



Global
Communication
Association



The 16th Annual Global Communication Association Conference

www.globalcomassociation.com

CALL FOR PAPERS

Perspectives on African Media and Communication

Durban, South Africa

June 10-12, 2020

Hosted by the Durban University of Technology, the **Global Communication Association** invites you to submit your abstracts for the 16th annual convention to be held in Durban, South Africa from June 10 – 12, 2020.

The GCA invites research papers exploring any aspect of issues related to the theme of the conference, including the following broad topics:

- African media and communication methodologies, theories, and perspectives
- Media and their impact on public opinion
- The evolving modes of teaching and learning
- New communication technologies, the Internet, and social media
- Intercultural communication
- News and information flow
- Communication in Rural Communities
- Impact of globalization on South Africa

ABSTRACT SUBMISSION: (All submissions should include two separate attachments in Word format)

- A 400-word abstract of the paper or panel proposal should be submitted ELECTRONICALLY to Shakeel Ori at oris@dut.ac.za or GCAconference@dut.ac.za
- All abstract submissions must be received by **February 20, 2020**, for review and consideration. Acceptance of a paper or panel proposal obligates authors to attend the conference and present the paper.
- The abstract should include research objectives, methodology and significance followed by keywords.
- Poster presentations on topics related to the conference theme are also encouraged. Complete panel proposals may be submitted to Dr. Yahya R. Kamalipour at yrkamal@gmail.com.
- Abstracts will be peer-reviewed by at least two scholars. Authors of the abstracts will be notified of acceptance by **April 1, 2020**.
- A separate document including the name, academic institution, mailing address, phone number, email address, and brief author's profile must be submitted for each author.
- If accepted, the full-length paper (not to exceed 25-pages excluding references and tables) must be submitted by **May 1, 2020**. All papers must strictly adhere to *The American Psychological Association* (APA) style manual. For details, visit <https://owl.english.purdue.edu/owl/resource/560/05>.
- Where appropriate, put "STUDENT" in the upper right-hand corner of the title page; indicate

whether the paper comes from a bachelor's, master's, or doctoral student.

PUBLICATION:

A selected number of papers, closely related to the theme of the conference, will be published in book format (print and digital), provided they are well-written and adhere to the APA Guidelines.

CONFERENCE LOCATION (HOTEL AND FACILITIES):

- The conference will take place on the campus of the DURBAN UNIVERSITY OF TECHNOLOGY (DUT). For information about the university visit www.dut.ac.za.
- Special Conference rates will be applied at several hotels in Durban, within a 5km radius of the conference venue.
- Details of these rates and the hotel links will be provided shortly on the University and GCA websites.
- Delegates are requested to register as early as possible, as Durban is a popular tourist destination during this time.

DURBAN:

The city is one of the desired destinations that attracts visitors from throughout the world. For details, visit the following link: https://www.tripadvisor.com/Tourism-g312595-Durban_KwaZulu_Natal-Vacations.html

AIR TRANSPORT

There are daily flights from major cities around the world to South Africa. Some international airlines fly directly to Durban, while others fly to Cape Town or Johannesburg and then to Durban. Emirates and British Airways fly directly to Durban.

GROUND TRANSPORT

- Delegates will be met on arrival at King Shaka International Airport in Durban and transported to their hotels or to the conference venue, depending on date of arrival. Shuttles will be provided from the hotels to the conference and event venues.
- After the conference, shuttles will be provided from the hotels to the airport. Links to approved tour agents will be provided if delegates wish to tour after or before the conference.

CONFERENCE REGISTRATION FEES:

An attractive and favorable package will be offered to all participants. Graduate students presenting papers will be given a 50% registration discount. A registration link and details of fees and payment procedures will be provided shortly on the University and GCA websites.

QUESTIONS: Please direct any questions to the founding president of GCA, Dr. Yahya R. Kamalipour, at yrcamal@gmail.com.

IMPORTANT DATES:

Abstract Submission Deadline	February 20, 2020
Acceptance Notification	April 1, 2020
Full Length Paper Submission	May 1, 2020
Last Date for Early Bird Registration	February 20, 2020
Last Date for Registration	May 1, 2020

For future updates and further details, visit:

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