

MAY 2017



## Presidential Perspective

Dear Fellow Artists,

Image is important to us all as individuals and as an organization. The image that we project to the marketplace positions us for success – the better our image, the more prestige and influence we have.

So . . . thank you to the members who participated in Milwaukee PBS's Great TV Auction. By answering phones and talking bids on artwork during the "Arts Sunday" event, you helped get the word out about LMA. And, four additional projects will also enhance our image.

First, is the "Plants and Paint" event at Concordia University on May 20th. Grab your paints and plan on creating works of art from the scenic vistas along the shores of Lake Michigan. Invite your fellow artists, whether or not they are LMA members, to join in the excitement.

If you haven't yet seen it, take a look at our NEW website at [www.milwaukeeartists.org](http://www.milwaukeeartists.org). David Kurtz has done a spectacular job of upgrading our image. He'll need artwork for the site and you'll find out more at the May 13th meeting with guest speaker James Kieselburg, Director of the Grohmann Art Museum.

To go along with this, your board is in the process of updating our logo. The existing one focuses on artists who paint, yet we now have many more artistic skills within the ranks of our membership. A logo tells everyone who we are and our image needs to say that we welcome ALL types of artists.

Finally, the League will be implementing the award of a scholarship named in honor of one of our deceased founders, Mel Tess. Susan Steinhafel and Lance Thomas will be putting together the process to award a scholarship to a graduating high school senior who'll be majoring in an art-related field in college. This will take the place of donating funds to other organizations. The scholarship will have our own artistic DNA attached to it and give us more exposure, enhancing our image even further.

See you on the 13th with more details.

Artistic Regards,  
Jack Pachuta

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## "Plant and Paint-Out"

A free Plein Air event!

*Sponsored by the League of Milwaukee Artists in coordination with Concordia and the Ozaukee Master Gardeners.*

**Saturday, May 20<sup>th</sup>, 9am-4pm. At the bluffs at Concordia University.**

This invitation is to all Plein Air artists in LMA, and to all and any public Plein Air artists and art groups. Invite your friends, associates and artists that would be interested! **NO FEE, FREE PARKING** (enter off of Highland Rd. at the stone entrance, the furthest east entrance off Highland Rd.) There is an opportunity to paint the likeness of any public buyer by any artist. The price is suggested at \$300.00 and up (negotiated by the artist). Concordia is in process of getting lunch available for purchase by Yellow Bellies; or bring your own.

The Ozaukee Master Gardeners are having their annual **HUGE** herb sale that day too. Up to a thousand people attend. **Crazy busy.** This is from 9am-noon at the Field house. We are hoping for great success with everything. This is our first annual event, we have set the stage, it should be successful. **RAIN OR SHINE.** There have been postcards and posters created for us by Concordia (**thank them!**). We have volunteers to distribute them (**thank you!**).

Volunteers will attend the event to have it go smoothly from parking lot, on the bluff and inside the Field house with a LMA table. If you would like to be an additional volunteer... it is always welcomed! **ALSO....bring up to FOUR ART WORKS** to sell at your painting site. Artists are responsible for sales and for set-up on the bluff.

There will be an **AFTER PARTY** with food and beverages compliments of Newcastle Place across the street from Concordia from 4pm to 6pm. Reservations are needed for the After Party: call [262-243-2170](tel:262-243-2170).

Come even if you are not a Plein Air artist. This is the first LMA event there, we know we can count on your enthusiasm. Get there early for the plant sale, see the artists at work, enjoy the day, come to the after party. **Carpe Diem!!**

*(Thank you Susan Steinhafel for your efforts in helping to establish this event and fine tuning all the details)*



## CALL TO PLEIN AIR ARTISTS



Villa Terrace Decorative Arts Museum in Milwaukee is having their opening party for their garden on June 4th.

Plein Air artists are invited to come to paint

The gorgeous gardens of the villa.

Set up is at 12:30 and the event will run until 4:30pm.

You may sell your works to anyone who would love to

have your work. Bring a

piece or two extra to

show. Each artist will be

responsible for their own

sales, set-up and take-

down. A 10% proceed

from your sales will go

to Friends of Villa Terrace

as a donation. Location is:



**Villa Terrace Decorative Arts Museum**  
**2220 North Terrace Avenue**  
**Milwaukee WI 53202**

There will be music, family events and lakefront activities. This day should be a lot of fun.

Please register with Susan Steinhafel at: [srs1979@hotmail.com](mailto:srs1979@hotmail.com) or call 262-338-3699

## Notices, Awards and Opportunities

Several members of LMA will be showing at Pyramax Bank on Water and Buffalo for the second quarter: **Carolyn Kenney-Carter, Joy Kasun, J.Michael Tucci** and **Janet Hudachek**, This show is hosted by Fine Art Montage. The show will run through the end of June.

**Thomas Buchs** will have a show at the Waukesha Civic Theater running through May 15<sup>th</sup>. Location is in the Waukesha State Bank Art Gallery, 264 W. Main Street in Waukesha. Hours are Tuesday-Friday from noon until 5pm and whenever there is a show that night.

**Tom Smith** will be the featured artist in the Garden House at Boerner Botanical Gardens during the month of June.

**Julie San Felipe** has a solo show at the Next Act Theatre, in the lobby; address 255 S Water St, Milwaukee, beginning April 6<sup>th</sup> through May 22<sup>nd</sup>. Also, her painting that is in Watercolor Wisconsin is featured on "The Arts Page" episode #517, click on her painting to view the show.

**Erin Callahan-Blum** will be exhibiting in “Our World in Watercolor” at the Cedarburg Cultural Center, Columbia St. Mary’s Gallery. Exhibit runs May 4<sup>th</sup> through June 11<sup>th</sup> with opening reception Thursday, May 4<sup>th</sup>, 6pm-8pm.

**Gwen Granzow** has a solo show which will run until May 21, 2017 at the Anderson Arts Center in Kenosha.

**Lynn Rix** will be participating in the Grohmann Museum group show “Human Industry” which will run May 19<sup>th</sup> through August 20<sup>th</sup>. She will also be hosting a solo show at La Boulanger on Oakland Avenue in Milwaukee through May 3<sup>rd</sup>.

Plan to attend the upcoming “Eclectic Meanderings” exhibit at the Oconomowoc Art Center beginning May 25<sup>th</sup> through June 17<sup>th</sup>, featuring the works of LMA members **Susan Steinhafel, Kerry Kuntze-Tharp, Michelle Savas-Thompson, Lynn Rix, Jack Pachuta, Mary Mendla and Terri Lockwood.**

Gallery @ the Blue will be hosting the works of LMA members **Maddy Sherman, Peter Zielinski, Janet Hudachek, Tom Smith, J. Michael Tucci, Chris Sommerfelt.** These are artists who are also a part of Fine Art Montage. This show will be up until June 2<sup>nd</sup>.

Congratulations to **Carolyn Simpson** as the winner of the Lifetime Art Competition awarded by the Interfaith Program for the Elderly.

See the works of **Julie McMurray** - Wisconsin Watercolor Society Show, March 25<sup>th</sup> through June 4<sup>th</sup> at the Cedarburg Art Museum.

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**ANYONE LOOKING FOR ART SUPPLIES?** Below is an email we received at the LMA website from a retiring artist looking to sell all her art supplies:

*“I’ve turned 90 and I would like to sell all of my art supplies. I am a previous LMA member. Canvases, oil paints, brushes, etc. I have bargains to sell. Please call me so we can discuss my sale. Gerry at 414-282-9413 or Chris at 414-651-1912*



**Call for Artists!** The LMA has recently been contacted by a gentleman opening a new gallery in West Bend and he is looking for artists. Jack Pachuta has secured him as a visitor/speaker at our next meeting on May 13<sup>th</sup> – plan to attend the May member meeting (last meeting until September) to get all the details.

**Call for Artists!** The Museum of Wisconsin Art's inaugural Art & Chalk Fest, a juried arts and crafts fair, will take place at the museum in West Bend on July 29–30, 2017. An Artist Reception on July 28 will open the fair with collegial fanfare. The event will feature sixty juried art and craft vendors and a chalk art exhibition. Apply via Zapplication. For questions or technical support while applying, contact Julia Jackson at 262-247-2269 or [artfest@wisconsinart.org](mailto:artfest@wisconsinart.org).

**Call for Artists!** “Arts on the Avenue” highlights over 250 artists who bring their combined perspectives, skills, and thousands of works of arts to downtown **Historic Cedarburg** during **Wine & Harvest Fest**. If you are an Artist interested in selling your handmade products or artwork at Harvest Festival please consider applying to one of the following: CCC, CAM, OAC or CCSMA, all websites can be found at Cedarburg Wine & Harvest Festival 2017 search.

**Call for Artists!** Bay View Art in the Park is a monthly outdoor fine arts event featuring Milwaukee artists. The festivals main focus is to celebrate local artists and help create connections to their community. Events are every second Saturday from May through September. For more information, go to [www.bvartinthepark.com](http://www.bvartinthepark.com)

**Call for Artists!** 9<sup>th</sup> Annual Richfield Art at the Mill – This juried art & fine craft fair is open to artists of all media. It is held in the Richfield Nature/Historic Park, a sensational wooded backdrop with many historic buildings including the renovated Messer/Mayer Grist Mill. Deadline is July 1<sup>st</sup>. For more information, go to [www.richfieldhistoricalsociety.org](http://www.richfieldhistoricalsociety.org)

**Call for Artists!** “Inspired by the Beatles” themed exhibit to be held at The Pink Llama Gallery in Cedarburg. Open to artists working in 2D and 3D mediums. Juried show, submissions accepted June 1<sup>st</sup>-17<sup>th</sup>. For more information, go to [www.thepinkllama.com](http://www.thepinkllama.com) or call 262-402-3098

**Call for Artists!** The Racine Artist Guild is accepting applications to its 50<sup>th</sup> annual Starving Artist Fair on Sunday, August 6<sup>th</sup>, to be hosted at Gateway Technical College Campus. All types of fine art are represented and priced under \$300. Deadline is May 31<sup>st</sup>. For more information on this event, go to [www.racineartguild.com](http://www.racineartguild.com) or email at [raguildsaf@gmail.com](mailto:raguildsaf@gmail.com)

**Call for Artists!** The 49<sup>th</sup> Annual Cheery Cherry Fall Fair is accepting applications until May 12<sup>th</sup>. This event takes place September 24<sup>th</sup> in Menomonee Falls with attendance of approximately 5,000 for the one day event. For more information, please go to their website at [www.cheerycherryfallfair.com](http://www.cheerycherryfallfair.com) or email [cmhccff@live.com](mailto:cmhccff@live.com)

**Call for Artists!** Delafield Chamber of Commerce is looking for artists for a very soon upcoming event (**May 19<sup>th</sup>**) must respond ASAP – the event takes place Friday, May 19<sup>th</sup> from 5pm-9pm in downtown Delafield. Basically, 30 various venues (stores, shops, businesses) host an artist, at no charge, to display your work in their location. Estimated attendance is approximately 1500. Those interested in more information can contact Todd at 847-778-0653 or email [todddhall00@gmail.com](mailto:todddhall00@gmail.com)

**Call for Artists!** The Village of East Troy is inviting artists to come PLEIN AIR paint on Saturday, May 6<sup>th</sup> beginning at 9am during their Annual Sidewalk Chalk Art Festival. For more information, go to [mrmrk@wi.rr.com](mailto:mrmrk@wi.rr.com)

**Call for Artists!** Paine Art Center in Oshkosh is accepting applications for their two upcoming outdoor art fair events: “Festival of Spring” and “Faire on the Green” Collectively, these two events draw attendance in excess of 13,000 visitors. For more information, contact Doris Peitz at [info@thepaine.org](mailto:info@thepaine.org) or call 920-235-6903 ext. 22.

**Call for Artists!** Bayfield Apple Festival applications are now being accepted. Estimated 60,000 annual attendees to this event of arts & crafts, live music, children’s events, festival and local foods. Deadline is June 1<sup>st</sup>. For more information, contact Kelley at [kelly@bayfield.org](mailto:kelly@bayfield.org) or 715-779-3335.

**Call for Artists!** Registration is now open for the second annual “Bluff Strokes Plein Air Paint Out” in historic Dubuque, Iowa. Event takes place October 8<sup>th</sup> through October 14<sup>th</sup>. There will be \$10,000 in prizes awarded and ensuing art sale. For prospectus, go to [www.bluffstrokes.org](http://www.bluffstrokes.org)

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**NEWSLETTER INFO:** THERE WILL BE NO NEWSLETTERS THROUGHOUT THE SUMMER. THE NEXT NEWSLETTER WILL BE SEPTEMBER 2017.

The next deadline is **September 15, 2017**, send articles and member news by email to [terrilockwoodart@gmail.com](mailto:terrilockwoodart@gmail.com). Images of group interest accepted in .jpeg format. Submissions may be excluded due to space limitations.

**\*\*\* FYI\*\*** – There will be no member meetings or newsletters during the months of June, July and August. Meetings will start again September 9<sup>th</sup> & newsletter will start September 1<sup>st</sup>.

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**LMA Meeting Information**  
**Cardinal Stritch College**  
**6801 North Yates Road**  
**Milwaukee WI 53217**

**May 13<sup>th</sup> meeting – speaker will be James Kieselburg, MSOE Grohmann Museum director.**

James Kieselburg is the Director at the Grohmann Museum at Milwaukee School of Engineering. With advanced degrees in Anthropology and Museology, James has spent the past 20+ years at the Museums of Beloit College, UW-Milwaukee, Marquette University and now MSOE. He is the curator of several recent exhibitions including *Working Wisconsin: Selections from the Museum of Wisconsin Art*, *Bridges: The Spans of North America*, and *A Working Ranch by Jim Brozek*.



He has also published books, essays and articles for the Grohmann Museum and the Society for Industrial Archeology, for which he serves as President of the SE Wisconsin Chapter.

The **Grohmann Museum**, at Milwaukee School of Engineering, is home to the world's most comprehensive art collection dedicated to the evolution of human work. With over 900 European and American paintings, sculptures and works on paper that depict various forms of work, the Grohmann Museum Collection is the world's most comprehensive collection of its kind. Captured on canvas and paper or cast in bronze, the works reflect a variety of artistic styles and subjects that document the evolution of organized work, from manpower and horsepower to water, steam and electric power. The collection spans over 400 years of history (17-20th centuries).

Earlier paintings depict men and women working on the farm or at home. Later images show trades people engaged in their work, such as blacksmith, chemist, cobbler, cork maker, glass blower, or taxidermist. The most recent works are images of machines and men embodying the paradoxes of industrialism of the mid-18th century to post-World War II. These works, often commissioned by the factory's owner, are exterior views of steel mills and foundries surrounded by trains and tracks or dark factory interiors where glowing molten metal is juxtaposed with factory workers and managers.

Most of the works in the Grohmann Museum collection are by German and Dutch artists, although others were created by American, Austrian, Belgian, Bohemian, Danish, Dutch, English, Hungarian, Flemish, French and Spanish artists.

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## **LMA Juried Summer Show - Schauer Arts Center - June 2nd - July 9<sup>th</sup>**

**League of Milwaukee Artists**  
**2017 Juried Summer Show**  
**"Wilde about the Theater"**  
**June 2, 2017 - July 9, 2017**  
**Schauer Arts Center**  
**147 N. Rural St., Hartford, WI**

**ELIGIBILITY:** Open to LMA members in good standing (must have attended at least 2 meetings per year to qualify). New juried members are exempt from requirement. \*\*\* **40-50 pieces of art needed.** Ribbons and cash awards will be presented at the Artists' Reception.

- Works must be original and completed within the last 3 years.
- Compositions from published material other artist's work or from photographs not taken by the artist are Not considered original works.
- Giclees are not eligible.
- Pieces must be properly wired, framed and ready to hang. No saw tooth hangers.
- Three-pieces per artist maximum will be allowed for submission.
- Size limit: 36" x 36". Weight not to exceed 30 lbs. 19
- Please attach card with name, title, medium, size and sale price to back of each submission.

**JUROR/JUDGE: THIS IS A JURIED SHOW. ELECTRONIC IMAGES NECESSARY.**

**AWARDS: Ribbon and cash awards will be presented at the Artist Reception**

**LIABILITY:** Submission of an application form constitutes the agreement to all conditions listed In this prospectus.

**SALES:** LMA members are encouraged to offer their art for sale. **The Schauer will collect a 25% commission on the retail price of all sales.**

## PROSPECTUS

### ENTRY PROCESS:

1. Complete the online application form located on the LMA website, or the printed Application form. If using the printed form, mail it to Donna Staats, Exhibitions Chair, 8016 W. Marion Street, Milwaukee, WI 53222 so it arrives before the deadline.
2. **For self-juried shows, no electronic submission is necessary!**  
**For juried shows:** email properly named jpegs to Mary Prince, Digital Image Manager, milw.artist@gmail.com or use the link on the Photobucket Uploads page of the LMA website. The image file should be named using the following convention: Artist's last Name\_Title of Artwork\_HxW\_Media\_Sale Price.jpg. Image size: 1024 x 768 pixels, 300 ppi. If you need help, contact Mary Prince at [Mary.prince88@yahoo.com](mailto:Mary.prince88@yahoo.com)
3. Winners will be announced at the show.

### EXHIBIT CALENDAR

Friday, May 19, 2017, Midnight – Submission Deadline  
 Tuesday, May 30, 2017 from 1-5:30 pm – Drop off Art  
 Friday, June 2, 2017 – Show Opening  
 Friday, June 2, 2017 7- 8pm – Artists' Reception  
 Monday, July 10, 2017 from 1-5:30pm – Pick up Art

### Schauer Arts Center

147 N. Rural St.  
 Hartford, WI  
 262-670-0560

## LMA Juried Fall Show - Anderson Arts Center - August 27<sup>th</sup> - October 15<sup>th</sup>

**Start thinking about participating in this exciting opportunity at the beautiful Anderson Art Center later this summer. Prospectus will soon be available at the LMA website, however, what we know thus far:**

1. Art submitted cannot have been previously shown at Anderson. Some larger pieces will be allowed. (contact Donna Staats with questions)
2. Submission deadline will be midnight of July 21<sup>st</sup> and should include artist name, title of work, medium and size.
3. No images are required to be submitted electronically prior to show.
4. Reception will be Sunday August 27<sup>th</sup> from 1-4pm.
5. Non-juried event, judge to be determined: There will be awards and prizes.

**\*\*\* We need 90 pieces for this show to be a success, please plan to get this on your calendar and participate. \*\* Watch for exhibition updates via email through the summer.**

For additional information on LMA events, opportunities and league topics, visit the LMA website at:

[www.milwaukeeartists.org](http://www.milwaukeeartists.org)



## Five Platitudes for a Successful Art Career

By Terri Lockwood

I'm a person who likes clichés and corny anecdotes. I find them inspirational and easy to remember so I thought I would share a few of my favorites with you to assist in helping you to stay on track when the train derails, as it invariably does in this highly challenging and complex art industry we love and are fortunate to be a part of.

1. **“Time Waits for No Man”** – remember this because being self-employed, it's very easy to squander time for suddenly the value of each minute disappears. We tend to get caught up in minutiae and not pay attention to the clock and let's face it, we don't really want to work 18 hours a day. Utilize your time well as if an overseer were bearing down your back. Learn to multitask. Find things to do while you're waiting, there is always something to do: bookwork, scheduling, ordering. ....things to do while paint dries, plaster sets, metal cools, photos develop. ....utilize your time as if you were on someone else's clock.
2. **“Inspiration is for Amateurs”** – to a certain extent, this is true, inspiration is over-rated, not saying it isn't important but you can locate it within yourself when it's needed. It's lofty at best to say creativity can only be found in euphoric states of inspiration. Have a plan of techniques and processes to reference when you get a mental block; have ideas written down to help you find your way in moments of vacancy. Many a successful artist has the ability to use technical skills and experience to help them through “drought” periods: therefore, stay busy, keep working and keep experimenting. ....don't wait for that thunderbolt to strike.
3. **“Energy Creates Energy”** – just as an athlete must stay in shape and eat properly to be successful, you too must be physically healthy to sustain a healthy mind that produces ideas, originality, innovation and your own unique art to the world. Proper use of energy is equally important, as in avoid watching television while working, avoid social media while working, avoid too many breaks and lack of structure, these things can make you sluggish and unproductive. And. ....a healthy, energetic body and mind can also better combat stress, which we all know on a personal level only too well in this industry.
4. **“Never Say Never”** – when we rely on our inner self to guide us through our calling, we will always have moments of doubt, times when we say “I'm not good enough” “I'm not talented enough” “I'm wasting my time” – remember in these moments to seek and surround yourself with people who are supportive and believe in you. In a structured working environment, there is a tiered system of support whereby management is paid strictly to assist their subordinates in reaching their goals and performing successfully on a daily basis. When you are self-employed as an artist, you don't have this system, therefore, find it from the people who support you, admire you and believe in you. And keep believing in yourself and the beautiful mystery of our existence.
5. **“A Clean Desk is the Sign of a Sick Mind”** – funny as it may sound and make a good joke, it is anything but true. You need to be organized to be successful. Take an hour or two at the end or beginning of each week and clean up your studio, take out the trash, read your mail, organize your desk and stay on top of things. The payoff is enormous to supporting your successful career.