

VOL 27, NO 8

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RMGA 2020 Membership Drive

Dear RMGA members,

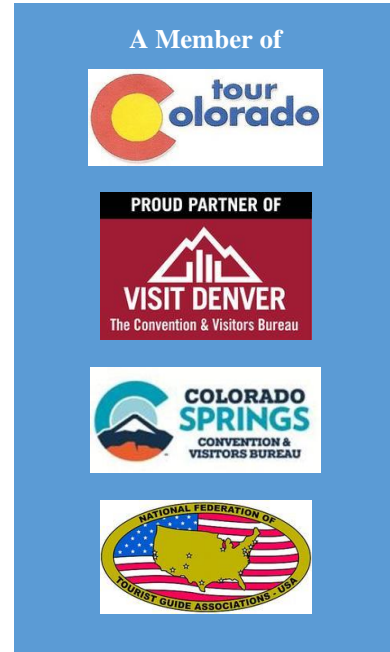
One of the goals I have for RMGA in the upcoming year is to increase our membership numbers. Many of our favorite members have been so helpful in building out organization over the years and have been instrumental in creating such a great association. We all thank you for your devotion to us and to our industry. But we know that nothing good lasts forever. Many of our members are seeking retirement status and are busy fulfilling their bucket lists. Therefore, it is imperative that we try our best to find others to attempt to fill their "shoes."

The tourism industry, like other fields, is realizing that there are many changes that it must meet. Tour guides are broadening their scope. We would like to add them to our arsenal of creative minds that can bring some of those evolving ideas to our organization. So, I am appealing to our membership to reach out to other tour guides or industry professionals that we come across to invite them to join RMGA. And we want to help you do that.

At our meetings we will distribute a small stack of RMGA brochures promoting membership in our organization. And we ask that you keep a few brochures with you when you do your tours. When you come across someone doing tours, give them a brochure and just ask them to attend one of our meetings to see if they might be interested. If you cannot attend a meeting to get your stack, contact me and I will mail you some. (rmgapresident@rockymountaintourguides.com) [VOLUNTEER](#)

My goal is to get 20 new members in 2020. And it would be great if each of us could reach out to at least one or two potential members.

Thank you,
Sherry Moon
President RMGA



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FROM THE EDITOR

Deadline for submissions for the December 2019 *Guide Line* is **Monday, November 25**.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at rngaeditor@rockymountaintourguides.com. If anyone has photos to share, please send them along with either a short description or names.

COLORADO TRIVIA

by Sherry Moon

1. Denver's monthly mean temperature for **November** is (a) 45.2; (b) 38.3; (c) 59.0; (d) none of the above.
2. The biggest snowstorm Denver received during the month of November from **November** 2nd through the 4th of 1946, dropped (a) 30.4; (b) 24.75; (c) 42; (d) none of the above; inches of snow
3. True or False: It was **November** 1858 when General William Larimer and associates jumped the St. Charles claim.
4. True or False: Governor James W. Denver appointed Larimer commissioner, judge and sheriff in the new discovery in the territory.
5. Setting up the new claim and creating the first Larimer Square, Larimer first (a) built a cabin; (b) used an Arapahoe teepee; (c) set up a campfire & four cottonwood poles crossed together; (d) slept under the wagon.
6. To convince the settlers of St. Charles to give up their claim, Larimer (a) paid them \$1000 for the square mile; (b) shot them; (c) locked them in a make-shift jail; (d) gave them whiskey along with the threat of a noose.
7. True or False: Denver was the site of the first session of the Jefferson Territorial Legislature.
8. The provisional government elected which man the first governor of the Territory of Jefferson: (a) Robert W. Steele; (b) William Gilpin; (c) John Evans; (d) John Denver.
9. November 1, 1861, saw the creation of the counties for the Colorado Territory. How many did they first create? (a) 17; (b) 36 (c) 64; (d) 1.
10. True or False: Denver City was the county seat of Denver County.
- 11.

(Answers on Page 9)

COMMITTEE UPDATES

Nominations Committee

Submitted by Mike Pearl, Nominations Committee Chair
RMGA 2018 Nominations

The following names were placed in nomination for the 2020 RMGA Board of Officers by the Nominating Committee at the Regular Membership Meeting, October 14, 2019, Englewood Public Library, **1000 Englewood Parkway, Englewood Civic Center, Englewood, CO:**

- President: Sherry Moon. Sherry is the President for 2019
- Vice President: Ethan Magusin. Ethan is the Vice President for 2019
- Secretary: Nancy Brueggeman. Nancy is the Secretary for 2019
- Treasurer: Wendy Pickering. Wendy is the Treasurer for 2019
- Director-at-Large: Mike Pearl. Mike is the Director-at-Large for 2019

Voting will take place during the Annual Membership Meeting, November 11, 2019 at the Englewood Public Library, Englewood, CO., 1475 California Street Denver, CO 80202.

Rocky Mountain Guides Association, a Colorado corporation, is required by Colorado law to have 20% of the voting Membership (Professional, Associate, and Business Members, the latter being allowed one vote) in attendance. Voting will occur during the business meeting at 6:45 pm. The Elected Board of Directors takes office January 1, 2020.

The Association is depending on your timely attendance to hold the Election.

Public Relations Committee

Submitted by Tom Jensen

Agritourism

At the 2019 Governor's Conference, a new trend in tourism was identified -- visitors want experiences. This is particularly true for the millennials. Visitors no longer want to be passive and look at attractions. They want to be involved; they want to do something.

People have become more interested in how their food is produced. They want to meet farmers and processors and talk with them about what goes into food production.

This is agritourism, an important subset of the tourism industry. It's agriculture and tourism together whereby an agriculturally based operation or activity brings visitors to a farm or ranch.

Think about including an agritourism activity in your itinerary. Possibilities include learning about wine, beer or cheese making, buying produce direct from a farm stand, navigating a corn maze, touring

a carrot production facility, staying at a B&B or farm stay, or shopping in a farm gift shop for hand-crafted gifts.

In Colorado the Colorado Agritourism Association (CAA) is the advocate for agritourism businesses and communities. It evolved out of the Colorado Tourism Office Heritage & Agritourism Committee (now the Destination Development Committee).

In the CAA September newsletter, an article detailed the impact of Agritourism on the economy of Colorado:

The number of Colorado farms generating income from agritourism and recreational services grew to 1,056, up from 864 in 2012, and the income more than doubled! (from the CO Dept. of Ag 2017 census data- as of April 11, 2019)

Outdoor Recreation Economy in Colorado creates:

- *511,000 Jobs*
- *10% of the state's GDP*
- *\$37B Consumer Spending*
- *\$21B Wages & Salaries*
- *\$9B State, Local & Federal Tax*

Other stats on outdoor rec:

- *92% of Coloradans Recreate outdoors at least once every few weeks.*
- *Total Economic Contribution: \$62B*
- *Over the past 5 years the economic contribution of outdoor recreation in Colorado nearly doubled. Jobs in this sector alone grew by 63%.*

Colorado Tourism (at a glance) Creates:

- *\$20.9B in traveler spending*
- *Which creates \$1.28B in state and local taxes*
- *171k jobs*
- *989,000 International visitors*

For more information on Colorado Agritourism see www.coloradoagritourismassociation.org.

UPCOMING INDUSTRY EVENTS



110TH ANNUAL
VISIT DENVER
PARTNERSHIP MEETING

7:30 - 9:30 AM | NOV. 14, 2019
Seawell Ballroom at Denver Performing Arts Complex

PRESENTED BY
JOHNSON & WALES UNIVERSITY

The VISIT DENVER Annual Partnership Meeting is free and open to all partners. For sponsorship opportunities or info about reserved seating, please contact Lauren Huffer at lhuffer@visitdenver.com or 303-571-9405.

REGISTER NOW
FOR THIS FREE EVENT



JAMIE CLARKE | Performance coach for the 2018 Stanley Cup Champion Washington Capitals and renowned Everest adventurer

From the 2018 Stanley Cup Champion Washington Capitals to the heights of the Seven Summits to the peaks of business success, Jamie Clarke draws from his unique position as a winning performance coach and an accomplished adventurer turned acclaimed entrepreneur to help you develop your team, establish your purpose and succeed in any endeavor.

As a member of RMGA you are also a partner of Visit Denver. Thus, you are invited to the annual Partnership Breakfast on November 14th.

This is an opportunity to learn about the function of Visit Denver and the state of Tourism in Denver and beyond. This year's keynote speaker is Jamie Clarke, a winning performance coach.

Each member is responsible for making their own reservations. The link is below. In the company field put "Rocky Mountain Guide Association."

<https://www.denver.org/rsvp/?action=registrationForm&eventid=3966&sessionuuid>

We will meet in the lobby of the Seawell Ballroom (also the lobby for the Bonfils' theaters) between 7:00AM and 7:30AM so we can sit as a group at one or two of the tables.



VISIT DENVER C.H.A.T. at Bigsby's Folly

3563 Wazee St., Denver, CO 80216

4:00 PM - 5:30 PM Nov 20, 2019

Join Visit Denver for C.H.A.T. (Connecting Hospitality & Tourism) for an opportunity to talk with fellow VISIT DENVER partners and meet our staff in a relaxed and casual atmosphere. You may pay in advance online or pay at the door with cash, check or credit card.

Cost: \$12

This event is only open to VISIT DENVER partners. As a benefit of your membership in Rocky Mountain Guides Association and its partnership with Visit Denver you are eligible to attend.

Watch your e-mail for additional information and a link to RSVP.



NAI National Conference

Denver Colorado

November 12–16, 2019

National Association for Interpretation is hosting a National conference in Denver, November 12-16. NAI is a professional organization dedicated to advancing the profession of heritage interpretation. “If you help visitors learn about a place that’s important to you, you’re an interpreter.” The conference traditionally was workshops and learning sessions. For more information <https://www.interpnet.com/>

If you are interested in learning more about Interpretation contact Sherry Moon



2020 Colorado Governor's Tourism Conference
Wednesday, September 16, 2020 to Friday, September 18, 2020
Snowmass

Announced at the end of the 2019 Governor's Tourism Conference were the dates and location of next year's event. Continue to check Guide Line for additional information.

NOVEMBER & DECEMBER BOARD OF DIRECTORS MEETINGS

Board of Directors Meetings

Monday, November 4, 2019 2:00-4:00 pm

Monday December 2, 2:00-4:00 at

Bear Valley Church, 10001 W Jewell Av, Lakewood, CO 80232

All Members are welcome to attend.

NOVEMBER MEMBERSHIP MEETING

WHAT: RMGA MEMBERSHIP MEETING – COLORADO SCENIC BYWAYS

WHEN: November 11, 2019, 6:00pm– 6:30 Networking, 6:30pm – 6:45 Short Business Meeting and Nominating Committee – **ELECTION OF OFFICERS.** 7:00pm – 8:00pm Program.

WHERE: Englewood Library 1000 Englewood Parkway, 1st Floor, Englewood Civic Center, Englewood, CO 80110.

PROGRAM: Lenore C. Bates, Colorado Byways Program Manager, will present **Colorado Scenic Byways.** The evening presentation will cover a wide range of topics. The first 15 minutes will be an overview that will include Colorado Byways history, Colorado transportation history, National Scenic Byways, and the concept of how scenic byways revitalize small communities through recognition, protection and promotion. The remaining time will highlight many Colorado Byways unique stories followed by participants' questions. The Colorado Byway Guides, maps, and the book, "100 Years of Colorado State Transportation" will be available for those attending the presentation in person.

FOOD: RMGA will provide water.

DIRECTIONS: The best way to get to the Englewood Library is to take light rail. The train stops at the library. When you enter the library go to the reference desk and then turn right again to go to the Perrin Room.

PARKING: The Englewood Library has ample parking under the Civic Center. Driving your car on Hampden Avenue you turn North on Inca Street and immediately turn left at the 24-Hour Fitness and you will enter the Civic Center parking garage. Exit the car and walk to the entrance of the library.

GUESTS: Members are encouraged to invite potential members as a guest to the meeting.

GUESTS FEES: 1ST And 2ND Time Guest: Free, Third Through Fifth Time, Same Guest Visit is \$10 each time. SUCCEEDING TIMES, SAME GUEST MUST JOIN RMGA.

MEETING NIGHT CONTACT: Larry Foss – Cell 720-581-3820.



DECEMBER PROGRAM MEETING TEASER

Set the date now so you don't miss out on the fun. **December 9.** We are going to have our holiday program with great food, good conversation, and last year's hit: RMGA Trivia!

Once again it will be a pot luck dinner, at the beautiful clubhouse at the Riverwalk in Littleton. So pull out your holiday sweaters, your mistletoe, and your holiday joy for a great night of fun.

ANSWERS TO Trivia Questions

1b 38.3 degrees

2a 304 inches of snow

3 True

4 True

5c his cabin came later

6d whiskey works wonders

7 True

8a however, the Territory of Jefferson was never recognized by US Congress

9a 17 counties was the start



10 False, Denver City was the country seat of Arapahoe County

VOLUNTEER OPPORTUNITY

RMGA member **Adrian Swenson** is a member of the Denver Police Volunteers in Police Service. Each year he helps with the Christmas Crusade. The Christmas Crusade is an organization made up of Police Officers who throughout the year nominate children they have seen through their job duties. These children come from a variety of backgrounds but all of them are going through a hard time. Officers nominate the children for sponsorship. They include items the children desperately need such as winter clothes or household items. Officers also include a toy because it provides an escape. Are you passionate about what we're doing? Let us know! We are always looking for volunteers to help us make our vision a reality. We'll help you find a way to volunteer that best suits you. Whether you help through monetary donations, volunteering your time, or spreading our mission through word-of-mouth, thank you. Last year we had about 600 kids. All money, toys and clothing go directly to the children. There is no middleman. WE can always use some extra help!


ROCKY MOUNTAIN GUIDES ASSOCIATION

Join fellow professionals in tourism


Are you wanting?...

- Sustained Professional Development
- A Network of Working Professionals
- Liability Insurance
- Published Ethics and Standards
- Colorado Tourism Advocates
- Career Defining Values



Are you a Tourism Professional?

- Tour Guide
- Tour Manager / Director
- Tour Driver / Guide
- Docent
- Costumed Interpreter
- Tour Operator
- Destination Management
- Tourism Business



membership@rockymountaintourguides.com
www.rockymountaintourguides.com



Join the Guide community

Activities and Benefits

- Educational programs
- Familiarization (FAM) trips
- Newsletter
- Website Resources
- Liability Insurance
- Colorado Certification
- Business Profile on the Website



Members are Committed to

- Continuing education
- Upholding professional ethics and standards
- Freely exchanging experiences and opinions
- Advocating for the profession
- Providing high-quality customer service
- Promoting Colorado tourism



Membership categories:

- Professional
- Associate
- Business
- Student



For questions:
membership@rockymountaintourguides.com
To join see:
www.rockymountaintourguides.com

RMGA Brochures
(available at November meeting)



Mike Pearl, Ethan Magusin, Sherry Moon during a break at the Governor's Tourism Conference.

Officers		
President	Sherry Moon	720-425-5931
Vice President	Ethan Magusin	734-502-7307
Secretary	Nancy Brueggeman	303-979-4852
Treasurer	Wendy Pickering	217-621-1960
Director-at-Large	Mike Pearl	303-868-0023

Committee Chairpersons		
Certification	Carol Carder	303-777-9194
Education	Michael Dulude	720-236-5345
Hospitality	Lily Ewing	303-250-9679
Membership	Larry Foos	303-979-7594
Newsletter Editor	Eileen Pearl	303-868-0021
Program	Dawn Nelson	303-898-6853
Public Relations	Tom Jensen	303-968-0515
Email Blasts	Sherry Moon	720-425-5931
Nominations	Mike Pearl	303-868-0023
Website	Tom Jensen	303-968-0515
	Larry Foos	303-979-7594