

Committee Plan of Work

For School Year 2018 - 2019

Name of Committee: **Advocacy**

Committee Chair: **Laura Stewart**

Chair Phone **(240) 601 - 9519** Committee Email: **advocacy@mccpta.org**

Communication (e-list, etc): **N/A**

SUBCOMMITTEES / WORK GROUPS (if applicable):

□ None

GOALS & OBJECTIVES:

- 1) Empower stakeholders to effectively advocate at the local, state, and national level.
- 2) Educate local PTA's about upcoming legislation.
- 3) Include representation from all geographical areas of MCCPTA, and various interest groups which represent our diverse community.
- 4) Work with the Operating Budget and CIP Chairs and alert them to possible legislation in the county and the state.
- 5) Help coordinate written and oral testimony during public comment period from stakeholders.
- 6) Track and coordinate testimony on proposals from the Kirwan and Knott Commissions.
- 7) Connect PTA leaders to appropriate legislators so they may advocate effectively

ACTIVITIES PLANNED

Activity	Details	Timeframe/Deadline
Outreach and communication	Share information through listservs, email lists, and social media on at least a monthly basis.	Ongoing
Meetings	Have regular Advocacy Committee meetings, on a monthly basis in Fall - Spring, ad hoc meetings via conference calls as needed at other times.	Ongoing
Track County Council Committee Meetings	Watch in person or on line the Education Committee Meetings, and other committees as needed. Contact CC members to advocate for positions favorable to MCCPTA Goals	Ongoing
Maryland Local Bills Hearing: Testify and Provide Outreach Dinner at	Testify as needed at the Maryland Local Bills Hearing, and host a Dinner for Legislators	November
Track State Legislature	Track bills that will affect Montgomery County Schools. Help facilitate a legislative breakfast in Annapolis to share our point of view and enlist support for MCCPTA positions on proposed legislation. Meet with legislators as needed. Help facilitate testimony from various MCCPTA stakeholders.	January-April
Site visits	Help facilitate tours of schools with significant issues, including BOE members, County Council members, and State legislators.	As needed

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Updates and Advocacy Alerts	Keep the organization updated on the Legislation. Put out Advocacy Alerts when our priorities are being considered or are threatened.	Ongoing
Activity	Details	Timeframe/Deadline

Supplies Needed: _____

Vendor(s)/Supplier(s) (if applicable): _____

Date of Agreement/Contract: _____

Budget requested: Request a budget of \$1,000;

Hosting Local Bills Dinner	\$1000.00
Copying	\$100.00
Total budget request	<u>\$1,100.00</u>

Approved by: _____ Date: _____

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