

February 2025

VOL 33, No 2

President's Message

Submitted by Mike Pearl, President

I was honored to represent you at the National Federation of Tourist Guide Associations-USA (NFTGA) biennial conference in Philadelphia. RMGA is one of NFTGA's founding organizations. My report on the conference is located elsewhere in the *Guide Line*.

During the conference, I was elected Vice President of NFTGA. My term of office is for the next two years. I'm looking forward to bringing a Rocky Mountain perspective to the organization's governance. I feel privileged to have been elected. I follow in the footsteps of Barbara Foos, a former RMGA member who served as president of NFTGA.

Membership Renewal Season has concluded. If you haven't renewed yet, send in your renewal today!

The January meeting program was devoted to preparing members' profiles for the "Find-a-Guide" section of the RMGA Website. The six members in attendance reviewed their profiles (or wrote their profiles) for posting. An initiative of the membership committee for 2025 is to make certain that all members have a current profile page on the website. The "Find-a-Guide" page is a benefit of your membership in RMGA. Please, don't waste this resource.

Of the eight monthly meetings scheduled for 2025, four have no program yet: March, May, October and November. Programs are set for February, April (the annual meeting), and December (the

TABLE OF CONTENTS

President's Message	1,2
<u>From the Editor</u>	<u>2</u>
<u>Committee Updates</u>	<u>3-9</u>
<u>Organization Activities</u>	<u>10-12</u>
<u>Conference Reports</u>	<u>12-14</u>
<u>NFTGA Activities</u>	<u>15</u>
<u>Members Meetings</u>	<u>16</u>
<u>Purpose of RMGA</u>	<u>16</u>
<u>Officers and Chairpersons</u>	<u>16</u>

Holiday Cheer). What can you do to put together one of the four other programs for 2025? Because of our ZOOM account, programs can originate from any of our members' locations in Colorado and New Mexico.

Oh, and how about there be at least one FAM tour for 2025? Who is ready to organize one? Check out the Education Committee article for details.

As a civic organization, RMGA is owned and operated by its members. It is truly a democratic organization and relies on its members to give it relevance and life. RMGA will continue to serve tour guide professionals only if current members engage in organizational activities. Check out the **Leadership and Volunteer Opportunities** available in the Association listed elsewhere in this issue.

RMGA members continue to determine in what ways the organization is beneficial to them, then join to actualize that vision. Please email your ideas and thoughts about the future direction of the organization to rmgapresident@rockymountaintourguides.com.

FROM THE EDITOR

Deadline for submissions for the March *Guide Line* is Wednesday, February 26, 2025.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at rngaeditor@rockymountaintourguides.com. If anyone has photos to share, please send them along with either a short description and/or names.

My last newsletter for the RMGA will be the June 2025 issue. Please contact any Board Member if you are willing to take up this monthly responsibility.

-Eileen Pearl

COMMITTEE UPDATES

Communications Committee

Submitted by Tom Jensen

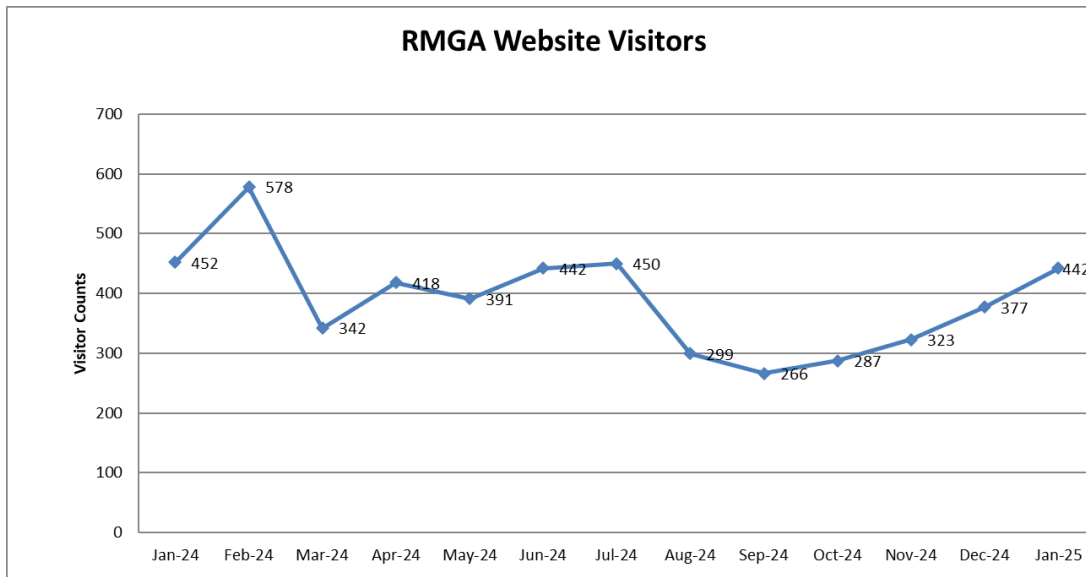
What's New on the Website?

These updates have been made to the website since the January issue:

- No updates

Monthly Visitors to the RMGA Website

Below is a year-to-date comparison of the number of visitors that viewed the RMGA Website. June and August are estimates.



What's Coming Up

Access to Members Only Page – In February members will receive the new access code and instructions for the Members Only page. On this page you will discover archived copies of the Guide Line, Program reviews, FAM trip reviews, and governing documents.

Profile Update – Profiles from people who did not renew will be removed. A year will be added to the "Years Experience" category. If you have changes to your Profile, send them to rmgawebsite@rockymountaintourguides.com.

E-mail distribution

The distribution of e-mails continues to be done on a temporary basis. If you are interested in sending out the e-mail blasts, contact Mike Pearl at rmgapresident@rockymountaintourguides.com. The contact list is current with the membership roster. If you are not receiving e-mails please contact Tom Jensen @ rmgacommunications@rockymountaintourguides.com.

Education Committee

Submitted by Mike Pearl

Call for Familiarization (FAM) Tours. Did you come across an experience that all members should know about? Is there a venue, attraction, or place that you'd like to learn about? That's a great excuse for a FAM trip. We haven't had many since COVID that we've forgotten why and how to conduct them.

FAM trips usually occur over a 6-hour time (say, 9:00 am-3:00 pm) on a weekday. Members get an inside look at a venue or attraction (or two) during a morning session and an afternoon session and have lunch together in the middle. The event provides a great opportunity for members to sharpen their knowledge about places and to network with venue and attraction operators.

Organize a FAM Trip. Contact President [Mike Pearl](#) to get the ball rolling.

Membership Committee

Submitted by Mike Pearl, Membership Committee Chair

RMGA welcomes Chris Marcheso, 2640 Elmwood Ln, Denver, CO 80221. 303-807-8755. chrismarcheso@gmail.com. He has been a Tour Director for student and adult groups working for EF Explore America, GL Travel, and Collette. He has also guided tours in and around Denver. Chris is a member of IATDG. He has been doing this work for 5 years, having received his Tour Director Certification from ITMI in 2018.

The RMGA Board of Directors thanks you for your membership. The latest membership directory is posted on the Members Only page of the RMGA Website. Is your information correct?

Please examine the membership directory, then reach out to a tour guide you know who isn't a member yet and give them a call.

RMGA welcomes new members! Do your part to improve and expand RMGA's knowledge base by increasing the number and diversity of our members. The best means is for each of us to make a personal connection with non-member tour guides.

Invite tour guides to RMGA's next meeting in-person or on Zoom. Send their contact information to Membership Committee Chair [Mike Pearl](#) so that they can be included on the [Zoom Meeting Invitation](#).

Nominations Committee

Submitted by Mike Pearl, President
No submission this month.

Program Committee

February Members Meeting & Program:

WHEN: Monday, February 10, 2025

6:00 pm Networking

6:30 pm Business Meeting

6:45 pm Program

WHERE: Your favorite chair!

WHAT: Mystery Program!

ONLINE: The meeting will be available via ZOOM. Watch for an invitation.

Public Relations Committee

Submitted by Tom Jensen, Public Relations Committee Chair



Gov Con Save the Date

Save the date for the 2025 Colorado Governor's Tourism Conference (Gov Con), taking place Oct. 22-24, 2025 at newly opened Hotel Polaris in Colorado Springs.

Gov Con brings together tourism leaders for the state's premier travel industry event and provides opportunities to gain expert insights on the latest trends and issues. The annual three-day event consists of educational sessions, insightful programming, networking and opportunities to learn from industry peers. For more information please click [here](#).

Tourism Day at the Capitol

Tuesday, Feb. 4, 2025

Colorado State Capitol Building & McNichols Civic Center Building, Denver, CO

Join the Colorado Association of Destination Marketing Organizations (CADMO) on Tuesday, Feb. 4 for Tourism Day at the Capitol, a day dedicated to spotlighting the importance of tourism in Colorado.

The day begins with a breakfast and tourism showcase outside the entrances to the legislative chambers in the Capitol Building's West Foyer (first floor) from 7:30–9:15 a.m., providing an opportunity to highlight tourism's significance directly to legislators.

Following the showcase, industry leaders will gather at the McNichols Civic Center Building (just across Civic Center Park) from 9:45 a.m.–noon for presentations on topics such as Colorado's tourism outlook, the 250/150 initiatives, legislative issues affecting tourism, state budget processes and marketing opportunities.

In the afternoon, attendees are encouraged to schedule one-on-one meetings with their legislators to continue advocating for tourism.

This event welcomes legislators, destination marketing professionals and tourism industry stakeholders from across the state.

RSVP to Corry Mihm at cmihm@q.com.





Gen β

The Cheyenne Mountain Zoo's baby sloth is an Alpha! Or, at least, of the Generation Alpha (it was born December 18, 2024). But at the turn of this new year, a new generation was officially named—and babies born between January 1, 2025 and December 31, 2039 are considered part of Gen Beta. We've covered quite a few generations in today's Weekly Digest, including a couple preceding the 1901 standardization of generational names. Not sure if you're a Boomer, a Gen Z-er, or part of the Silent Generation? Read on for a history and breakdown of the timelines.

[Read on for a history and breakdown of the timelines.](#)

Colorado once again boasts the world's most-attended amphitheater Billboard reports that Red Rocks is also the most popular outdoor venue in the U.S.

Red Rocks Amphitheatre has notched a new global record, with Billboard reporting that the Morrison venue is the most-attended amphitheater in the world for 2024, as well as the most-attended outdoor venue in the U.S.

Roughly 1.6 million ticketed patrons visited Red Rocks during the 2024 season, with Billboard's chart reporting a cutoff date of Oct. 1, according to the city's Arts & Venues, which owns Red Rocks. The historic venue will self-report close to 1.7 million ticketed patrons through the end of November, Denver officials added in a Monday statement.

"The storied venue repeats as the second most attended venue in America behind New York's Madison Square Garden, and fourth best-attended venue in the world behind London's O2 Arena, Madison Square Garden and Mexico City's Auditorio Nacional," Billboard wrote.

Tinseltown Comes to Thornton

The film *Gentlemen Prefer Blondes* was released in July 1953, cementing Jane Russell and her co-star Marilyn Monroe, as bona fide movie stars. But Russell's involvement with a burgeoning suburb brought a whole new meaning to the term "household name." On December 24, 1952, [developer Sam Hoffman announced a new community called Thornton](#), to be located just north of Denver. Three model homes opened the following April, with interiors designed and decorated by Russell herself. Her brothers worked for Hoffman, and thousands of people flocked to the opening

celebration to get Russell's autograph. She returned to the city in 1986 to commemorate the opening of the Thornton Parkway interchange.

Save the Date

- September 25-28: Doors Open Denver 2025

How Well Do You Know Colorado?

More questions from the book "THE GREAT BOOK OF COLORADO" by Bill O'Neill. The answers can be found elsewhere is this Guide Line.

1. Which legendary creature was said to lurk inside the mining caverns?
 - a. Skin walkers
 - b. Vampires
 - c. Tommyknockers
2. The first organized rodeo in the world was held in _____.
 - a. Aspen
 - b. Denver
 - c. Deer Trail
3. The first Denver-based team to ever win a championship was:
 - a. The Avalanche
 - b. Denver Nuggets
 - c. The Broncos

See page 15 for answers to the questions.

ORGANIZATION ACTIVITIES

Submitted by Mike Pearl, President

Rocky Mountain Guides Association represents professional tour guides in Colorado and the Rocky Mountain Region to tourism-related organizations. As vice president and president, Hans Kleinschmidt and I meet with other leaders of US tour guide associations and guilds through monthly Zoom meetings. We report to RMGA members the information from those meetings.

President Mike Pearl and Vice President Hans Kleinschmidt represent RMGA to

- National Federation of Tourist Guides Associations monthly leadership meetings, and
- Care for Colorado Partners quarterly meetings

Tom Jensen and the Public Relations Committee lead in keeping RMGA and us professional tour guides in the forefront of the minds of local tourism industry leaders. He is our liaison to VISIT Denver, the Colorado Tourism Organization, VISIT Colorado Springs, and Tour Colorado, among other such organizations. Do you know of a tourism organization with which RMGA should be affiliated? Contact Tom with information.

The RMGA Website and the RMGA Facebook Page are the digital faces of the organization. They are resources available for members to use to promote their own activities and develop business leads.

The *Guide Line* newsletter disseminates relevant information to members in nine monthly installments.

RMGA Email Blasts inform members of available job opportunities as well as time-sensitive information.

VISIT Denver “Go the EXTRA Mile” Training

Submitted by Mike Pearl, President

VISIT Denver’s Front Line Staff Training Program “Go the EXTRA Mile” has returned. Many members of RMGA have taken the training and have found it very valuable. The training program is free to RMGA members because of RMGA’s partnership with VISIT Denver.

The training program is completely online. Once you have completed the course, you will receive a certificate and access to the Go the Extra Mile Savings Pass. Go to <https://qrs.ly/uufb2z5>. There you will set up an account, then proceed through the course information and learning modules.

After you receive your certificate, add that information to your biography on the RMGA website.

NOTE I followed the directions in the article above and completed the course. Upon successful completion, I received the app: *VISIT Denver Experiences* where I located the “Go the Extra Mile Savings Pass.” Inside I found discounts on tickets for 7 experiences, including one from RMGA member Discover Denver Tours. The online course took me about 30 minutes to complete. – Mike Pearl

What's in Your Library?

Submitted by Mike Pearl, President

RMGA members wanting to form a book club, contact President Mike Pearl.

RMGA Facebook Page

Another way for members to communicate with each other is the RMGA Facebook page. Find it at <https://www.facebook.com/groups/RMGAssoc>. It's a great place for members to post pictures and tidbits of information that we all can use.

RMGA Guide Line

The official way that RMGA as an organization communicates with members is by means of the newsletter, *Guide Line*, published September through May. Editor Eileen Pearl collects articles submitted by members for the benefit of professional tour guiding. In addition to RMGA members, the *Guide Line* is sent to the Colorado Tourism Organization (CTO), the National Federation of Tourist Guide Associations (NFTGA), and other tourism-promoting organizations. The newsletter is distributed by Tom Jensen, in his temporary role as transmitter of the RMGA email Blasts. Send your articles to [Eileen Pearl](#).

RMGA Leadership and Volunteer Opportunities

Members are encouraged to volunteer to lead these committees:

- Certification Committee Chair (Must have the RMGA Colorado Certification)
- Education Committee Chair
- Email Distribution Committee Chair
- Program Committee Chair

Contact any Board member with your interest.

World Tourist Guide Day: Friday, February 21, 2025

Submitted by Mike Pearl, President

World Tourist Guide Day, an activity of the World Federation of Tourist Guides (WFTGA), was initiated to celebrate the skills of professional tourist guides in their localities. Around the world guide associations have offered free events to

- Celebrate Skills of the professional tourist guides in their localities.
- Raise Awareness of local authorities, fellow citizens, and the media to the quality and value of the work of professional tourist guides.

RMGA will participate in World Tourist Guide Day by offering a free lunch-hour tour of Denver's Civic Center. Volunteer tour guides will provide narration and describe a tour guide's tasks and responsibilities. Announcement of the tour will be sent to the VISIT Denver Partners, the Colorado Concierge Association, the Colorado Legislature, and the Denver media outlets. RMGA members wanting to volunteer to lead tours should contact Mike Pearl at 303-868-0023. A write-up of the complete plan for the activity, including promotion, is available by clicking [here](#).

RMGA will assist members living outside Denver (i.e., Grand Junction, Colorado Springs, Grand Lake, Santa Fe) to set up a similar activity in their locality.

RMGA members are represented to the WFTGA via RMGA's membership in the National Federation of Tour Guides (NFTGA).

Memorable Experiences on Tour

Memorable Experiences on Tour

Please use the *Guide Line* to share some of your memorable experiences so that we can all learn. Email your submissions to the [Editor](#). You may also post to the RMGA Facebook [page](#).

CONFERENCE REPORTS

Submitted by Mike Pearl, President

Tour Colorado quarterly meeting, January 14, 2025.

Hans Kleinschmidt and Mike Pearl attended the meeting in Greeley in the new event space at the Greeley Stampede. Tour Colorado CEO Julianne Fredrick reported on the national conferences where she will represent Colorado to tour operators. Check out the website at www.tourcolorado.org.

Representatives from Greenspring described the Tour Colorado Travel Planner for 2025 and the advertising opportunities. Katie Jacobson from the Colorado Tourism Office (CTO) presented information regarding “Do Colorado Right.” <https://www.colorado.com/do-colorado-right>. A representative from the Boulder office of Tourism Cares described the organization’s perspective on meaningful travel and sustainable tourism. <https://www.tourismcares.org/>.

A group discussion with special participants Sasha Nakoryakov, Tauck Tours and Suzanne Hagberg, Free Spirit Vacations ensued on “The Importance of Industry Relationships and Bringing Back the Hospitality in Hospitality.” The meeting closed with a tour of Greeley Stampede Event Space.

National Federation of Tourist Guide Associations (NFTGA-USA) Philadelphia, January 28-31, 2024.

Mike Pearl attended representing RMGA. Nearly 100 delegates from 17 U.S associations were in attendance. The conference-goers were welcomed by Philadelphia city Councilman Mark Squilla and Kathryn Ott Lovell, President & CEO of the Philadelphia Visitor Center. There were tours of Independence National Historical Park <https://www.nps.gov/inde/index.htm> and Philadelphia City Hall <https://www.phlvisitorcenter.com/CityHall>. Dinner on Thursday night was held on board the historic Moshulu sailing ship moored at Penn’s landing. <https://www.moshulu.com/>

- Juan Rivera-Mata, PHD: “The Spanish influence on the Revolution” <https://heroesdecavite.es/libros/las-raices-hispanas-de-los-estados-unidos/>
- Joe Jamison from Visitable: “Introduction to Disability Inclusion & Awareness” <https://www.visitable.org/>
- Mersine Florio, Boston Tour Guides Association: “Organization Management and Training”

- KEYNOTE Speaker: Sebastian Frankenburger, President WFTGA “AI for Tourist Guides: How to Use It for Research and Tour Design, Communication with Clients, and to Professionalize and Improve the Business”
- Bill Caldwell-COMPASS US-Accountants and Advisors, “Don’t Leave Money on the Table” <https://compassusadvisors.com/>
- Mitch Bach Trip School “The Tour Guide Makeover: How to Market Yourself and Stand Out from the Crowd” <https://thetripschool.com/>

<https://www.nftga.com/2025-nftga-conference/>.

Care for Colorado Coalition quarterly meeting (January 23, 2025) highlights:
From Faith Overall, Destination Stewardship Manager, Colorado Tourism Office

- Implementation of the Destination Stewardship Strategic plan continues at the CTO level as well as with destinations across Colorado.
- Implementation updates can be found [here](#). If you are currently executing or have implemented strategies from the Destination Stewardship Plan, please share your story with Deputy Director of Destination Stewardship, Jill Corbin, at Jill.Corbin@state.co.us.
- As part of implementation of the Destination Stewardship Plan the CTO hosted a webinar January 21, 2025 that explored how tourism businesses, attractions, visitor centers, and Destination Marketing Organizations (DMOs) can benefit from free coaching, on-site assistance, and recognition to adopt sustainable, resource-efficient practices. We also highlighted how this initiative supports alignment with Colorado’s Destination Stewardship Strategic Plan, providing a platform for businesses to demonstrate their commitment to sustainability and destination stewardship. [Watch the recording here](#).
- The CTO is now accepting applications for the Climate Champions program a pilot program in partnership with the Travel Foundation, which offers destination organizations the tools, education, and expertise needed for climate action planning in tourism. Participants will gain access to an online course, workbook exercises, and virtual peer learning sessions to develop tailored climate strategies. Additionally, participants are paired with a dedicated climate action coach to receive ongoing support to create and implement their sustainability plans.
- Leave No Trace is hosting two Spotlights in Colorado. One at the Coyote Ridge Open Space in Superior, CO and one on Mount Democrat. If you are interested in getting involved with the education and volunteer opportunities as part of this event, email program manager Erin Collier at Erin@LNT.org.
- The Coalition had many successes in 2024 including 51 new partners, three in action workshops and one stewardship project.
- As part of ongoing Do Colorado Right efforts, the CTO is posting stewardship events to DoColoradoRight.com. If you have a volunteer event that you would like to share through the site, please email Christina.Tuchman@state.co.us
- The CTO has launched a Destination Stewardship Research project aimed at creating a framework to comprehensively measure the social, environmental and community impacts of stewardship efforts from the CTO’s plan.

We are very excited to be offering an In Action Workshop in two weeks on the proper disposal of human waste and how to communicate the importance of these practices to visitors and residents enjoying our beautiful outdoor spaces. You can register for the workshop [here](#).

Thank you to all of our Coalition Partners for all that you do to Care for Colorado! Please don't hesitate to reach out if you have any questions.

Future Conferences

Are you going? Send stories of your experiences to the [Editor](#). Post comments to the RMGA Facebook [page](#). This way, we can all learn.

Tour Colorado Quarterly Meeting April 2025; Grand Lake, CO. Hosted by RMGA member David Lively.

Care for Colorado Coalition Quarterly Meeting April 2025. Online. All RMGA members are welcome to sit in on the meeting. Contact President [Mike Pearl](#) for a link.

GOVCON-Colorado Governor's Tourism Conference October 22-24, 2025; Hotel Polaris, Colorado Springs, CO.

World Federation of Tourist Guide Associations (WFTGA) Fukuoka, Japan, February 5-17, 2026. Registration opens in the spring. <https://wftga.org/activities/convention/2026-fukuoka-japan/>

National Federation of Tourist Guide Associations-USA (NFTGA-USA) Salt Lake City, Utah, January 2027. Registration opens in 2026.

Colorado Destination Stewardship Strategic Plan

Preserving Colorado's Legacy: Protecting our natural wonders, communities, and cultural heritage for generations to come.

<https://www.ctostewardship.com/>

Are You Colo-Ready?

RMGA is a Stewardship Partner with the Care for Colorado Coalition. Check out the RMGA logo alongside other Stewardship Partners at <https://www.colorado.com/care-colorado-coalition>. Watch for this logo on the RMGA website and the *Guide Line*:



The Care for Colorado Coalition has joined with Do Colorado Right to amplify the message. RMGA has access to Care for Colorado assets such as stickers and flyers. Contact President [Mike Pearl](#) with your request for materials.

Do Colorado Right Campaign Targeting Residents

The CTO launched its Do Colorado Right program which specifically targets Colorado residents. This campaign features relevant topics including fire safety and prevention, backcountry safety, trash mitigation and more. Check out the 16 videos on the [website](#). <https://www.colorado.com/do-colorado-right>

The ideas expressed in the videos can't be an exhaustive list. What ideas are the videos missing? Send your thoughts to the *Guide Line* [Editor](#).

NFTGA Leadership Meetings

Submitted by Mike Pearl, President

RMGA is a member of the National Federation of Tourist Guides (NFTGA), a collective of local tourist guides associations and guilds across the US. From time to time, RMGA Members receive notices from NFTGA via our email Blast system.

Guides in Boston, New York, Philadelphia, and Washington, D.C. are preparing for our nation's Semiquincentennial (250th) Anniversary of the signing of the Declaration of Independence with increased programming. For instance, even though guides on Boston's Freedom Trail can only show their guests the outsides of many of the landmarks, upcoming FAM trips will allow the Boston Guides to have inside access to the sites.

2026 also marks Colorado's Sesquicentennial 150th) Anniversary. Check out <https://www.historycolorado.org/colorado-150> for more information.

The associations "next door" to us are the Utah Tour Guide Association ([UTGA](#)) and the Santa Fe Tour Guides ([SFTG](#)). Check out their websites. When you're traveling, check the NFTGA membership [page](#) to locate the web address for the organization serving your destination. Then, reach out to the organization and make a connection.

The next NFTGA Leadership Meeting will be held Thursday, February 13, 2025 via ZOOM 6:30-8:00 pm. All RMGA members are welcome to sit in on the meeting. Contact President [Mike Pearl](#) for a link.

To see resources for tour guides, go to NFTGA's [Guide Resources](#).

Answers to How Well Do You Know Colorado?

1. Which legendary creature was said to lurk inside the mining caverns? Tommyknockers are thought to be tiny green old, wrinkly men who lived in the mines. They were said to knock the walls of the caverns. It was thought that the knocks were there to warn the miner of things like tunnel collapses and other troubles in the mines.
2. The first organized rodeo in the world was held in _____. The first organized rodeo in the entire world was held in Deer Trail, Colorado on July 4, 1869.
3. The first Denver-based team to ever win a championship was: The Avalanche's Stanley Cup win in 1996 was the first sports championship ever won by any Denver-based Sports team.

Board of Directors Meetings

The first Monday of January, February, March, April, May, June, September, October, November, December

Monday, February 3, 2025 (7:00 pm)

Monday, March 3, 2025 (7:00 pm)

Monday, April 7, 2025 (7:00 pm)

(Meetings via ZOOM; email Communications Committee Chair [Tom Jensen](#) for an invitation)

All Members are welcome and invited to attend.

Member Meetings

The second Monday of January, February, March, April, May, October, November, December

Monday, February 10, 2025 (6:00 pm)

Monday, March 10, 2025 (6:00 pm)

Monday, April 14, 2025 (6:00 pm) Annual Meeting, Election of Officers for 2025-26.

PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization (“FAM”) trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Mike Pearl	303-868-0023
Vice President	Hans Kleinschmidt	303-990-2505
Secretary	Dawn Nelsen	303-898-6853
Treasurer	Brad Hatfield	303-522-3944
Director-at-Large	Tom Jensen	303-968-0515

Committee Chairpersons		
Certification	<i>Vacant</i>	
Communications	Tom Jensen	303-968-0515
Education	<i>Vacant</i>	
Hospitality	Lily Ewing	303-250-9679
Membership	Mike Pearl	303-868-0023
Newsletter Editor	Eileen Pearl	303-868-0021
Program	<i>Vacant</i>	
Public Relations	Tom Jensen	303-968-0515
Nominations	Mike Pearl	303-868-0023