



9th Annual ISSAQUAH TURKEY TROT

A fun & casual 5k walk/run through downtown Issaquah

Thanksgiving Day, November 22, 2018

Benefitting the Issaquah Food & Clothing Bank

Why Sponsor?

- ❖ Benefit from the momentum of this family-oriented, community-building event which drew 3,800 participants in 2017
- ❖ Since 2010, this event has raised \$280,000 to support the critical daily operations of the food bank to stand in the gap for our neighbors in need
- ❖ Marketing visibility and partnership with an organization that is widely supported in the community, providing significant brand impressions through various channels

SPONSORSHIP LEVELS				
	BIG TOM TURKEY SPONSOR \$7,500	MASHED POTATO SPONSOR \$3,750	STUFFIN SPONSOR \$1,500	PUMPKIN PIE SPONSOR \$750
Logo on Front Street banner	X			
Announcer recognition at race start	X			
Website main page	Logo			
Race t-shirt	Large Logo	Medium Logo	Small Logo	Company Name
Website sponsor page	Logo	Logo	Logo	Logo
Recognition in press release	X			
Social media recognition	X	X		
Sponsor listing with link on e-mails to Trotters	X	X		
Photo booth sponsorship	X	X		
Sponsor a Gobble Wobble Station along the route	X	X	X	
Booth and/or banner at the start/finish Line	X	X	X	X
Complimentary entries	50	20	10	5



For more information on sponsorship, please contact:

Bonnie DeCaro-Monahan 425-392-4123 ext. 14
bonnie@issaquahfoodbank.org

EXTENDED deadline for sponsorship commitments is October 15, 2018

www.issaquahturkeytrot.org

ISSAQUAH Food & Clothing Bank

- Providing food, clothing, and household items for those living in the Issaquah school district
- Serves over 50,000 individuals and 15,000 families a year; 60% of those are children and seniors.
- Special programs include school break & summer lunch programs, school supply drive, holiday gift program and many more!

Learn more at
www.issaquahfoodbank.org