

Greetings from Chippewa Falls Main Street!

Chippewa Falls Main Street's focus and goal is to improve the community's quality of life by strengthening the downtown as the center of the community. The value of a healthy Main Street offers art, culture, music, unique businesses, and the pleasure of walking along lively streets rich in history and character. We thrive to create a sense of community where area locals feel they belong and that visitors enjoy.

Chippewa Falls Main Street has been an advocate of downtown businesses and a Wisconsin Main Street member since 1989.

As we begin our 36th year, it is with gratitude to our Chippewa Falls businesses and our community for helping us sustain the worthwhile work of Chippewa Falls Main Street. Our energy for continuing this work is strong! We are filled with big ideas for enhancing our program and are constantly looking for our "next step" to enrich the lives of people in our community. In short, this letter is a request for you to invest in your business, the business community and the City of Chippewa Falls as a whole.

Your investment ensures a vibrant and thriving downtown for many years to come.

Downtown Revitalization is Economic Development

Sincerely,

— *Chippewa Falls Main Street Board of Directors*

President Jeri Maher . Vice President Rob Kiefer . Treasurer Sue Rada . Secretary Shelly Vincent
Board members: Erin Copeland . Alexa Vincent . Morgan Crabb
Executive Director Teri Ouimette

- \$3000** We appreciate your continued support!
- \$1000** Downtown Chippewa Falls is important!
- \$500** Let's continue the legacy!
- \$100** We love Chippewa Falls!
- other

Business _____
Address _____

Please send completed card and contribution to:
Chippewa Falls Main Street
514 N. Bridge Street
Chippewa Falls, WI 54729



Chippewa Falls Main Street is partially funded by the Business Improvement District and event sponsorships. INVESTMENT PLEDGES make up a great portion of our budget and **are crucial to Chippewa Falls continuing success.**

For your records, please know that Chippewa Falls Main Street, Inc. is a 501(c) (3) non-profit corporation as designated by the Internal Revenue Service. Investments in our corporation are deductible as provided in section 170 of the IRS Code. For reporting purposes, our EIN is 39-1647205. And, as must be disclosed, Chippewa Falls Main Street Inc. has provided no goods or services to you in consideration of your investment.