

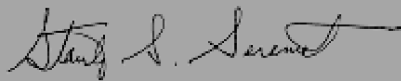
## A MESSAGE FROM OUR PRESIDENT & CO-FOUNDER

While 2022 had its challenges, it had its blessings too! We proudly served 2,230 citizens of all ages and abilities, and our client wait list cut in half from 40 to 20! We raised the capital to complete the much needed restroom addition to the riding arena. Also, we had a donation of three new counseling cabanas providing us additional private locations to hold sessions. In May, our First Annual Mental Health Awareness Walk and Festival for the community was held. Many thanks first to God, to the Paws staff, volunteers, donors and foundations who made this all possible!

Our challenges in 2022 included many horse injuries resulting in much greater than usual veterinarian expenses. With inflation hitting us all, we experienced increases in our supply cost as well. Hay prices more than doubled due to drought conditions and all our other animal expenses increased. Foundation grant awards, and overall individual and corporate giving, decreased significantly. Attendance and proceeds from fundraising events were down as well. Our mission remains strong as we stay the course! We are counting on your continued and faithful support to help us to help others!



Stan Seremet



### 2022 PUBLIC SERVED SNAPSHOT

<b>172</b>	<b>87</b>	<b>151</b>	<b>143</b>	<b>45</b>	<b>525</b>	<b>50</b>	<b>40</b>
Animal Assisted Counseling	Equine Assisted Counseling	Play Therapy	Traditional Counseling	TeleHealth Counseling	Therapeutic Riding	Rehabilitation Groups	Scouting Badge Workshops
<b>267</b>	<b>300</b>	<b>200</b>	<b>200</b>	<b>200</b>	<b>0</b>	<b>2230</b>	
Educational Programs & Field Trips	Easter at the Ranch for Special Needs	Mental Health Awareness Walk	Ranch Rider Horse Show	Santa at the Ranch (Rained Out)		<b>TOTAL Public Served</b>	



# OUR STORY

## Our Mission

To provide a healing, educational, motivational, and recreational environment utilizing equine and other animal assisted therapies and experiences to enhance the quality of life for all clients, and to provide a loving home, whether temporary or permanent, for animals that meet a specific criteria.

## Our Purpose

To improve the mental health and wellness of our community by partnering counselors and therapists with our therapy horses and 38 other therapy animals at the ranch to heal the mind, body, and spirit of clients of all ages and abilities, in our peaceful ranch setting.

## A Look Ahead to 2023

GOAL	STRATEGY
Increase physical capacity to conduct additional counseling sessions.	Capital campaign for \$130,000 to construct a 2nd Critter Cabin with two new therapy rooms. This will provide for up to 40 additional after school/work appointments per week.
Increase the Paws for Reflection Board by 4 members and seek to add more diversity to membership.	Seek out well qualified individuals to serve on the Paws Board that share the passion for our mission and work, who are well connected in the community and can bring exposure and financial support to the mission.
Implement TherapyNotes software to provide for electronic documentation, scheduling and billing.	Seek donations and grants to implement this new system to reduce paper and manual processing.



## 2022 FINANCIAL SUMMARY

Individual Donations	\$60,000
Corporate Donations	\$27,000
Foundation Grants	\$74,500
Program Revenue (Paying Clients)	\$398,500
Fundraisers Revenue	\$67,000
<b>TOTAL INCOME</b>	<b>\$627,000</b>
Program Expenses-Salaries	\$344,283
Fundraising Expenses	\$40,395
Liability Insurance	\$14,000
Animal Expenses	\$55,820
Animal Care/Feeding/Training	\$15,090
Operating Expenses	\$97,726
Office Salaries	\$57,405
<b>TOTAL EXPENSES</b>	<b>\$624,719</b>
<b>NET INCOME</b>	<b>\$2,281</b>

## 2022 CLIENT DEMOGRAPHICS

<b>BY COUNTY:</b>	Ellis	70%
	Dallas	15%
	Tarrant	12%
	Johnson	3%
<b>BY AGE:</b>	Youth (3-17)	74%
	Adults (18+)	26%
<b>BY GENDER:</b>	Male	43%
	Female	57%
<b>BY ETHNICITY:</b>	Caucasian	75%
	Hispanic	18%
	African American	5%
	Asian	1%
	Middle Eastern	1%

While our 2022 operating budget was \$785,400 the \$158,400 difference from 2022 actual operating is attributed to decreases in donation and grant award expectations.



## IT TAKES A VILLAGE - THANK YOU 2022 VOLUNTEER STATS

**41**

Therapeutic Riding Program

**40**

Small Animal Care and Cleaning

**45**

Ranch Maintenance Projects

**145**

Event Volunteers

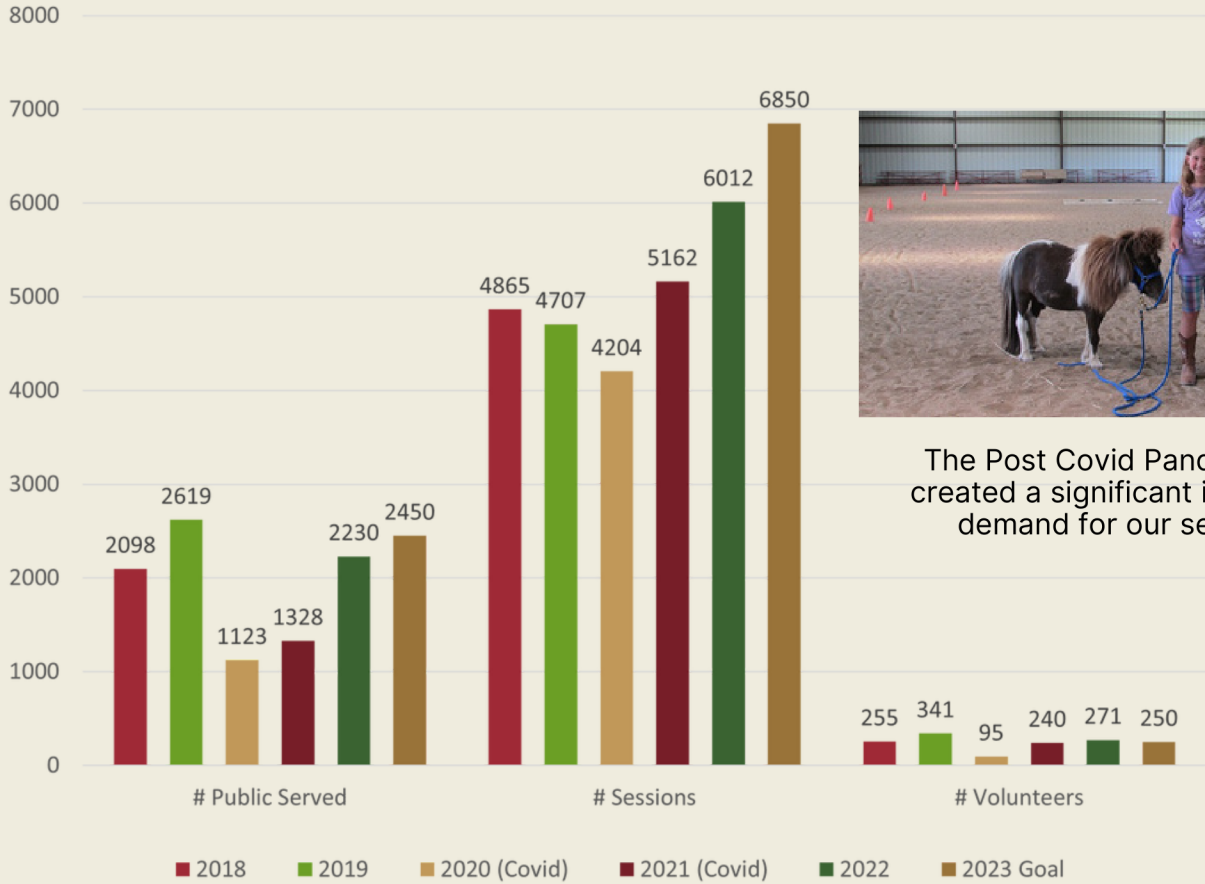
**271**

TOTAL Volunteers



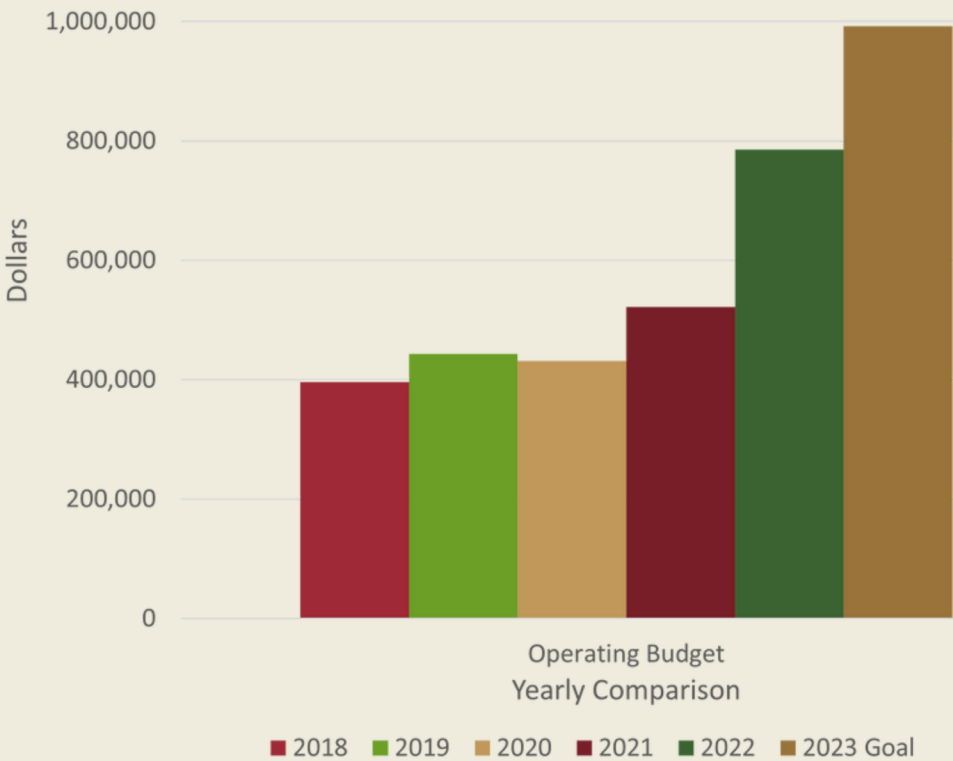


# Year Over Year Stats Comparison



The Post Covid Pandemic has created a significant increase in demand for our services.

# Year Over Year Operating Budget



\*Our 2023 stretch goal is based upon a \$380,000 Grant Application to Ellis County coming from a Federal Program called the American Recovery Protection Act: \$250,000 directed to program scholarships and \$130,00 to construct a second Critter Cabin.



# WE COULDN'T HAVE DONE IT WITHOUT GENEREROUS SUPPORT!

On behalf of the clients served at Paws for Reflection Ranch we extend our heartfelt thank you to ALL our donors, foundations and volunteers for their generous donations of time, talent and resources! We wish to highlight our major contributors below.



Alpine Building Maintenance  
Paul Andrews Jr. Foundation  
Brookshire's Grocery Company  
Communities Foundation of Texas  
Cornhole 4 Community  
DFW Waste Oil Services  
Bob Dickson  
Ron Dickson  
Mr. & Mrs. Perry Hoover  
Midlothian Economic Development Corporation  
Mr. & Mrs. Chris Mountjoy  
Petco Love Foundation  
United Way of West Ellis County  
Gil & Dody Weaver Foundation  
Waxahachie Junior Service League

**TOGETHER WE ARE ALWAYS STRONGER!**