



*Helping people with life challenges through outreach,
and interactions with animals and nature.*

May 8, 2019

Dear Friends,

As you may know, our programs at Colby's Army (Operation Backpack, Fern's Organic Garden, Operation Job Training, and Therapeutic Riding and Equine Assisted Activities) serve children and adults with challenges such as homelessness, cerebral palsy, depression, developmental delay, post traumatic stress, autism, Downs syndrome, bullying, and more.

Our backpacks filled with street supplies give hope to men and women who are homeless. Our organic garden offers job training to adults with special needs and food for the homeless. And, our equine assisted activities and therapeutic riding teach responsibility, affect, respect, teamwork, time management, leadership, project management, and much more.

Recently, with the help of Heritage Bank, we were able to purchase the 54-acre farm in Ashland City that we have been leasing for the past three years. ***The purchase opens up new sponsorship opportunities that will bring added visibility to sponsors and allow us to expand our programs.*** Each sponsorship comes with signage in the area sponsored, and also on our sponsor wall.

Every sponsorship helps us teach needed skills to people with life challenges, which can lead to increased self-care, improved anger management and critical thinking skills, greater happiness, better physical fitness, and even jobs. And, ***sponsorships create opportunities to make a lasting difference in the life of a person with special challenges. Because we have hundreds of people here each month, it is also an excellent way to give ongoing exposure to a career or business, or honor a special loved one.*** All sponsorships are tax-deductible according to applicable laws.

As an all-volunteer organization, sponsorships go to facility improvements that help our participants, monthly bills, or to programming, so each dollar makes a lasting impact. Please review the following opportunities with your friends, family, artists, and other clients, and contact us with your:

1. Name
2. Business name (if applicable)
3. Email address
4. Phone number
5. Area or item you wish to sponsor
6. Amount of sponsorship
7. In honor or memory of (if applicable)

Thank you for your consideration,

Lisa Wysocky, executive director
Colby's Army, Inc., lisa@colbysarmy.org

PO Box 90464, Nashville, TN 37209
1394 George Boyd Road, Ashland City, TN 37015
colbysarmy.org / info@colbysarmy.org



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If you have been out to our learning center, you know that we have a very unique facility. The property was once owned by Grand Ole Opry member Ray Pillow, who sold it to Lee Greenwood. In 1974, Mr. Greenwood built the 53' x 86' barn we now occupy. Since then, the property has been owned by members of Confederate Railroad. Most recently, it has had the addition of Western sets (such as a jail and a saloon), and a dance floor. We also have one mile of hiking trails, and a waterfall.

In addition, our programs have won local, regional, national, and international awards. Many areas of the property are up for sponsorship. If you are interested, but uncertain about what to sponsor, please call, or schedule a day and time for a tour. We'd love to see you!

Item	Length of Sponsorship	Total Fee
Inside Table or Chair	1 year	\$50
One 8' – 11' Section of Fencing	1 year	\$50
Indoor Bench	1 year	\$500
Outdoor Bench	1 year	\$500
Therapy Cat (two available)	1 year	\$500
(Includes food and veterinary care.)		
Indoor Fairy Lights.....	3 years	\$700
(These lights brighten our barn, and add lots of atmosphere, but are mismatched with many burned out. We have 600' of lights that need to be replaced.)		
Sensory Trail Station (eight available).....	5 years	\$1,000
(Each station will focus on sight, smell, touch, music, or other sounds, and will be accessible from the ground or from horseback.)		
Large waterproof shed	5 years	\$1,000
(For outdoor sensory and teaching aid storage.)		
Bathroom.....	2 years	\$1,500
Feed Room.....	2 years	\$1,500
Front Garden	2 years	\$1,500
Homeless Outreach Area	2 years	\$1,500
Lawn Tractor #1	2 years	\$1,500
Lawn Tractor Shed	2 years	\$1,500
Lawn Tractor #2	2 years	\$1,500
Office	2 years	\$1,500
Paddock (two available)	2 years	\$1,500
Pasture (three available)	2 years	\$1,500
Recycling Area	2 years	\$1,500
Round Pen	2 years	\$1,500
Run-in Shed	2 years	\$1,500

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Saloon	2 years	\$1,500
Schoolhouse.....	2 years	\$1,500
Side Porch.....	2 years	\$1,500
Tack Room	2 years	\$1,500
Tool Closet	2 years	\$1,500
Trolley.....	2 years	\$1,500
Utility Trailer.....	2 years	\$1,500
Volunteer Room	2 years	\$1,500
Participant	1 year.....	\$1,800
(Some participants are low income and are on scholarship. Having a sponsor to cover their participation fee is a life-changing gift for them. Can do a half year sponsorship for \$900.)		
Lower Trails (named after you)	2 years	\$2,000
(1/2 mile of hiking trails)		
Upper Trails (named after you)	2 years	\$2,000
(1/2 mile of hiking trails)		
WiFi Internet	2 years	\$2,000
Run-in Shed	2 years	\$2,000
(To keep our horses cool and dry.)		
Therapy Horse (four available).....	1 year.....	\$2,500
(Sponsorships can be a half sponsorship for \$1,250. This is our cost to maintain a therapy horse for 12 months.)		
Water.....	3 years	\$2,500
(Adds water lines and spigots to front and rear gardens, and to horse troughs. Signage at all three spigots, plus existing spigot!)		
Electric upgrade	3 years	\$2,500
(Adds a new breaker box and sub breaker box, 220 plug for dryer, and electricity to a large shed for our job training program. Signage at both breaker boxes and in shed.)		
Bathroom and Shower.....	3 years	\$3,000
Front Porch.....	2 years	\$3,000
Entrance	2 years	\$3,000
(Signage near our entrance gate, the first thing visitors will see!)		
Parking Lot	2 years	\$3,000
(Signage that will be seen every time visitors park.)		
Electricity	1 year.....	\$3,000
Gutters.....	5 years	\$5,000
Golf Cart (heavy duty)	5 years	\$5,000

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COLBY'S ARMY

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(To help our participants who are physically challenged see our beautiful property)

Equicizer (full size with shipping)	5 years	\$5,000
(A mechanical wooden horse to help teach participants to mount and dismount, and proper position; and to train volunteers, and troubleshoot various lesson strategies. Can be customized in your favorite horse color and name of choice.)		
Indoor Overhead Fans	10 years	\$7,500
(Indoor/outdoor barn fans to help keep participants and volunteers cool.)		
Gazebo	10 years	\$7,500
(To use as an outdoor classroom and serene seating area near our garden and creek)		
Tractor	10 years	\$7,500
(Upgrades our existing tractor to one with a front bucket on it, 4WD, hydraulics, and easier driving so more volunteers can use it.)		
Outdoor Arena: The (Your Name) Arena	4 years	\$10,000
Main Barn: The (Your Name) Barn.....	5 years	\$20,000
Roof: The (Your Name) Roof!	10 years	\$20,000
(For repairs to keep horses, cats, participants, and volunteers snug and dry.)		
Covered Aisle Barn Extension.....	10 years	\$25,000
(14' x 86' extension to provide added shelter for our therapy horses and a cool and covered area for our participants to groom and learn in.)		
Covered Round Pen.....	10 years	\$30,000
(To provide a dry and shady area to teach private lessons. Currently, our special needs participants often have to cancel sessions due to rain or too much sun.)		
Covered Arena: The (Your Name) Arena.....	in perpetuity	\$150,000
(To provide a dry and shady area for group lessons. Currently, our special needs participants often have to cancel sessions due to rain or too much sun. This area will also be utilized for special events, community meetings, etc.)		
Entire Campus: The Colby's Army Learning Center, (Your Name) Campus	In perpetuity	\$300,000

Thank you:

John E. Mayfield for sponsoring our library in perpetuity

Trevor McShane for sponsoring our stage in perpetuity

Neville and Cindy Johnson for sponsoring our organic garden in perpetuity

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And, thank you for your interest! Questions? Please let us know.

Lisa Wysocky, executive director, Colby's Army, Inc.

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Learning Center Address / 1394 George Boyd Road, Ashland City, TN 37015

615-305-0945, lisa@colbysarmy.org / ColbysArmy.org / Facebook.com/ColbysArmy / @ColbysArmy



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