

Binghamton Youth Symphony Program Ad Form

2022-2023 Season

Concert date: Sunday, May 21, 2023, at Binghamton High School @ 3:00 pm

The concert will be in the Helen Foley Theater, with the expectation of having 400 patrons in attendance.

Deadline for ad submission: Friday, April 28, 2023 (for May concert program)

Email a PDF, JPG, Photoshop, or Word file to:

bysoads@gmail.com or bysoprogram@gmail.com

Note – concert program is printed in B&W. See the next page for dimensions.

Cost:

Full Page, inside ad (7½”h X 4½”w) - \$125.00

Half Page, inside ad (3¾”h X 4½”w) - \$75.00

Quarter Page, inside ad (3¾”h X 2¼”w) - \$45.00 **

Eighth Page, inside ad (1⅞”h X 2¼”w) - \$35.00 #

Advertiser/ Business _____

Address _____

Contact Person _____

Telephone _____ **E-Mail** _____

Ad Size (please circle): Full Page Half Page Quarter Page Eighth Page

Payment: Amount Paid _____ Check Number _____ Cash _____

Type of file being provided: File being emailed _____ Use attached Ad or Business Card * _____
*(Digital File for business card ads works better than scanning a card)

** Please Note: Quarter page ads may be vertical or horizontal. Horizontal dimension is 1 7/8” H X 4.50” W.

When providing a business card for an eighth page ad, be aware this is not proportional. We will be in touch if there are questions about the best layout for your ad. Contact us at the above emails or call 607-727-2444 with any questions. Thank you.

Advertisements and Payments must be received by **Friday, April 28, 2023**. Mail checks to:

Binghamton Youth Symphony Orchestra
P.O. Box 1235
Binghamton, N.Y., 13902

Thank you for supporting our musicians!