



MATERNAL POWER™

ANGUS BULL SALE



Selling **100**
**Yearling &
2-Yr Old
Registered
ANGUS Bulls**

Many full, 3/4 & 1/2 brothers sell!

SIRES INCLUDE:

- BC Robust 0807
- Sitz Stellar 726D
- Rainmaker 4404
- SAV Glory Days 1832
- SAV Landmark 9148
- Bruin Torque 5261
- S R Silverado 083

Join us




AT THE RANCH

FEB. 17, 2024

SOLEN, ND • 3 P.M.



FOCUSED ON THE TRAITS THAT HELP
COMMERCIAL CATTLEMEN BRING CHECKS TO THE BANK.

Aaron & Sheyna Strommen • Solen, N.D. • (701) 290-7983 •   

www.**StrommenRanch**.com



The ideal Angus cow is hard to make, but when she's backed by
MATERNAL POWER™, SHE'S HARD TO BEAT!

What
**MATERNAL
POWER™**

means to us:

Scan this QR code with
your smart phone's
camera app to watch
a short video about
Strommen Ranch!



We invite you to attend our
2024 Maternal POWER™ Angus Bull Sale
3 p.m., FEB. 17, 2024, Solen, ND.
Call or text Aaron (701) 290-7983 for a catalog!

**WE ARE EAGER TO EARN YOUR
TRUST, FRIENDSHIP AND BUSINESS.**



**PROVEN, BALANCED
COW-MAKERS**
Our cattle are backed by generations of proven, efficient genetics, emphasizing calving ease, fleshing ability, productivity, udder & foot quality, disposition, structure and fertility.



OUR 2024 SALE FEATURES SONS OF THESE **POWERFUL, PROVEN BULLS**



BC ROBUST 0807 • AAA 18456252
CE +3 • BW +2.2 • WW +66 • YW +96 • MILK +9



SITZ STELLAR 726D • AAA 18397542
CE +5 • BW -0.1 • WW +69 • YW +126 • MILK +18



BRUIN TORQUE 5261 • AAA 18248293
CE +6 • BW +2.5 • WW +58 • YW +115 • MILK +25



S A V LANDMARK 9148 • AAA 19542356
CE -3 • BW +3.2 • WW +84 • YW +142 • MILK +9



BASIN RAINMAKER 4404 • AAA 19932195
CE +6 • BW +1.3 • WW +59 • YW +107 • MILK +35



S A V GLORY DAYS 1832 • AAA 20161297
CE +0 • BW +5.2 • WW +75 • YW +134 • MILK +19





WE'RE IN THIS TOGETHER!



STROMMEN RANCH DELIVERS:

- Two sales with two ages of bulls:
Spring Sale: Yearlings & 2-Year-Olds
Fall Sale: Coming 2-Year-Olds
- Free delivery within 500 miles.
- Full 90-day breeding season guarantee.
- Fertility tested; Freeze branded.
- Bulls that aren't overfed.
- Large sire groups.
- **Exclusive marketing assistance.**
 - Badlands Angus Alliance Sales.
 - Commercial Female Listing.
- *Your satisfaction is our top priority.*

OUR CUSTOMERS' SUCCESS MEANS A GREAT DEAL TO US.

Every decision we make is weighed against one question: Will this positively impact the operations of our customers? Our commitment to customer service is year-long, beginning with genetic selection all the way through marketing assistance for our customers' bred heifers and replacement heifer calves.

AT STROMMEN RANCH, WE:

- Take a balanced approach to genetic improvement - on both sides of the pedigree.
- Develop our bulls responsibly.
- Require our cowherd to excel in a no-frills environment. No creep. Ever.
- Stand behind our bulls with one of the strongest guarantees in the industry.
- Build demand for Strommen Ranch-influenced females through exclusive marketing venues such as the Badlands Angus Alliance Sales and our Commercial Female List.



**BUILDING
DEMAND
FOR YOUR
HEIFERS**

We are proud of the herds our customers are developing with Strommen Ranch genetics and that is why **we strive to help them capture additional value for their females** through the Badlands Angus Alliance, where customers of Strommen Ranch, Talkington Angus and Best Angus have marketed more than 3,000 bred females since 2018. Many of those heifers have commanded a \$200 to \$500 per head premium over other bred heifer sales in the region! The Badlands Angus Alliance continues to be the **premier sale in western North Dakota for source and genetic verified Angus replacement females.** It demonstrates the strong demand we've helped build for genetically sourced cattle of maternal pedigree.

THESE BULLS AND FEMALES ARE THE **BACKBONE OF OUR COWHERD!**



TORQUE



EMBLAZON 702



RAINFALL



RESOURCE



CAPITALIST



XXP



EMBLAZON 854E



PAXTON



BLACKCAP REVOLUTION



RIGHT TIME



EXT



THUNDER



BC ROBUST



RAINMAKER 4404



GLORY DAYS

IT'S NOT HARD TO
MAKE DECISIONS
WHEN YOU KNOW WHAT
YOUR *values* ARE.

WE VALUE **OUR CUSTOMERS.** We know that our success is wholly dependent on your success. This is why we are committed to raising the type of Angus seedstock that will have a lasting, positive impact on your bottom line, and why we will continue to build a market for Maternal POWER™ females.

WE VALUE **INTEGRITY IN BUSINESS.** It is why we offer such a thorough bull guarantee. It's simple. We want you to have a bull that does his job and lasts for years. Our guarantee tells you we still have 'skin in the game,' after the sale and that we stand behind our bulls. We feel blessed that our customers also embody this same level of integrity and do their best to protect their investment in their Strommen Ranch bulls.

REPRESENTING 20 YEARS OF BREEDING FOR MATERNAL GENETICS



S R LADY BLUE 118



S R CLOVA PRIDE 315



S R LADY BLUE 585



S R BARBARAMERE NELL 412



S R EMMA E 695



S R RACHEL 703



S R RACHEL 8110



S R DOROTHY IDEAL 6112



S R TRAVETT 666



S R POLLY 804



S R MISS WIX 499



S R BONNIE BELLE 408

WE VALUE **QUALITY**. Bulls that make our February and December sales are the top-cut of the calf crop and have been retained specifically for these sales.

Strommen Ranch calves grow out on grass. We DO NOT creep feed or use lick tubs. We choose to run our seedstock operation like a no-nonsense commercial operation. We want your calves to perform in your environment – that's why we ask our bulls and females to shine in a similar one. Our cows consistently improve weaning weights, while increasing the percentage of cows that re-breed in the first 21 days, maintaining mature cow size and placing downward pressure on our input costs. We are continually asking our cattle to do more with less.

WE VALUE **MATERNAL POWER™**. Strommen Ranch cows must calve annually and wean a calf that is a high percentage of its dam's bodyweight. They must also possess the basic phenotypic traits to cover country, breed on time, have the smarts and mothering ability to do it on their own, all the while performing under the conditions that Mother Nature has dealt us. We select for fertility, longevity, sound structure and realistic performance in the cowherd.

Cattle that breed early in the cycle, are structurally sound and can raise big calves efficiently in a practical environment with minimal inputs are the kind of cattle we produce and believe will have a positive impact on your bottomline now and into the future.



Aaron & Sheyna Strommen
1550 70th St Box 7
Solen, ND 58570
www.**StrommenRanch.com**

**Time Sensitive Material
Please Deliver Immediately!**



WE NEED YOUR ADDRESS.
The 2024 Maternal POWER™ catalog is sent
by request only. Please contact:
Aaron (701) 290-7983 or
e-mail strommen@westriv.com!

We invite you to join us for the
MATERNAL POWER™
ANGUS BULL SALE
3 PM · FEB. 17, 2024 · SOLEN, N.D.

**YOU'RE ALWAYS
WELCOME AT
STROMMEN RANCH!**
Join us on a virtual tour
simply by scanning this
QR code with your smart
phone's camera app.



Selling **100** Yearling &
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Many full, 3/4 & 1/2 brothers sell!



CATALOGS BY REQUEST ONLY. To receive a 2024 Maternal POWER™ catalog, please contact us!

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VISITORS ALWAYS WELCOME!
Visit us online and follow us
on social media for updates.

www.**StrommenRanch.com**
  