Education Director by June 15<sup>th</sup>. National winners are announced at the National WCTU Convention.

All materials mentioned are available from Signal Press:

Call (847) 864-1322 or  
E-mail: [orders@signalpress.org](mailto:orders@signalpress.org)

### Award ribbons

RB-01	1st Place (Royal blue)	.50
RB-02	2 <sup>nd</sup> Place (Red)	.50
RB-03	3 <sup>rd</sup> Place (White)	.50
RB-04	Honorable Mention	.50
RB-05	Participant	.50
RB-06	Set of 3 (1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> )	\$1.50

## Picture Coloring Contest Kindergarten – 3<sup>rd</sup> grade

Purpose: To offer primary age children an opportunity to present in an artistic manner, a message promoting abstinence from alcohol, tobacco, and illegal drugs.

### Coloring sheets

Level	Number	50	100	500
Kindergarten	CS-KDG	4.00	8.00	40.00
Grade 1	CS-01	4.00	8.00	40.00
Grade 2	CS-02	4.00	8.00	40.00
Grade 3	CS-03	4.00	8.00	40.00

Order ECS-00 for a set of the four sheets and permission to copy \$8.00

### Requirements

The current sheets must be used. Identification on the back must be legible and complete.

### Judging

Select three judges, preferably including a primary teacher, an individual with art background, and a WCTU member.

### Criteria

Originality	25%
Appropriateness of colors	25%
Neatness and accuracy	25%
Instant appeal	25%

## Poster Contest Grades 4 – 12

**Purpose:** To offer students an opportunity to research and present an artistic message on the inherent dangers of alcohol, tobacco, illegal drugs or abuse of prescription and/or over-the-counter drugs with an emphasis on total abstinence as the right choice.

**Color:** Harmonious colors with strong contrast is encouraged.

**Lettering:** Use any combination of lettering and spacing which is readable and emphasizes key points.

**Design:** Theme and execution should be bold, gain attention, and have eye-appeal. Think “billboard.”

**Originality** is very important. Target audience is youth.

### Requirements

1. Use poster board – 22 in. x 14 in. in size.
2. Cut-outs are permitted in Divisions I and II but only original artwork in Division III.
3. Do not use product images, trade-marks, brand names or copyrighted material.
4. Messages such as “Don’t Drink and Drive” are not acceptable. The message must be that any use of alcohol, tobacco, or illegal drugs is unacceptable.
5. Each poster must contain this information on the upper right-hand corner of the reverse side: **Name, Grade, Age, School, Teacher’s Name, City, State.**

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