

MANAGER'S DESK FOR FRIDAY, JUNE 26, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

I HAD TO LOOK AT MY CALENDAR TO VERIFY THAT TODAY WAS INDEED A FRIDAY. IT IS. THIS FIRST OFFICIAL WEEK OF SUMMER HAS REALLY FLOWN BY.

THIS WEEK A LISTENER EMAILED ME WITH A QUESTION THAT I THOUGHT WARRANTED MY TAKING SOME TIME TO TALK ABOUT IT HERE ON THE MANAGER'S DESK. IT'S A VERY PRACTICAL QUESTION.

Good Morning to you! My family and I would like to start giving to WRVM on a monthly basis. You have given so much to us over 40 years.

I do have one question. If I give online or do an automatic payment from my bank every month, is there a fee that you have to pay. I guess I am asking what the best way is in order for you to maximize my donations.

MANY LISTENERS GIVE MONTHLY AND MANY ARE USING OUR 'EZ-GIVING' PLAN THAT AUTOMATES YOUR GIFT TO US. WHEN ENROLLING IN THIS PROGRAM, YOU ARE GIVEN THE CHOICE OF MAKING YOUR GIFT USING A CREDIT OR DEBIT CARD OR HAVING YOUR GIFT TAKEN DIRECTLY FROM YOUR CHECKING OR SAVINGS ACCOUNT. WHICH CHOICE MAXIMIZES YOUR GIFT TO US, IS THE QUESTION. THERE IS NO 'CUT AND DRY' ANSWER.

IF YOU CHOOSE CREDIT, OR DEBIT, CARD YOU ARE THEN GIVEN THE OPTION TO ALSO COVER THE 3% PROCESSING FEE WE PAY ON CREDIT CARD TRANSACTIONS. FOR EXAMPLE, IF YOU GAVE \$100 WE WOULD NET \$97. IF YOU CHOOSE TO COVER THE 3% FEE, YOUR CREDIT CARD WOULD BE CHARGED \$103 AND WE WOULD NET \$100. AGAIN, THAT IS OPTIONAL.

IF YOU CHOOSE TO HAVE YOUR GIFT TAKEN DIRECTLY FROM YOUR CHECKING OR SAVINGS ACCOUNT, THE COST IS ONLY 25 CENTS REGARDLESS OF THE AMOUNT. THUS, FOR A GIFT OF \$100 WE WOULD NET \$99.75.

YOU CAN ENROLL FOR OUR EZ-GIVING PLAN AT OUR WEBSITE BY CLICKING ON "DONATE TO WRVM". YOU CAN ALSO USE THE SAME BUTTON FOR A ONE-TIME GIFT.

I HOPE THAT HELPS YOU IF THAT IS SOMETHING YOU HAVE WONDERED ABOUT. WRVM IS KEPT ON THE AIR BY THE FAITHFUL GIFTS OF OUR LISTENING FAMILY. ALL GIFTS ARE TAX-DEDUCTIBLE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.