

FOR IMMEDIATE RELEASE

January 26, 2005

<u>Trenton Public Education Foundation (TPEF) Launches New Mentor-Based Internship Focusing on</u> Careers in Media and Communications

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Trenton, NJ --The Trenton Public Education Foundation (TPEF) launches the Trenton Youth Communications Partnership next week, targeting City of Trenton high school students interested in pursuing a career in media and communications. Aimed at serious-minded 9th through 12th graders, the initiative will create the opportunity for these youths to learn first-hand about journalism and communications. By partnering with several media outlets and corporations, the program will offer mentoring opportunities throughout the State of New Jersey.

"We envision rotating motivated students throughout various media outlets and corporations over a three-month period," said Pamela Pruitt, TPEF Board President. "Part of the internship will include sessions on family and health sponsored by Children's Futures," she added.

The Trenton Public Education Foundation (TPEF) is a relatively new organization with a vision to enhance the educational experience of our local youth by leveraging community resources and creating opportunities. "We aim to become the premiere urban education foundation in New Jersey," noted Ms. Pruitt.

Partners in this mentor-based internship include A-1 Limousine, American Women in Radio and Television – New York Chapter, Capital Health System, Children's Futures, Educational Testing Service/ETS, Thomas Edison State College, Janssen Pharmaceutica, *Kitchen Table News*, Learning for Life of Boy Scouts of America, New Jersey Network/NJN, Princeton Communications Group, Public Information Office of the City of Trenton, Rutgers, Trenton Board of Education, Trenton Central High School, *Trenton Downtowner*, Trenton Thunder, *The Times of Trenton, The Trentonian*, Verizon and WIMG AM 1300.

The program kicks off with an event at Trenton Central High School on January 31, 2005 from 5-7 P.M. at Trenton Central High School in the Community Room and concludes with a showcase on June 1, 2005 from 3:15-5:15 P.M., also at Trenton Central. Students who participate in the program will each make a presentation about what they learn through interning at the media outlets and corporations. Please join us.

For more information visit the TPEF Web site at www.tpef.org.