



"The Arts" have historically had patrons and supporters from all walks of life. In today's world a strong, diverse cultural base is essential to any region's competitiveness in attracting new businesses, tourism and talent. The overall objectives of Boerne Professional Artists (BPA) include a strategy to establish Boerne as an art destination city which will attract visitors to shop our galleries and businesses, eat at our restaurants and stay at our hotels, bed and breakfasts and RV parks.

This is supported by a collaborative effort with the community and local businesses. BPA has traditionally enjoyed the support of many local and regional businesses, as well as individual art patrons and benefactors. Our growing organization of more than 50 local and regional artists also has an ongoing relationship with the City of Boerne, the Boerne Convention and Visitors Bureau, the Greater Boerne Chamber of Commerce and the Hill Country Council for the Arts. Members also give back to the community by teaming up with other art-related groups to conduct educational workshops and by donating their work to local and regional not-for-profit organizations.

We are embarking on a new venue that features Cibolo Creek and downtown Boerne as the focal point for an En Plein Air event and Art Show Along the Cibolo. This will be a two to three day event with En Plein Air artists painting scenes around Boerne and along Cibolo Creek for one to two days followed by a Saturday art show set up along Cibolo Creek. Participants will be solicited from within a 100 mile radius from various art guilds. The length of the show will encourage participants to stay overnight in Boerne creating other related business opportunities.

BPA artists participate in funding the costs of the art shows with their membership dues and event participation fees. With your continued generosity, Boerne Professional Artists will continue to produce and deliver fine art shows that will give our community greater visibility.

The areas that most need your support are Marketing and Advertising, Entertainment and Hospitality and Reception. The Marketing Sponsorship is for printed material, banners, TV and Social Media. To add to the festive atmosphere, we will have solo and duet acoustical entertainment. Lastly, there will be an artist and sponsor reception on Friday night September 28th that will introduce the out of town artists to Boerne hospitality. We hope that you will help to make this year's event the start of an annual flagship event for Boerne. We are proud to offer the following opportunities for Sponsorship:

\$ 100

Patron

- ♦ Recognition on Boerne Professional Artists (BPA) Website.

\$ 500

Rembrandt

- ♦ Recognition in Printed advertising materials and on Boerne Professional Artists (BPA) Website.

\$1,000

Leonardo - Sponsor for En Plein Air Event

- ♦ Name in Printed advertising materials and on BPA Website.
- ♦ Recognition on all Ads and Handouts. Advertising to target local and regional print media, electronic, and social media.
- ♦ Recognition on Reception Banner.
- ♦ Recognition at Friday evening reception.
- ♦ Recognition in all Media advertising including TV and Social Media.
- ♦ Slightly larger print in printed advertising materials over Rembrandt.

\$2,000

Michelangelo - Sponsor for all Hospitality Venues

All Leonardo benefits plus:

- ♦ Recognition on Table Banners at check-in tables.
- ♦ Slightly larger print in printed advertising materials over Leonardo.

\$3,000

Renoir - Sponsor for Entertainment.

All Michelangelo benefits plus:

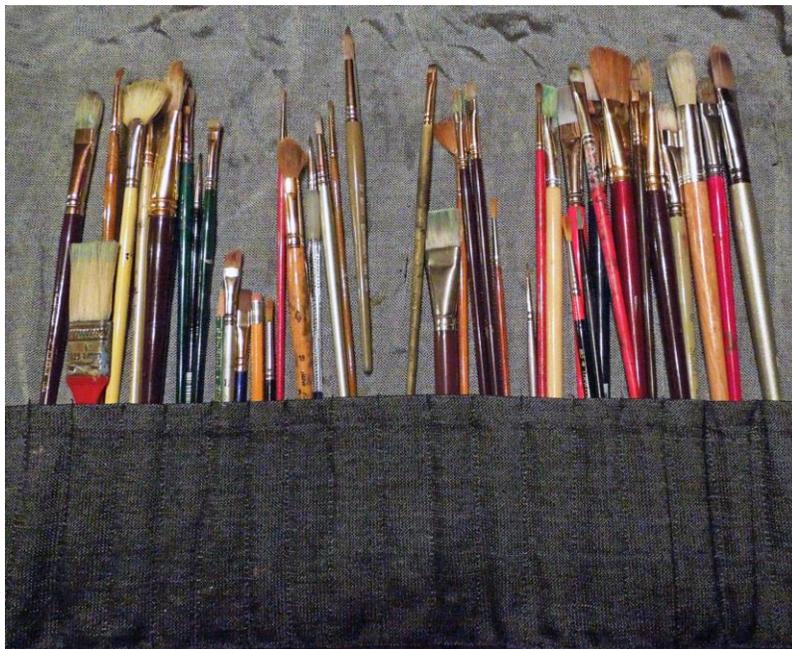
- ♦ Slightly larger print in printed advertising materials over Michelangelo.

\$4,000

Monet – Event Title Sponsorship

All Michelangelo benefits plus:

- ♦ Largest print font in printed advertising materials.



Note: Sponsors may make directed contributions to BPA through the Hill Country Council for the Arts, 501(c)3 non-profit organization.