






Dear Business Owner,

The 5<sup>th</sup> annual Paws for a Cause Community Dog Walk to benefit the Centegra Gavers Breast Center in Crystal Lake, IL is coming up soon and we want you to be a part of it. This event was started back in 2011 by a group of passionate women in the community and RSG Chamber Members who want to make a difference. We are very excited to be able to incorporate our wonderful animals in a charity walk for such a great organization. With the generous support of our community, we hope to be able to assist more organizations through our Community Dog Walk. In previous years, over \$17,000.00 has been collected for the center. The donations have allowed Centegra Gavers Breast Center to provide local women the care they need and to purchase equipment that provides more detailed imaging to detect smaller cancers even earlier.

We are looking for sponsors to help us make this event successful and offer an opportunity to showcase their businesses.

### **Sponsorship Benefits**

-  Publicity – Support a great cause while showcasing your business
-  New Business – Opportunity to meet animal lovers that may not know about your business.
-  Community Support – Show your community you care about them, the cause and their animals!

Become a sponsor today for this great event! The benefit of being a sponsor goes beyond the exposure of your business. It is the feeling you'll get to be part of such a great cause! If you would like to join others and be a part of this great cause, please complete the sponsor application by **September 1, 2016**

For more information about the Centegra Gavers Breast Center please go to the following websites:

**<http://centegra.org/clinical-services/centegra-gavers-breast-center-2/>**

**<http://www.gavers.org/>**

The center can offer your organization a tour of the facility. Please contact the center directly at (815) 356-6149 and let them know you'd like to schedule a tour. I encourage you to tour the center and meet the wonderful staff of the Centegra Gavers Breast Center.

If you have any questions about this event, contact Michelle at (815) 474-4556 or [info@pawsforacausewalk.org](mailto:info@pawsforacausewalk.org). With your support, we will be able to assist those that may not be able to afford mammograms or afford the care needed for breast cancer treatment. 100% of the net proceeds of this event will benefit the center!

Thank you in advance for your support and consideration!

Michelle Nowland  
Paws for a Cause Community Dog Walk



# Paws for a Cause Community Dog Walk

## SPONSOR APPLICATION

**Date:** Sunday, October 2, 2016 (rain or shine)

**Time:** 12:00 pm – 3:00 pm

**Location:** Hatchery Park, Spring Grove, IL

**Walk Begins:** 12:30 pm

**Light Refreshments:** 1:30 pm

**Raffles:** 2:00 pm

I would like to be a sponsor Paws for a Cause Community Dog Walk and support the Centegra Gavers Breast Center in McHenry County.

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

**SPONSORSHIP LEVEL** – Please circle your sponsorship level.

Corporate Dog - \$ 250.00 & Up      T-Shirt Size (two included):    S      M      L      XL

Big Dog - \$ 100.00      T-Shirt Size (one included):    S      M      L      XL

Little Pup - \$ 50.00      T-Shirt Size (one included):    S      M      L      XL

I will be using my booth space at the event.

To purchase additional T-Shirts at \$ 12.00 each, please indicate the sizes below and enclose payment.

S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_

Corporate & Big Dog Sponsors email logo to info@pawsforacausewalk.org no later than **September 1, 2016**.

Donations for event raffles are being accepted and can be dropped off at Nature’s Feed no later than **September 19, 2016** – Type: \_\_\_\_\_

Promotional items for the goody bags can be shipped or dropped off at Nature’s Feed no later than **September 19, 2016** – Quantity 100

**Make checks payable to RSG Chamber and send to:**      RSG Chamber  
PO Box K  
Richmond, IL 60071

**Drop off location for checks, donations and promotional items:**      Nature’s Feed  
2440 Westward Drive  
Spring Grove, IL 60081

**All sponsor applications and logos must be received by September 1, 2016 to be included in promotional items.**





















Please make checks payable to **RSG Chamber**, a non-profit organization.

**[www.pawsforacausewalk.org](http://www.pawsforacausewalk.org)**

**FACEBOOK - <https://www.facebook.com/PawsForACauseCommunityDogWalk>**

# Paws for a Cause Community Dog Walk Sponsorship Information

There are three sponsorship levels. The details of each are listed below.

	<b>CORPORATE DOG \$ 250.00 &amp; UP</b>	<b>BIG DOG \$ 100.00</b>	<b>LITTLE PUP \$ 50.00</b>
<b>Booth Space</b> <ul style="list-style-type: none"> <li>Setup starts at 11:00 am – Event starts at 12:00 pm</li> <li>Teardown is at 3:00 pm and must be done by 3:30 pm</li> <li>Please bring your own table, chairs and tent if needed</li> </ul>			
<b>Goody Bag Insertion</b> <ul style="list-style-type: none"> <li>Please provide any promotional items you would like included in the goody bag – Quantity 100.</li> <li>Must be mailed/dropped off at Nature’s Feed no later than <b>September 19, 2016</b>.</li> </ul>			
<b>Sponsorship Thank You</b> <ul style="list-style-type: none"> <li>Each sponsor will receive a T-Shirt and a goody bag.</li> <li>Additional T-Shirts can be purchased – please indicate the number of T-Shirts you’d like to purchase on the application. T-Shirts can also be purchased at the event. (First come first serve with sizes when purchased at the event)</li> </ul>	<b>2 Shirts</b> 	<b>1 Shirt</b> 	<b>1 Shirt</b> 
<b>Participants and Sponsors Acknowledgment</b> <ul style="list-style-type: none"> <li>An email will be sent to acknowledge all the participants and sponsors after the event with the results of the event.</li> </ul>			
<b>Website</b> <ul style="list-style-type: none"> <li>Company will receive recognition on the website for the event at <a href="http://pawsforacausewalk.org">pawsforacausewalk.org</a></li> </ul>			
<b>T-Shirt</b> <ul style="list-style-type: none"> <li>Company Logo will be printed on the event T-Shirt. Corporate Sponsor’s logo will be larger and placed on top of the shirt. Big Dog’s logo will be smaller and placed under Corporate Sponsors. Logo must be received no later than <b>September 1, 2016</b>. <a href="mailto:info@pawsforacausewalk.org">info@pawsforacausewalk.org</a></li> </ul>	<b>Large Logo</b> 	<b>Small Logo</b> 	
<b>Banner</b> <ul style="list-style-type: none"> <li>Company logo or name will be printed on the event banner. Logo must be received no later than <b>September 1, 2016</b> <a href="mailto:info@pawsforacausewalk.org">info@pawsforacausewalk.org</a></li> </ul>	<b>Logo</b> 	<b>Name</b> 	
<b>Event Recognition of Corporate Sponsors</b> <ul style="list-style-type: none"> <li>Sponsors that donate 250.00 or more will receive a certificate and be announced at the event.</li> </ul>			

**Basket Raffle Items** - Any vendor can donate an item that will be used at the event for special raffles and giveaways. Donations collected for the raffles will be given to the Centegra Gavers Breast Center. If you have any questions, please contact Michelle at (815) 474-4556 or [info@pawsforacausewalk.org](mailto:info@pawsforacausewalk.org).

**Table Space** – Please let us know if you will NOT be attending the event therefore NOT need a space at the event.

**THANK YOU FOR YOUR SUPPORT**

[www.pawsforacausewalk.org](http://www.pawsforacausewalk.org)

FACEBOOK - <https://www.facebook.com/PawsForACauseCommunityDogWalk>