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BUSINESS URGED TO HELP ACHIEVE MAJOR SOCIETAL GOALS
THROUGH “FLESH AND BLOOD CAPITALISM.”

**Tribute in the Globe and Mail to the Late Michael Wilson draws on one of his
privately-stated ideas to get business to fight ‘great societal’ questions.**

July 16, 2020 – The Late Michael Wilson was famous as Canada’s Minister of Finance who introduced the GST and was, in the words of former Prime Minister Brian Mulroney, “the greatest finance minister this country ever had.”

Mr. Wilson, who passed away last year, also distinguished himself as Canada’s Ambassador to the United States and Chancellor of the University of Toronto. : World’s First Mental Health Statesman.

He held senior positions in business and was known for his integrity and social conscience. But there is a growing consensus that his greatest legacy may turn out to be his leadership in mental health.

Bill Wilkerson, LL. D. (Hon), Executive Chairman, Mental Health International, worked alongside Mr. Wilson for 20 uninterrupted years to start-up the movement toward mental health in the workplace, and describes Mr. Wilson as the “world’s first mental health statesman.”

Wilkerson says Mr. Wilson spoke of what he called “flesh and blood capitalism” as a new force to combat the effects of mental disorders concentrated heavily among women and men in their prime years of work.

Wilkerson and the University of Toronto’s celebrated physician-scientist Dr. Roger McIntyre will publish a tribute to “this great man” in the Globe and Mail Saturday. It will also be available at www.mentalhealthinternational.ca.

Dr. McIntyre speaks in the Tribute about “urgent clinical priorities” ranging from accessible mental health care to preventing suicide and alleviating the symptoms of depression in a single day.

Wilkerson urged business to practice “flesh and blood capitalism” to help achieve ‘Great Societal Goals’ such as eradicating hunger, inequality, elderly abuse, and institutional behaviors that pose risks to the mental health of whole populations.

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