

PROGRAM AT-A-GLANCE

<p>MONDAY APRIL 25, 2022 GLOVER PARK ROOM</p>	<p>TUESDAY APRIL 26, 2022 GLOVER PARK ROOM</p>	<p>WEDNESDAY APRIL 27, 2022 GLOVER PARK ROOM</p>
<p>7.00AM – 5.00PM REGISTRATION 7.30AM – 8.30AM CONTINENTAL BREAKFAST</p>		
<p>8.30AM – 8.45AM WELCOME & OPENING -MICHAEL SESSA, PESC</p> <p>8.45AM – 9.30AM VIP REMARKS</p> <p>9.30AM – 10.00AM KEYNOTE: IMPLEMENTING SUCCESS -MELANIE GOTTLIEB, AACRAO</p> <p>10.00AM – 10.30AM BREAK</p> <p>10.30AM – 11.30AM ABC'S OF LGBTQ+ TERMINOLOGY -MICHAEL SESSA, PESC -LUCAS JOHANSEN, DC CENTER</p> <p>11.30AM – 12.00PM AWARDS CEREMONY</p> <p>12.00PM – 1.30PM LUNCHEON</p> <p>1.30PM – 2.00PM VIP REMARKS</p> <p>2.00PM – 3.00PM FROM MY PERSPECTIVE: CAMPUS VIEWS -DENNIS BECKER, UNIVERSITY OF DENVER -W. BRYANT FAUST, JOHNS HOPKINS UNIVERSITY -KATHLEEN MASSEY, UNIVERSITY OF LETHBRIDGE</p> <p>3.00PM – 3.30PM BREAK</p> <p>3.30PM – 5.00PM DATA STANDARDS INITIATIVES -DUANE BROWN, CEDS/AEM CORP -DARIN HOBBS, WGU -KACEY THORNE, WGU -JASON TYSZKO, USCCF</p>	<p>8.30AM – 9.00AM VIP REMARKS</p> <p>9.00AM – 10.00AM BEST OF BEST PRACTICES -DAVID K. MOLDOFF, ACADEMYONE -FRANK CICIO, IQ4 -ROB GROOT, NATIONAL STUDENT CLEARINGHOUSE</p> <p>10.00AM – 10.30AM BREAK</p> <p>10.30AM – 11.30AM CASE STUDIES IN SYSTEMS INTEGRATION -RICK SKEEL, ELLUCIAN -FRANCISCO VALINES, FLORIDA INTERNATIONAL UNIV. -MATTHIAS GOTTLIEB, TUM</p> <p>11.30AM – 12.00PM VIP REMARKS</p> <p>12.00PM – 1.30PM LUNCH ON YOUR OWN</p> <p>1.30PM – 3.00PM BREAKOUT GLOVER PARK ROOM 1) CANPESC -DOUG HOLMES, OUAC -CATHY VAN SOEST, EDUCATIONPLANNERBC GEORGETOWN ROOM 2) JSON/JSON-LD TASK FORCE -MICHAEL MORRIS, ACT</p> <p>3.00PM – 3.30PM BREAK</p> <p>3.30PM – 5.00PM BREAKOUT GLOVER PARK ROOM » GENDER IDENTITY TASK FORCE LAUNCH -DENNIS BECKER, UNIVERSITY OF DENVER -FELICIA PEREZ, NATIONAL STUDENT CLEARINGHOUSE</p>	<p>8.30AM – 9.15AM BREAKOUT » SDPC -DR. LARRY FRUTH, A4L</p> <p>9.15AM – 10.00AM BREAKOUT » TAICEP -MEG WENGER, ECE</p> <p>10.00AM – 10.30AM BREAK</p> <p>10.30AM – 12.00PM BREAKOUT » JSON TRANSCRIPT WORKGROUP -RICK SKEEL, ELLUCIAN</p>
<p>5.00PM ADJOURN</p>	<p>5.00PM – 6.00PM PESC MEMBER MEETING</p>	<p>12.00PM ADJOURN</p> <p>DSU CONVENING @ A4L CHURCHILL HOTEL</p>
<p>6.30PM – 7.30PM 25TH ANNIVERSARY RECEPTION</p>	<p>6.00PM ADJOURN</p>	

PROGRAM

Monday April 25, 2022

- 7.00am – 5.00pm Registration – Glover Park Room, 1st Floor
- 7.30am – 8.30am Hot Breakfast – Glover Park Room, 1st Floor
- 8.30am – 8.45am **Welcome & Overview**
» **Michael Sessa**, PESC President & CEO
- 8.45am – 9.30am **PESC 25th Year Anniversary – VIP Remarks**

 Ascendium®

Program Committee

- » **Monterey Sims**, Director of Admissions & Evaluation, University of Phoenix; Vice Chair, PESC Board of Directors; Co-Chair
- » **Ruth Blades**, Executive Director, CATNS; PESC Board of Directors; Co-Chair
- » **Karen McCredie**, Executive Director, EducationPlannerBC

- » **Rick Skeel**, Product Manager, Ellucian; Chair, PESC Board of Directors
- » **David K. Moldoff**, Founder & CEO, AcademyOne; Secretary, PESC Board of Directors
- » **Kristi Blabaum**, Systems Integration Analyst, Ascendium Education, Treasurer, PESC Board of Directors
- » **Vivian W. Wong**, Group Vice President, Oracle Higher Education Development, PESC Board of Directors
- » **Melanie Gottlieb**, Executive Director, AACRAO

- 9.30am – 10.00am **Keynote Address – Implementing Success:
Paving the Way Toward an Equitable Future**

 ORACLE®

- » **Melanie Gottlieb**, Executive Director, AACRAO

Moderator

- » **Vivian W. Wong**, Group Vice President, Oracle Higher Education Development, PESC Board of Directors

The complicated pressures of the pandemic over the last two years have collided with lingering national dissatisfaction over the value proposition of higher education, with continued social pressures around access and with the critical challenge of closing equity gaps—all as we lead up to the impending enrollment cliff. We rely on our dedicated practitioners of our organizations who can implement change for a more equitable and successful future for our institutions and our learners. We must activate our practitioners with the vision, knowledge and skills to carry us forward toward a future that ensures learning and valuable credentials provide access and enable better lives for all learners.

- 10.00am – 10.30am Break

PROGRAM

10.30am – 11.30am **Gender Identity in Data Systems | ABC's of LGBTQ+ Terminology: Overview & Understanding**

» **Lucas Johansen**, Speakers Bureau, The DC Center

Moderator

» **Michael Sessa**, President & CEO, PESC

Many within the PESC community may not be fully aware or informed on the changes taking place within society with regard to gender identity, gender expression and sexual orientation. Some may think the entire subject unnecessary, while others may believe society is not going far enough. In looking past policy, we must determine what data to integrate, operationalize and make it all work seamlessly, regardless of personal agreement or disagreement with policy. PESC has tapped local and national LGBTQ+ leaders to help in this endeavor. The ABC's of LGBTQ+ Terminology panel will provide an overview of terms and definitions and attendees will gain a common understanding of what data are changing and why along with corresponding resources.

11.30am – 12.00pm **Awards Ceremony** – PESC Founders, Outstanding Service, Best Practices 1st Place Winners

12.00pm – 1.30pm **Luncheon**



1.30pm – 2.00pm **PESC 25th Year Anniversary – VIP Remarks**

» **Rick Torres**, President & CEO, National Student Clearinghouse

» **Jason A. Tyszko**, Vice President, Center for Education & Workforce, U.S. Chamber of Commerce Foundation

» **Jason Weaver**, Vice President, Product, Parchment; PESC Board of Directors

2.00pm – 3.00pm **Gender Identity in Data Systems | From My Perspective: Views from the Campus**

» **Dennis Becker**, University Registrar, University of Denver

» **Dr. W. Bryant Faust**, Associate Dean & Registrar, Johns Hopkins University, School of Medicine; PESC Board of Directors

» **Kathleen Massey**, Associate Vice President (Students), Student Affairs, University of Lethbridge

Moderator

» **Michael Sessa**, President & CEO, PESC

Student Affairs professionals, including Registrars, Admissions staff and Financial Aid offices are at the forefront of serving students. Meeting student needs in an inclusive and respectful manner though while simultaneously tracking and monitoring local and/or national LGBTQ+ policies and laws – many in conflict with one another – can inadvertently cause confusion, frustration and uncertainty.

What policies and issues are driving student needs? How are institutions responding? Are definitions, terminology and lists standardized or are there differences between campus offices, systems and applications? Leading PESC Members will share their experiences in meeting student needs. The “From My Perspective: Views from the Campus” panel will discuss these challenges and open a dialogue to serve as the basis for the formation of the Task Force.

3.00pm – 3.30pm **Break**

PROGRAM

3.30pm – 5.00pm

Data Standards Initiatives

- **U.S. NCES: CEDS, Gender Identity, Open Source**
- **Empowering Learners Through Skills and Open Data Standards**
- **T3 Innovation Network**

- » **Duane Brown**, Open Source Community Lead, CEDS; Senior Business Analyst, AEM Corporation
- » **Darin R. Hobbs**, Vice President of Academic Records, Credentials, and Career, Western Governors University
- » **Kacey Thorne, M.Ed.**, Director, Skills Architecture, Western Governors University
- » **Jason A. Tyszko**, Vice President, Center for Education and Workforce, U.S. Chamber of Commerce Foundation

Moderator

- » **Michael Sessa**, President & CEO, PESC

U.S. NCES: The core of every data element is its definition. The Common Education Data Standards (CEDS), sponsored by the National Center For Education Statistics (NCES), primary purpose is to help ensure a common vocabulary in the education space by working with stakeholders across the P-20W education spectrum, including standards organizations like PESC. Learn about how CEDS elements are defined through the CEDS Open Source Community and the CEDS Data Models and about CEDS current approach to defining new Sex/Gender elements, recent Postsecondary element additions to CEDS, and work being done with the Institute for Higher Education Policy (IHEP) around the College Transparency Act.

WGU: Learners today face unsettling economic realities. They need powerful, novel approaches from higher education leaders. At Western Governors University, we are accelerating skills-based education and hiring in order to give learners flexibility, address equity gaps, and ensure that every graduate is equipped to thrive. Our approach allows us to better serve students and power partnerships with employers and workforce development systems. During this session, we will share our experience designing, developing, and deploying the Western Governors University Achievement Wallet. We will share learnings across our entire journey including the development of our skills library, our commitment to open standards, and how we have empowered our learners to communicate the value of their skills, talent, and experiences to employers.

T3 Innovation Network: Through the T3 Innovation Network™ organizations across the talent marketplace are working together to build an open, public-private data and technology infrastructure for a more equitable future. This network is exploring emerging technologies and data standards to better align education, workforce, and credentialing data with the needs of the new economy. The T3 Network looks to: • Define what a competency-based lifelong learner record should be so that all learning counts, no matter where it takes place. • Modernize technology and advance data standards to achieve seamless sharing of data throughout a person's education and career pathway. • Empower individuals with a validated record of their skills and competencies in a way that all employers can understand.

5.00pm – 6.30pm

Networking Time

6.30pm – 7.30pm

Annual Reception



PROGRAM

Tuesday April 26, 2022

7.00am – 5.00pm Registration – Glover Park Room, 1st Floor

7.30am – 8.30am Continental Breakfast – Glover Park Room, 1st Floor

8.30am – 9.00am **PESC 25th Year Anniversary – VIP Remarks**

- » **Doug Falk**, CIO & VP, National Student Clearinghouse; PESC Board of Directors
- » **Doug Holmes**, Manager, eTranscripts, Ontario Universities' Application Centre (OUAC)
- » **Francisco Valines**, Director of Financial Aid, Florida International University; PESC Board of Directors

9.00am – 10.00am **How The Learning Economy Is Changing – Key Reflections on PESC Best Practices**

- » **David K. Moldoff**, CEO & Founder, AcademyOne; PESC Board of Directors, Secretary
- » **Frank Cicio**, President & CEO, IQ4
- » **Rob Groot**, Managing Director, Learner Mobility & Experience, National Student Clearinghouse

Discussing the Learning Economy – is a great theme – it opens a dialogue. **How are institutions and their automation adjusting with the use of cloud platforms connected to their own enterprise applications?**

How do multiple cloud platforms deliver seamless services from exploration, enrollment, billing, sponsorship/aid/who's paying to how the learning experiences, measures and outcomes recorded in a safe/secure platform – so that applications can help guide, report progress, and foster greater linkages to the stakeholder needs (like prospective employers seeking access to credentials summarized) and how learners are controlling their own dataset.

How are many content/assessment players accepting best practices? Are they aligning with common tools/services? Or are they still developing their own interfaces? The key take aways is the curation process – is shifting... it is widening so to speak from standalone datastores – to a network interconnected.

A discussion and review of how institutions across three different U.S. States (South Carolina, Tennessee and Wyoming) - and their role/activities(managing the curation of their own dataset) – needs to consider externalized datasets – like the wallet or state led portfolio or other platforms seeking to serve a diversity of needs. Primary use cases are Transfer and Prior Learning Assessment – both are academic led functions. As such, integrating access/services with loosely coupled technologies such as Data warehouses, API's, JSON Web Services, Request/Reply Services, Conversion of PDF to other formats, etc. are all in play.

10.00am – 10.30am Break

PROGRAM

- 10.30am – 11.30am **Case Studies in Systems Integration**
- **Ellucian Implementation of ‘Preferred Name’**
 - **Florida International University Student Aid Lifecycle**
 - **Exploring the Use Case of European Standards for Digital Credentials in Higher Education Institutions**
- » **Rick Skeel**, Product Manager, Ellucian; PESC Board of Directors, Chair
 - » **Francisco Valines**, Director of Financial Aid, Florida International University; PESC Board of Directors
 - » **Dr. Matthias Gottlieb**, Senior Research Associate, Technical University of Munich

What is ‘preferred name’? How did Ellucian identify the need for ‘preferred name’? This case study will share the analysis and implementation required to implement ‘preferred name’ across its multiple systems and platforms.

How many systems are used or accessed to deliver student aid? With a student body of nearly 54,000, Florida International University (FIU) is among the top 10 largest universities in the nation and has collectively graduated more than 200,000 alumni, 115,000 of whom live and work in South Florida (see <https://www.fiu.edu/about/index.html>). Financial Aid staff are well-positioned and technically skilled to administer the highly regulated and complex financial platform which includes seasonal deadlines and significant oversight and reporting. What is the overall data flow of the student financial aid lifecycle? How many separate systems and networks support

European Standards: Digitization is becoming increasingly important in almost all areas of life and this also applies to the field of higher education. For student mobility, which is of particular interest not only in Europe but also worldwide due to European programs such as ERASMUS, digitization enables a redesign to a process free of media discontinuity with minimal data storage, fast retrieval of information relevant to processing, improved transparency, automated record verification, simplified exchange of information and documents, elimination of paper floods, location-independent and continuous access to information and fulfillment of electronic record keeping according to legislation.

When asked how a trustworthy, distributed, and internationally usable infrastructure standard for issuing, storing, displaying, and verifying academic digital credentials must be designed, we have repeatedly encountered various standards and services whose precise definitions of terms were often ambiguous. This presentation will provide an overview of the most important international, European and national standards in the field of digitization of higher education with an outlook to make these standards interoperable.

Case studies will also discuss various data points along the process, the role of data matching, funding and potential for distributed ledger technologies and other emerging initiatives.

- 11.30am – 12.00pm **PESC 25th Year Anniversary – VIP Remarks**
- » **Dr. Larry Fruth**, Executive Director, Access 4 Learning (A4L) Community
 - » **Dr. Matthew Pittinsky**, CEO, Parchment
 - » **Michael Sessa**, President & CEO, PESC

12.00pm – 1.30pm **Lunch On Your Own**

PROGRAM

Breakout with Zoom Link

- 1.30pm – 3.00pm
- 1) **Canadian Postsecondary Electronic Standards Council (CanPESC)** – Glover Park Room
 - » **Doug Holmes**, Manager, eTranscripts, OUAC
 - » **Cathy van Soest**, Director, Client Relations, EducationPlannerBC
 - 2) **JSON/JSON-LD Task Force** – Georgetown Room
 - » **Michael Morris**, Senior Engineer in Test, ACT

3.00pm – 3.30pm Break

Breakout with Zoom Link

- 3.30pm – 5.00pm
- Gender Identity in Data Systems Task Force Launch** – Glover Park Room
- » **Dennis Becker**, University Registrar, University of Denver
 - » **Felicia Perez**, Managing Director, Information as Product Program, National Student Clearinghouse
- 5.00pm – 6.00pm
- PESC Member Meeting** – Glover Park Room

Wednesday April 27, 2022

Breakout with Zoom Link

- 8.30am – 9.15am
- Student Data Privacy Consortium Registry** – Glover Park Room
- » **Dr. Larry Fruth**, Executive Director, A4 Community
- 9.15am – 10.00am
- TAICEP Hub** – Glover Park Room
- » **Margaret Wenger**, Senior Director of Evaluation, ECE

10.00am – 10.30am Break

Breakout with Zoom Link

- 10.30am – 12.00pm
- JSON Transcript Standards Development Workgroup** – Glover Park Room
- » **Rick Skeel**, Product Manager, Ellucian