

# A rich history of progress

Newark's early industry centered on agriculture as the growing of fruit trees and berry bushes were made available by direct sale to customers. The C.W. Stuart Nursery which began in 1864 evolved into one of the largest and most diverse direct selling enterprises in the country Following closely in its footsteps were the Jackson and Perkins, the "World's Largest Rose Comstock Foods, Brothers Paper Co. The Mora Car Company and others. These early industries put Newark on the map and today the humble canal town remains the geographic and economic shopping center of Wayne County

## In Good Company

Looking for a new location for your business? Contact our Economic Development Facilitator at mpeake@villageofnewark.com to discuss possible relocation to an area which already maintains an impressive selection of local businesses. Below is a listing of some local companies.

- Complete Foot Care of the Finger Lakes, PLLC
- Finger Lakes Community College
- Hallagan Manufacturing •
- Halstead Machine
- IEC Electronics Corp .
- Legendary Auto Interiors, LTD
- Maco Bag Corp. •
- Marshall Exteriors
- Micro-Tech Machine, Inc.
- Newark Wayne Community Hospital
- Newcut, Inc
- North American Filter Corporation (NAFCO)
- PVC Molding Technologies
- Refractron Technologies Corporation
- Smith Metal Works (Smith Spreaders)
- Spinco Metal Products, Inc.
- Super Gen Products .
- Tradition Chevrolet, Cadillac, Buick GMC •
- Ultimate Finishers.
- Ultralife Batteries Corp. .
- Upstate Refractory •
- Wayne ARC
- Wegmans







# For more information contact:

The Village of Newark 100 East Miller Street Newark, NY 14513 315-331-4773 x106 or mpeake@villageofnewark.com



# Exploring your window of building opportunities

**PICTURE YOUR BUSINESS IN A** VIBRANT, TECHNOLOGY-DRIVEN COMMUNITY. A VILLAGE WHERE THE ECONOMIC ENVIRONMENT IS STRONGER THAN EVER, PROFES-SIONAL SERVICES ABOUND AND THE LOCAL GOVERNMENT IS COMMITTED TO HELPING YOU GROW.

Through visionary thinking, thoughtful planning and the proactive pursuit of opportunities, the Village of Newark has evolved into a technology-driven community committed to growth, innovation and redevelopment.

Businesses in Newark thrive, thanks to municipal incentives and community support. A visionary partnership of elected officials and Newark business leaders set a long-term strategy to prioritize economic development. That effort has paid major dividends, with mixed-use developments combining residential and retail space, revitalized commercial areas and numerous new businesses.

# Village of Newark

# Economic Development

The Newark Industrial Park (below), a multi-tenant campus in the Village, offers firms an excellent location to grow and prosper.



Enhancing the business environment is Newark's close proximity to major airports, and direct access to interstate highways, enabling businesses to serve customers nationwide and attract employees from a wide labor pool

We view the Village of Newark as a strategic business partner. They take a pro-active approach in offering innovative *ideas and strategies,* as well as providing creative solutions. The Village support has been instrumental in helping us strengthen our competitive edge, and grow our business during frail economic times.

-Rick LaBour Director of Technical Services. IEC Electronics Corp.

The Village of *Newark is very* forward thinking and business-friendly. The Village is constantly looking for ways to encourage new and existing business growth. *They are truly a* resource and were very helpful in the construction of the *new Emergency* Department and other modernization projects through the hospital.

-Mark Klyczek, FACHE, Vice President, Operations **Rochester General** Hospital



Newark Village Board

Located along the vibrant Erie Canal, the Village of Newark (founded in 1819 and incorporated in 1853) is situated between the major cities of Rochester and Syracuse. Newark is home to approximately 9,000 residents who live within the 5.4 square miles of the Village limits. Its convenient location to air and rail - only fifteen minutes from two New York State Thruway exchanges - makes it easy provide full to а complement of services.

From shopping and various recreational activities to education and emergency services, Newark meets the diverse needs of our residents and visitors.



The existence of a full service hospital (Newark Wayne Community

Hospital) and two nursing homes allows Newark to supply medical skills and expertise not found in communities of similar size.

The Village of Newark is host to several community organizations, such as the Chamber of Commerce. The Chamber promotes existing businesses while providing vital information for

potential new businesses to prosper within the Village. Newark also maintains one of the highest per capita ratios of faith communities of any similar sized community.

Within the Village, one can find quaint, tree-lined streets that are pleasant and inviting. A variety of affordable opportunities can be found for homeowners, from the homes that may date back to the 1800's to a newly constructed home in the Southwinds Landing Subdivision.



What makes

Newark special?

The top reasons why you should

consider the Village of Newark for

your business venture

As a "Canal Community" the Village of Newark is proud to welcome boaters from all over the world to the T. Spencer Knight Canal Port Park. The park includes a picnic area, gazebo and benches, which overlook the canal. Boaters have access to docking on both sides of the waterway, electric service, water hookup, and a pump-out station at no charge. An Interpretive Center provides visitors with free restrooms, showers, laundry facilities and WiFi.

Finally, with Finger Lakes Community College, the Village of Newark can provide a variety of educational facilities that allows us to offer а complete program of various levels of academics, sports and community interaction.



Mark Peake and the Economic Development Team facilitated the approval process by the Zoning Board and Planning Board at both the Village and County level. They were clearly partnering with us in making the required approval process as user-friendly as possible. Development is always easier when the Village's Planning Board and Economic Development Team is behind you to guide you and expedite the process. This was our fifteenth commercial building and I can categorically say that Newark is the most pro-business and pro-development Village that I have dealt with.

-Ronald R. Reed, M.D., Founder and Director of Reed Eye Associates

# A spirit of community

Throughout the Village you will find an abundant array of recreational opportunities. We are proud to have one of the areas premier lighted softball fields. Colburn Park has been home to pro and college all-star baseball teams.

You may find it appealing to take the family to the gazebo at Perkins Park for a picnic or sit along the Erie Canal in T. Spencer Knight Park and read a book while watching the boats.

The Alex Eligh Community Center provides recreational and social activities for the community youth including baseball, softball, soccer, basketball along with a summer parks program. A variety of programs for our senior citizens completes the center's ability to provide services for all ages.



## Your partner in development

Village of Newark officials will work closely with your business to help your venture succeed. The Newark Economic Development Office will be your advocate, working with you to customize a financing package to meet your needs.

*A range of competitive programs and resources are available including:* 

- Land for Jobs policy
- Village of Newark Economic Development Loan Program
- *Business investment tax exemptions*
- Planned Industrial Development Districts
- NYS Energy Research and Development Authority Funding



At the Newark Public Library you will find facilities that permit access to age

appropriate activities to attract individuals from ages of 2 to 92. Included in the Library is the Hoffman Clock Museum where one can find timepieces from the past.

### Demographic **Statistics**

As of the census of 2010, there were 9,145 people, 4,021 households, and 2,479 families residing in the Village of Newark.

The population density was 1,691.6 people per square mile. There were 4,098 housing units at an average density of 757.5/sq. mi.

On a daily basis, more than 3,000 people work in the Village.

