



CAPABILITY STATEMENT

CORE COMPETENCIES

Peymac Consulting LLC is a results-oriented media production agency that uses data to produce relevant digital marketing content for any industry. Our creative director specializes in copywriting which allows the messaging we create to speak to your audience and get results. We are resourceful and effective, so you can always depend on us to get the job done right the first time!

WE OFFER:

- ✓ CREATIVE VIDEOGRAPHY & EDITING
- ✓ SOUND DESIGN
- ✓ MOTION GRAPHICS
- ✓ MARKETING STRATEGIES TO INCREASE SOCIAL MEDIA PRESENCE & SEO

PAST PERFORMANCES

ATLANTA SMART ACADEMY | Provided creative direction, filming and editing on three videos, to assist ASA in getting more donations and increase enrollment in their Charter School that was in the seed stage.

THE DORSEY FIRM | Provided creative direction, filming and editing to create social media videos to increase their brand awareness and clientele. Shot a testimonial video including two clients, services video and a company profile all in one day. As a result, The Dorsey Firm saw a increase in client inquiries which led to an increase in revenue.

THE ATLANTA NIGHT MARKET | Filmed and edited an event video covering their vendor festivities in Oct 2018.

CRUNCH FITNESS- CHAMBLEE | Filmed a demonstration video to highlight the proper way to perform a deadlift.

HABD ACADEMY | THE HHG ACADEMY | TAILORED CROWNS UNIVERSITY
Created online platforms to house beauty tutorials we filmed.

DIFFERENTIATORS

- Creative Direction at Every Shoot
- Script, Film, Editing & Graphics In-House, means more content less expensive & faster turn around time
- Trained audio engineer for superb sound every time
- Innovative approach using most current videography techniques (color grading, transitions, lighting etc) to ensure content has current, commercial look and feel

COMPANY DATA

DBE, MBE CERTIFIED

NAICS: 541430, 541611, 541613, 541810

DUNS: 081323395

Lean Six Sigma Green Belt 7690082589420

CONTACT INFO

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