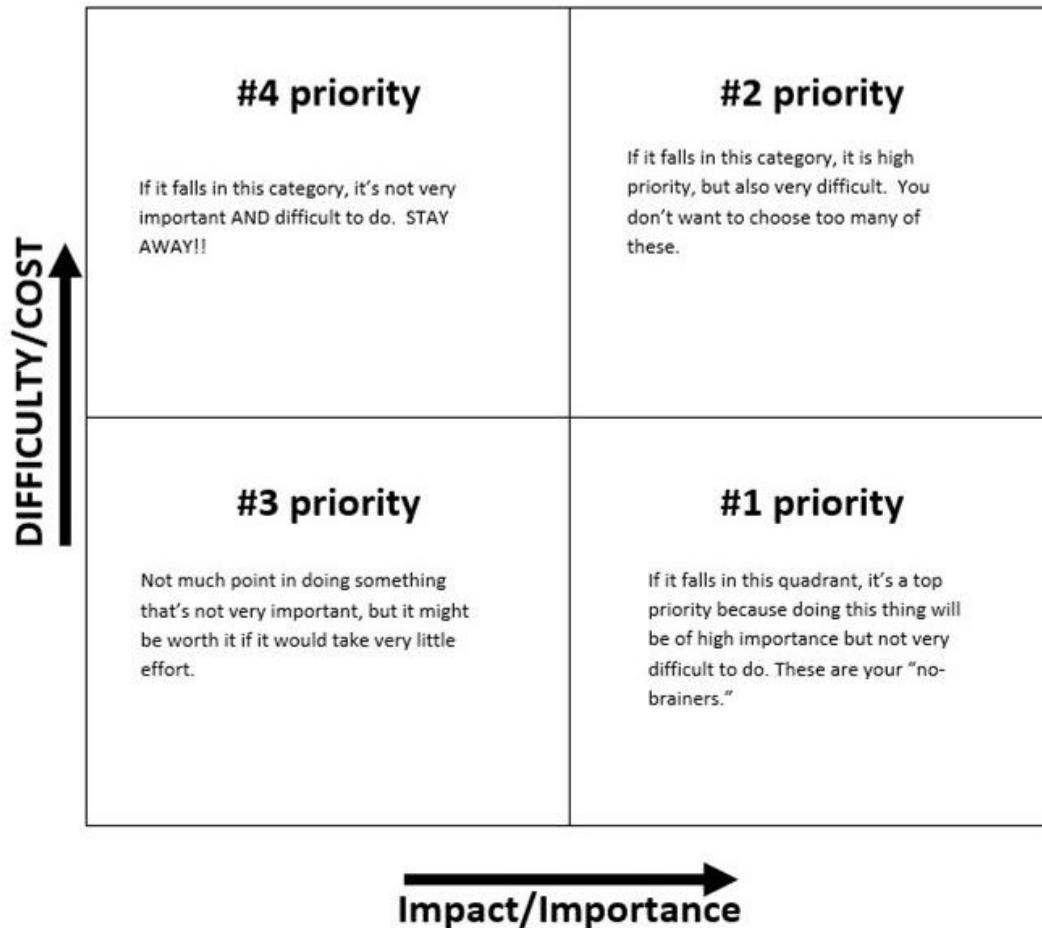


Priority Setting Framework



Factors to consider in determining IMPORTANCE

- Alignment with organization purpose and desired outcomes
- Breadth of impact (reach, duration)
- Depth of impact (magnitude)
- Urgency of the problem
- When opportunities that currently exist will expire

Factors to consider in determining DIFFICULTY

- Opportunity – what opportunities exist?
- Opposition – how much and how powerful?
- Number of steps?
- Effort – how much effort from how many people will it take?
- Time- how long will it take?
- Cost – how expensive and difficult to raise the money?
- Number of buy-ins needed and how difficult to get buy-in?
- Resources – other resources, partners and permission you need to get?