



About the Prize:

The Williams Prize in Drawing for Emerging Artists is a celebration of drawing as a critical element in contemporary art making and as an art form with powerful expressive possibilities. The prize was designed to provide a venue through which emerging artists can share, on a national stage, both their unique visions and their drawing skills. The Williams Prize in Drawing for Emerging Artists is designed for applicants who are creating 2D drawings with either traditional methods, or more experimental contemporary approaches and materials, and who have limited experience exhibiting their work. We encourage applicants from all fifty states.

The Williams Prize in Drawing for Emerging Artists is funded by The Artist for Artists Project™, an outreach initiative of the arts advocacy firm, McWilliams Francisco, LLC. Through The Artist for Artists Project™, our mission is to provide opportunity and recognition to emerging visual artists in the form of competitive prizes and juried exhibitions.

Eligibility:

Entrants must be 18 years of age or older to apply, and currently residing in the United States. Applicants may be recent graduates or currently enrolled in any degree-granting art school in the United States, or working independently on their art, or with an “atelier” school. There are no upper age limits for artists, however, The Artist for Artists Project™ is specifically looking for artists that do not have gallery representation, and have limited experience exhibiting and selling their art. The Artist for Artists Project™ reserves the right to research applicants to determine if they are qualified to become a Williams Prize in Drawing for Emerging Artists award winner. A Driver’s license or official ID may be requested after the juror selects the finalists, but prior to the distribution of monetary awards. Any personal information gathered is solely for the purpose of determining the eligibility of an artist to receive an award. (See section below entitled “Privacy Policy”).

Entry Fee:

A non-refundable entry fee of \$35.00 is required for each entrant. Entrants can submit up to 4 images. The entry fee must accompany your submissions through CaFÉ and can be paid only by credit card, or pre-paid credit card. (See “Submissions” below for more information about the CaFÉ application process.)

Images: Minimum: 1, Maximum: 4

The Awards:

First Prize: \$1000

Juror’s Choice Awards: 10 awards, \$200 each

Purchase Award: \$500, may be awarded to any of the eleven finalists chosen by the juror, in addition to the initial prize that they win. The Purchase Award will be given at the sole discretion of The Artist for Artists Project™. The Artist for Artists Project™ reserves the right to not issue a Purchase Award. The art receiving the Purchase Award will become a part of the permanent collection of The Artist for Artists Project™. All monetary awards distributed to the eleven finalists will be announced after the “Second Review” of the finalists’ work.

In addition to the award winners, the artists with the top 50 portfolios, as determined by the juror, may be considered for spots as

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“exhibiting artists” in future invitational shows.

Juror: Fred Wessel (www.fredwessel.com)

A master of drawing in silverpoint, as well as the creator of a luminous body of work using egg tempera and gold leaf, Fred Wessel finds inspiration in the Renaissance, rediscovering and reapplying important, but forgotten, visual stimuli that he uses along with contemporary content and image making ideas. Currently Professor Emeritus of Printmaking at the Hartford Art School, at the University of Hartford, examples of Wessel’s work are in the permanent collections of many institutions, notably The Museum of Modern Art, NY, The Philadelphia Museum of Art, PA, The Brooklyn Museum, NY, The Library of Congress, D.C., The University of Tianjin Fine Arts College, People’s Republic of China, and The University of Glasgow, Scotland. He is currently represented by Arden Gallery in Boston, MA, the S.R. Brennen Galleries (Palm Desert, CA, Scottsdale, AZ and Sante Fe, NM), and the ACA Galleries in New York, NY. For more information about our juror, please visit his website, www.fredwessel.com.

Submissions:

All submissions for the Williams Prize in Drawing *for Emerging Artists* will be handled through CaFÉ. CaFÉ is an online application system for calls for entry. Artists may use the CaFÉ system for free. Submitting artists should create an artists’ profile on CaFÉ, upload their images and then apply to the Williams Prize in Drawing *for Emerging Artists*. Please visit the CaFÉ website for specific instructions, www.callforentry.org and follow simple 3-step submission process. (Please note that creating an artist’s profile in CaFÉ will not automatically enter you for the Williams Prize in Drawing *for Emerging Artists* competition.) Submissions should come directly from artists, not from galleries or representatives.

The Williams Prize in Drawing *for Emerging Artists* (from here forward, referred to as the “Williams Prize in Drawing” in this prospectus) is designed for artists working in any traditional or non-traditional 2D drawing media, with the exception of video and digitally created or enhanced art. Drawing media that is encouraged includes, but is not limited to, chalk, charcoal, Conté, graphite, marker, metal-point, pastel, pen & ink, pencil, or other marking materials. There is no theme that must be suggested by the artist, but all art must be original and completed independently within the past 2 years of the entry deadline (since March 2012). Compelling drawings on any subject will be considered, including but not limited to portraiture, figurative work, landscapes, still life and non-representational drawings. The sizes of the drawings submitted are limited to no larger than 48in. x 48in. and 3in. deep, including the frame. All entries will be presented to the juror in an anonymous manner. The juror will evaluate all drawings submitted by each individual artist as a group, from the digital photos submitted through CaFÉ. (The quality of the digital images will likely be better if the art is photographed before it is framed.) CaFÉ requires that digital images meet certain specifications to be uploaded and properly viewed. The image requirements are:

- 1) JPEG files only
- 2) File dimensions of no smaller than 1920 pixels on the longest side
- 3) A file resolution of 72 ppi/dpi
- 4) A file size maximum of 3MB.

A brief résumé or C.V. and an artist’s statement of about 250 words will be requested, and can be uploaded through the CaFÉ application when prompted. The résumé will not be visible to the juror, but will be used by The Artist for Artists Project™ to create biographical sketches, exhibit text, press releases and publicity materials for the artists selected to be “exhibiting artists” in future The Artist for Artists Project™ invitational shows. The artist’s statement WILL be visible to the juror, so be sure not to include personal identifying information in the artist’s statement (i.e. name and address).

Eleven finalists will be selected based on the juror’s review of the digital images of the original drawings, and announced on or before May 5, 2014. If chosen as a finalist, the artist becomes eligible to participate in the “Second Review” and potentially win the Purchase Prize. The juror will select one image from the portfolios originally submitted by each artist to represent the eleven

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www.artistforartistsproject.org

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finalists in the Second Review. If selected as a finalist, the artist agrees to ship the selected work to The Artist for Artists Project™ for the Second Review by May 23, 2014. Prior to the Second Review, low resolution images of the drawings submitted by the eleven finalists, along with a brief biographical sketch and their artist's statements will be posted to The Artist for Artists Project™ website (www.artistforartistsproject.org).

During the Second Review, the juror will determine which artist will receive First Prize, and The Artist for Artists Project™ will decide if a Purchase Award will be given. Artwork must be presentation ready (matted and framed under glass or Plexiglas) and wired for hanging. Monetary awards will be announced and processed after the Second Review. Prize-winning artists will be notified by June 2, 2014 via the email addresses that were given during the CaFÉ submission process. Award winners will also be posted to The Artist for Artists Project™ website, after the finalists have been notified via email. Award checks will be mailed to the finalists within 2 weeks of the announcement of the prize winners.

If, upon selection as an Artist for Artists Project™ finalist, it becomes clear that a digital photo submitted to the competition was altered or does not accurately represent the actual drawing, The Artist for Artists Project™ reserves the right to reject the artist/images from consideration for an award and future The Artist for Artists Project™ exhibitions, and return the artwork in question to the artist.

The decisions of the juror are final.

Shipping:

The artists chosen as finalists agree to ship the requested drawings to The Artist for Artists Project™ for the Second Review by May 23, 2014. The finalists agree to ship their art with reusable cartons/packaging that meets UPS or FedEx guidelines for shipping artwork via Ground transport services. The finalists agree to provide pre-paid shipping for the return of their work from the Second Review. The finalists also agree to insure their art for shipping to and from The Artist for Artists Project™. (If a Purchase Award is given, the art receiving the Purchase Award will become a part of the permanent collection of The Artist for Artists Project™ and the pre-paid shipping for the Purchase Prize winner will be returned to the artist with the monetary award check.)

Artwork not received by the delivery date will be withdrawn from the Second Review and the artist will forfeit their position as a prize winner, as well as the monetary award associated with their prize. Finalists should ship their drawings to:

The Artist for Artists Project
McWilliams Francisco
542 Hopmeadow Street, #139
Simsbury, CT 06070

Future exhibitions:

The artists submitting the top 50 portfolios, as determined by the juror, may be considered for a spots as “exhibiting artists” in future The Artist for Artists Project™ invitational shows. The top 50 artists and their submissions for the Williams Prize in Drawing competition will also be considered for featured spots on The Artist for Artists Project™ website (www.artistforartistsproject.org) after the prize winners have been announced. Artists will be notified of acceptance or non-acceptance as an exhibiting artist via email. All artists who provide a working email address will be notified via email. If an email is not provided, artists will not be notified. By submission to The Williams Prize in Drawing competition, an artist selected to be an exhibiting artist, agrees to make available for a future exhibition at least one original drawing from the portfolio of images submitted for the competition, exhibition-ready and wired for hanging.

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By submission to The Williams Prize in Drawing, the artist also agrees to ship the drawing (or drawings) to and from The Artist for Artists Project™, if chosen as an exhibiting artist. The artist also agrees to insure their art for shipping to and from The Artist for Artists Project™. The Artist for Artists Project™ agrees to insure all work on exhibition for the duration of the show and until the artwork is delivered to the shipper (UPS/FedEx) to be returned to the artist. If selected as an “exhibiting artist”, the artist agrees that the artwork included in the exhibition will be displayed for the duration of the exhibition.

If selected as an exhibiting artist, the artist agrees that the art included in an exhibition will be ready to hang. In some cases, The Artist for Artists Project’s professional installer may modify the artwork’s hanging mechanism in order to attach it properly to the custom wall hanging system in the exhibit space. Drawings must be matted and framed under glass or Plexiglas. The Artist for Artists Project™ reserves the right to reject and return any work to the artist that does not meet the preparation criteria. Specific preparation criteria will be emailed to all exhibiting artists selected for upcoming invitational shows.

Permission for Use of Images:

By entering The Williams Prize in Drawing competition, the artist grants The Artist for Artists Project™ permission to use the submitted images for promotional purposes in printed material, in press releases, on The Artist for Artists Project™ website, with online advertising tools, and for documentation.

Privacy Policy:

Artist contact information (address, telephone, etc.) is only held for the purpose of contacting selected artists regarding their entries for the Williams Prize in Drawing and for future Artist for Artists Project™ exhibitions. The Artist for Artists Project™ does not sell or share personal information about any artist participating in our events. This includes any other personal information obtained to determine the eligibility of an artist to receive a Williams Prize in Drawing award. (The only information shared in publicity materials and exhibition text will be information culled from the brief résumé and artist’s statement that the artist provides with their CaFÉ application.)

The Williams Prize in Drawing - Calendar:

February 1, 2014: Competition opens, submissions accepted via CaFÉ

March 31, 2014: Deadline for submissions. Submissions will be accepted via CaFÉ until 11:59P.M. (MT), according to the CaFÉ clock.

April 1-30, 2014: Juror’s review of all submissions

May 5, 2014: The eleven finalists will be notified via email on or before May 5, 2014. Announcement of the eleven finalists and their drawings, brief biographical sketches and artist’s statements will be posted on The Artist for Artists Project™ website.

May 23, 2014: Finalist’s submission deadline. Shipped artwork from selected finalists must arrive for the Second Review at The Artist for Artists Project™. (Artwork not received by this delivery date will be withdrawn from the Second Review and the artist will forfeit their position as a prize winner, as well as the monetary award associated with their prize.)

June 2, 2014: Prize winners will be announced. Finalists will be notified by email, and after notification, the prize winners will be posted on The Artist for Artists Project™ website. The drawings of the finalists that do not win the Purchase Award will be returned to the artists in the same reusable shipping containers in which the art arrived to The Artist for Artists Project™. If a Purchase Award is given, the artwork receiving the award will become part of the permanent collection of The Artist for Artists Project™ and will not be returned to the artist. Award checks will be mailed to the postal addresses given by each artist in the

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original CaFÉ submission form. Award checks should be mailed within two weeks after the prize winners are announced and should be received by the prize-winning artists by June 30, 2014.

Cancellations:

If selected as a finalist, or an exhibiting artist, the artist commits to exhibiting submitted work. Cancellations are discouraged. Cancellations may result in denial from future The Artist for Artists Project™ exhibitions.

Questions:

Questions can be addressed to Laura Vasselle, Project Director, The Artist for Artists Project, info@artistforartistsproject.org.

Legal Agreement:

(To be agreed to by the artist before the submission of their entry)

I warrant that:

-I have read the Williams Prize in Drawing *for Emerging Artists* prospectus, and agree to its terms.

-The drawings submitted for jurying in the Williams Prize in Drawing *for Emerging Artists*, and to be displayed in future The Artist for Artists Project™ exhibitions are all original work that are both designed and executed by my own hands.

-There is no production studio associated with any of the work submitted to the Williams Prize in Drawing *for Emerging Artists* competition.

-The drawings submitted for the Williams Prize in Drawing *for Emerging Artists* have not be purchased by any party, and are available to potentially receive a Purchase Award from The Artist for Artists Project™.

-My images submitted for the Williams Prize in Drawing *for Emerging Artists* are not digitally created or digitally enhanced images.

-I understand that by submitting an application, I retain full copyright of my original artwork. My images shall not be redistributed without my express written permission, except as described in the The Artist for Artists Project™ prospectus for the Williams Prize in Drawing *for Emerging Artists*. I agree to grant a license to The Artist for Artists Project™ to use the images submitted with my application for promotional purposes in print materials, in press releases, on The Artist for Artists Project™ website, with online advertising tools, and for documentation.

-The Artist for Artists Project™ reserves the right to make final interpretation of all rules governing the Williams Prize in Drawing *for Emerging Artists* competition and future The Artist for Artists Project™ exhibitions.

-Every reasonable precaution will be taken during receiving, installation, exhibition, and return of artwork to prize-winning artists and exhibiting artists, but The Artist for Artists Project™ and McWilliams Francisco, LLC, its owner, employees and volunteers will assume no responsibility for loss or damage incurred beyond what is covered by the insurance that The Artist for Artists Project™, through McWilliams Francisco, LLC, will provide. Artists are encouraged to carry their own insurance.

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