



# Milford Community Parade Factoids

**Wednesday, October 18, 2023 6:30pm**

- What:** A community parade featuring amateur musicians, civic groups and public service agencies. The parade is themed to highlight array of sights, sounds and colors through artistic interpretation, creativity, and whimsical characters. Entries are requested to use, lights and music to portray parade theme. The parade originated in 1938 by Milford Mayor Ed Evans.
- Why:** To entertain and educate families about performing arts benefits and create a free family-friendly event for the child in all of us!
- When:** Annually, third Wednesday of October
- Where:** Walnut Street Milford, Delaware
- Public Parking:** Yes, Milford High School Stadium
- Accessible:** Yes, Walnut Street parking lots with handicap parking
- Organizers:** Milford Community Parades, Inc., a not-for-profit organization consisting of approximately 14 volunteer committee members with representatives from police, fire police, fire departments, and individuals from Milford, Harrington, Dover, and Lincoln with 100 volunteers. Organized since 1985.
- Attendees:** 2,000 participants, 30,000 attendees (2004)
- Financial:** \$20,000 budget, City and Bi-County support, \$35,000 in-kind support
- Parade Route:** 2.3 mile route consisting of South and North Walnut Streets and 10th Street, as well as Seabury Avenue
- Line-up Area:** 9 city-blocks
- Master of Ceremonies:** 3 individual MCs representing radio stations and DJ services, provided pre-scripted information for each entry.
- Reviewing Areas:** 3 with public restrooms, master of ceremonies and food vendors representing not-for-profit community organizations
- Appearances:** over 10 marching middle/senior high/adult bands, civic floats, mummers, decorated vehicles, dignitaries, beauty queens, boys/girls scouts, daycares, antiques, fire companies, marching units representing communities across Delmarva.
- Preparation Time:** 18, 2-hour committee meetings, 24 hours-fundraisers, 48 hour preparation time, 12 hour close-out time, numerous hours by in-kind contributors, up to 2-hour parade.
- Revenue Generation:** Private contributions, raffle ticket sales, sponsorships, fundraising events

