Trusted Insight, Effective Solutions

## CBEIDIT UNION PBGBR STATIS <br> ADAFELACS

| FIRST QUARTER 2017 | <\$2M | \$2-10M | \$10-50M | \$50-100M | \$100-500M | \$500M+ | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DEMOGRAPHICS |  |  |  |  |  |  |  |
| Number of Credit Unions | 499 | 1,109 | 1,828 | 731 | 1,053 | 517 | 5,737 |
| Average Asset Size (Mil\$) | \$0.9 | \$5.6 | \$24.8 | \$71.3 | \$223.0 | \$1,931.6 | \$233.2 |
| Pct of Credit Unions | 8.7\% | 19.3\% | 31.9\% | 12.7\% | 18.4\% | 9.0\% | 100\% |
| Pct of Total Industry Assets | 0.0\% | 0.5\% | 3.4\% | 3.9\% | 17.6\% | 74.7\% | 100\% |
| GROWTH RATES |  |  |  |  |  |  |  |
| Total Assets | -17.8\% | -9.5\% | -3.7\% | 4.7\% | 1.9\% | 18.4\% | 14.0\% |
| Total Loans | -33.0\% | -22.6\% | -15.9\% | -8.9\% | -8.0\% | 12.2\% | 7.1\% |
| Total Shares | -16.8\% | -8.4\% | -2.2\% | 6.5\% | 4.4\% | 21.4\% | 16.6\% |
| Net Worth | -19.5\% | -15.1\% | -11.2\% | -5.0\% | -7.5\% | 11.8\% | 6.5\% |
| BALANCE SHEET ALLOCATION AND QUALITY |  |  |  |  |  |  |  |
| Net Worth-to-Total Assets | 17.8\% | 14.7\% | 12.1\% | 11.2\% | 10.7\% | 10.6\% | 10.7\% |
| Cash \& Investments-to-Total Assets | 54\% | 51\% | 48\% | 42\% | 32\% | 28\% | 30\% |
| Loans-to-Total Assets | 46\% | 47\% | 49\% | 54\% | 63\% | 69\% | 66\% |
| Vehicle-to-Total Loans | 58\% | 59\% | 45\% | 40\% | 38\% | 33\% | 35\% |
| Real Estate-to-Total Loans | 1\% | 10\% | 33\% | 40\% | 45\% | 52\% | 50\% |
| Real Estate-to-Net Worth | 4\% | 33\% | 132\% | 194\% | 267\% | 334\% | 307\% |
| Indirect-to-Total Loans | 0\% | 0\% | 4\% | 11\% | 18\% | 21\% | 19\% |
| Short-term Funding Ratio | 41.2\% | 30.9\% | 25.6\% | 21.4\% | 16.5\% | 13.5\% | 14.8\% |
| Net Long-term Assets-to-Total Assets | 4.8\% | 9.8\% | 19.8\% | 25.6\% | 31.4\% | 34.7\% | 33.1\% |
| Loans-to-Shares | 56\% | 56\% | 56\% | 62\% | 71\% | 81\% | 78\% |
| Non-term-to-Total Shares | 90\% | 84\% | 80\% | 78\% | 75\% | 73\% | 74\% |
| Term-to-Total Shares | 6\% | 11\% | 13\% | 14\% | 16\% | 19\% | 18\% |
| Loan Delinquency Rate | 3.17\% | 1.62\% | 1.05\% | 0.92\% | 0.76\% | 0.65\% | 0.69\% |
| Net Charge-off Rate | 0.83\% | 0.61\% | 0.46\% | 0.49\% | 0.52\% | 0.60\% | 0.58\% |
| "Misery" Index | 4.00\% | 2.23\% | 1.51\% | 1.41\% | 1.28\% | 1.25\% | 1.27\% |
| EARNINGS: |  |  |  |  |  |  |  |
| Gross Asset Yield | 3.72\% | 3.55\% | 3.19\% | 3.28\% | 3.36\% | 3.44\% | 3.41\% |
| Cost of Funds | 0.37\% | 0.32\% | 0.27\% | 0.29\% | 0.37\% | 0.58\% | 0.52\% |
| Gross Interest Margin | 3.34\% | 3.23\% | 2.92\% | 2.99\% | 2.99\% | 2.86\% | 2.89\% |
| Less: Provision Expense | 0.38\% | 0.32\% | 0.20\% | 0.25\% | 0.33\% | 0.47\% | 0.43\% |
| Net Interest Margin | 2.96\% | 2.92\% | 2.72\% | 2.73\% | 2.66\% | 2.39\% | 2.46\% |
| Non-Interest Income | 1.02\% | 0.70\% | 0.96\% | 1.22\% | 1.36\% | 1.29\% | 1.28\% |
| Non-Interest Expense | 3.89\% | 3.55\% | 3.42\% | 3.56\% | 3.56\% | 2.86\% | 3.04\% |
| Net Operating Expense | 2.88\% | 2.85\% | 2.46\% | 2.34\% | 2.20\% | 1.58\% | 1.75\% |
| Net Income (Return on Assets) | 0.08\% | 0.06\% | 0.26\% | 0.39\% | 0.47\% | 0.81\% | 0.71\% |
| Return on Net Worth | 0.5\% | 0.4\% | 2.2\% | 3.5\% | 4.3\% | 7.6\% | 6.6\% |
| COST EFFICIENCIES: |  |  |  |  |  |  |  |
| Non-Interest Income-to-Total Revenues | 21\% | 16\% | 23\% | 27\% | 29\% | 27\% | 27\% |
| Avg Revenue per FTE | \$47,698 | \$98,693 | \$141,361 | \$155,125 | \$171,431 | \$251,116 | \$220,543 |
| Average Loan Balance | \$4,340 | \$6,696 | \$8,853 | \$10,006 | \$12,563 | \$15,722 | \$14,497 |
| Average Loan Rate | 7.22\% | 6.30\% | 5.36\% | 5.07\% | 4.65\% | 4.41\% | 4.50\% |
| Average Share Balance per Member | \$2,316 | \$4,670 | \$7,123 | \$8,139 | \$9,212 | \$11,492 | \$10,536 |
| Average Share Rate | 0.46\% | 0.37\% | 0.31\% | 0.33\% | 0.42\% | 0.69\% | 0.61\% |
| Full-time Equivalents | 451 | 2,716 | 13,413 | 15,033 | 64,469 | 183,756 | 279,837 |
| Pct Part-time Employees-to-Total | 78\% | 40\% | 17\% | 12\% | 9\% | 7\% | 9\% |
| FTE-to-Operations (Staffing) | 2.18 | 0.82 | 0.48 | 0.42 | 0.35 | 0.23 | 0.27 |
| Compensation \& Benefits-to-Total Asset: | 1.82\% | 1.90\% | 1.65\% | 1.73\% | 1.81\% | 1.51\% | 1.58\% |
| Pct of Total Operating Expense | 47\% | 54\% | 48\% | 49\% | 51\% | 53\% | 52\% |
| Avg Compensation \& Benefits per FTE | \$18,377 | \$44,191 | \$56,067 | \$59,602 | \$65,768 | \$80,389 | \$74,272 |
| Occupancy \& Ops-to-Total Assets | 1.22\% | 0.95\% | 0.93\% | 0.90\% | 0.93\% | 0.71\% | 0.76\% |
| Pct of Total Operating Expense | 31\% | 27\% | 27\% | 25\% | 26\% | 25\% | 25\% |
| Avg Occupancy \& Ops per FTE | \$12,310 | \$22,095 | \$31,612 | \$31,132 | \$33,815 | \$37,637 | \$35,935 |


| MERIDIAN ECONOMICS <br> Trusted Insight, Effective Solutions |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| GROWTH RATES | $-10.1 \%$ | $-4.5 \%$ | $0.0 \%$ | $1.3 \%$ | $18.4 \%$ | $14.0 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Assets | $-23.3 \%$ | $-16.8 \%$ | $-12.7 \%$ | $-9.3 \%$ | $12.2 \%$ | $7.1 \%$ |
| Total Loans | $-8.9 \%$ | $-3.0 \%$ | $1.7 \%$ | $3.6 \%$ | $21.4 \%$ | $16.6 \%$ |
| Total Shares | $-15.4 \%$ | $-11.8 \%$ | $-8.6 \%$ | $-7.9 \%$ | $11.8 \%$ | $6.5 \%$ |
| Net Worth |  |  |  |  |  |  |


| BALANCE SHEET ALLOCATION AND QUALITY |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Net Worth-to-Total Assets | $14.9 \%$ | $12.5 \%$ | $11.8 \%$ | $11.0 \%$ | $10.6 \%$ | $10.7 \%$ |
| Cash \& Investments-to-Total Assets | $51 \%$ | $48 \%$ | $45 \%$ | $36 \%$ | $28 \%$ | $30 \%$ |
| Loans-to-Total Assets | $47 \%$ | $49 \%$ | $51 \%$ | $59 \%$ | $69 \%$ | $66 \%$ |
| $\quad$ Vehicle-to-Total Loans | $59 \%$ | $47 \%$ | $43 \%$ | $39 \%$ | $33 \%$ | $35 \%$ |
| Real Estate-to-Total Loans | $10 \%$ | $30 \%$ | $35 \%$ | $43 \%$ | $52 \%$ | $50 \%$ |
| $\quad$ Real Estate-to-Net Worth | $30 \%$ | $116 \%$ | $153 \%$ | $229 \%$ | $334 \%$ | $307 \%$ |
| $\quad$ Indirect-to-Total Loans | $0 \%$ | $4 \%$ | $8 \%$ | $15 \%$ | $21 \%$ | $19 \%$ |
| Short-term Funding Ratio | $31.6 \%$ | $26.4 \%$ | $23.9 \%$ | $18.7 \%$ | $13.5 \%$ | $14.8 \%$ |
| Net Long-term Assets-to-Total Assets | $9.5 \%$ | $18.4 \%$ | $22.0 \%$ | $28.5 \%$ | $34.7 \%$ | $33.1 \%$ |
| Loans-to-Shares | $56 \%$ | $56 \%$ | $59 \%$ | $68 \%$ | $81 \%$ | $78 \%$ |
| Non-term-to-Total Shares | $85 \%$ | $80 \%$ | $79 \%$ | $76 \%$ | $73 \%$ | $74 \%$ |
| Term-to-Total Shares | $11 \%$ | $13 \%$ | $13 \%$ | $15 \%$ | $19 \%$ | $18 \%$ |
| Loan Delinquency Rate | $1.72 \%$ | $1.13 \%$ | $1.02 \%$ | $0.83 \%$ | $0.65 \%$ | $0.69 \%$ |
| Net Charge-off Rate | $0.62 \%$ | $0.48 \%$ | $0.49 \%$ | $0.51 \%$ | $0.60 \%$ | $0.58 \%$ |
| "Misery" Index | $2.34 \%$ | $1.61 \%$ | $1.51 \%$ | $1.34 \%$ | $1.25 \%$ | $1.27 \%$ |


| EARNINGS: | $3.56 \%$ | $3.24 \%$ | $3.26 \%$ | $3.33 \%$ | $3.44 \%$ | $3.41 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Asset Yield | $0.32 \%$ | $0.28 \%$ | $0.29 \%$ | $0.34 \%$ | $0.58 \%$ | $0.52 \%$ |
| Cost of Funds | $3.24 \%$ | $2.96 \%$ | $2.97 \%$ | $2.99 \%$ | $2.86 \%$ | $2.89 \%$ |
| Gross Interest Margin | $0.32 \%$ | $0.22 \%$ | $0.29 \%$ | $0.30 \%$ | $0.47 \%$ | $0.43 \%$ |
| Less: Provision Expense | $2.92 \%$ | $2.75 \%$ | $2.69 \%$ | $2.69 \%$ | $2.39 \%$ | $2.46 \%$ |
| Net Interest Margin | $0.72 \%$ | $0.93 \%$ | $1.08 \%$ | $1.27 \%$ | $1.29 \%$ | $1.28 \%$ |
| Non-Interest Income | $3.57 \%$ | $3.44 \%$ | $3.50 \%$ | $3.54 \%$ | $2.86 \%$ | $3.04 \%$ |
| Non-Interest Expense | $2.85 \%$ | $2.51 \%$ | $2.42 \%$ | $2.27 \%$ | $1.58 \%$ | $1.75 \%$ |
| Net Operating Expense |  |  |  |  |  |  |
|  | $0.06 \%$ | $0.24 \%$ | $0.27 \%$ | $0.42 \%$ | $0.81 \%$ | $0.71 \%$ |
| Net Income (Return on Assets) | $0.4 \%$ | $1.9 \%$ | $2.6 \%$ | $3.8 \%$ | $7.6 \%$ | $6.6 \%$ |
| Return on Net Worth |  |  |  |  |  |  |


| COST EFFICIENCIES: |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Non-Interest Income-to-Total Revenues | $17 \%$ | $22 \%$ | $25 \%$ | $28 \%$ | $27 \%$ | $27 \%$ |
| Avg Revenue per FTE | $\$ 91,430$ | $\$ 131,824$ | $\$ 142,905$ | $\$ 162,046$ | $\$ 251,116$ | $\$ 220,543$ |
| Average Loan Balance | $\$ 6,545$ | $\$ 8,565$ | $\$ 9,325$ | $\$ 11,698$ | $\$ 15,722$ | $\$ 14,497$ |
| Average Loan Rate | $6.36 \%$ | $5.49 \%$ | $5.27 \%$ | $4.82 \%$ | $4.41 \%$ | $4.50 \%$ |
| Average Share Balance per Member | $\$ 4,519$ | $\$ 6,798$ | $\$ 7,473$ | $\$ 8,678$ | $\$ 11,492$ | $\$ 10,536$ |
| Average Share Rate | $0.38 \%$ | $0.32 \%$ | $0.33 \%$ | $0.39 \%$ | $0.69 \%$ | $0.61 \%$ |
| Full-time Equivalents | 3,167 | 16,579 | 31,612 | 96,081 | 183,756 | 279,837 |
| Pct Part-time Employees-to-Total | $46 \%$ | $23 \%$ | $18 \%$ | $12 \%$ | $7 \%$ | $9 \%$ |
| FTE-to-Operations (Staffing) | 0.90 | 0.53 | 0.47 | 0.38 | 0.23 | 0.27 |
| Compensation \& Benefits-to-Avg Assets | $1.90 \%$ | $1.68 \%$ | $1.71 \%$ | $1.78 \%$ | $1.51 \%$ | $1.58 \%$ |
| Pct of Total Operating Expense | $53 \%$ | $49 \%$ | $49 \%$ | $50 \%$ | $53 \%$ | $52 \%$ |
| Avg Compensation \& Benefits per FTE | $\$ 40,514$ | $\$ 53,097$ | $\$ 56,190$ | $\$ 62,617$ | $\$ 80,389$ | $\$ 74,272$ |
| Occupancy \& Ops-to-Avg Assets | $0.97 \%$ | $0.93 \%$ | $0.92 \%$ | $0.93 \%$ | $0.71 \%$ | $0.76 \%$ |
| Pct of Total Operating Expense | $27 \%$ | $27 \%$ | $26 \%$ | $26 \%$ | $25 \%$ | $25 \%$ |
| Avg Occupancy \& Ops per FTE | $\$ 20,702$ | $\$ 29,528$ | $\$ 30,291$ | $\$ 32,655$ | $\$ 37,637$ | $\$ 35,935$ |

## MERIDIAN ECONOMICS

Trusted Insight, Effective Solutions

## CBEIDIT UNION PBGBR STATIS IIDAFALAMCS

| ANNUAL HISTORY | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| DEMOGRAPHICS |  |  |  |  |  |  |  |
| Number of Credit Unions | 8,362 | 6,819 | 6,554 | 6,273 | 6,021 | 5,785 | 5,737 |
| Average Asset Size (Mil\$) | $\$ 85.0$ | $\$ 149.8$ | $\$ 162.0$ | $\$ 178.9$ | $\$ 200.0$ | $\$ 223.4$ | $\$ 233.2$ |
| Pct of Credit Unions | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| Pct of Total Industry Assets | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


| GROWTH RATES |  |  |  |  |  | $7.3 \%$ | $7.3 \%$ |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: |
| Total Assets | - | $6.2 \%$ | $3.9 \%$ | $5.7 \%$ | $14.0 \%$ |  |  |
| Total Loans | - | $4.6 \%$ | $8.0 \%$ | $10.4 \%$ | $10.5 \%$ | $10.4 \%$ | $7.1 \%$ |
| Total Shares | - | $6.1 \%$ | $3.7 \%$ | $4.5 \%$ | $6.9 \%$ | $7.5 \%$ | $16.6 \%$ |
| Net Worth | - | $8.5 \%$ | $7.4 \%$ | $7.5 \%$ | $6.9 \%$ | $7.1 \%$ | $6.5 \%$ |


| BALANCE SHEET ALLOCATION AND QUALITY |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Net Worth-to-Total Assets | $11.5 \%$ | $10.4 \%$ | $10.8 \%$ | $11.0 \%$ | $10.9 \%$ | $10.9 \%$ | $10.7 \%$ |
| Cash \& Investments-to-Total Assets | $7 \%$ | $10 \%$ | $8 \%$ | $8 \%$ | $8 \%$ | $8 \%$ | $9 \%$ |
| Loans-to-Total Assets | $70 \%$ | $58 \%$ | $61 \%$ | $63 \%$ | $65 \%$ | $67 \%$ | $66 \%$ |
| $\quad$ Vehicle-to-Total Loans | $36 \%$ | $30 \%$ | $31 \%$ | $32 \%$ | $33 \%$ | $34 \%$ | $35 \%$ |
| Real Estate-to-Total Loans | $50 \%$ | $54 \%$ | $53 \%$ | $51 \%$ | $50 \%$ | $50 \%$ | $50 \%$ |
| Real Estate-to-Net Worth | $300 \%$ | $300 \%$ | $296 \%$ | $296 \%$ | $302 \%$ | $306 \%$ | $307 \%$ |
| $\quad$ Indirect-to-Total Loans | $14 \%$ | $13 \%$ | $14 \%$ | $16 \%$ | $17 \%$ | $19 \%$ | $19 \%$ |
| Short-term Funding Ratio | $15.8 \%$ | $17.5 \%$ | $14.9 \%$ | $13.7 \%$ | $13.5 \%$ | $13.4 \%$ | $14.8 \%$ |
| Net Long-term Assets-to-Total Assets | $27.2 \%$ | $32.9 \%$ | $35.9 \%$ | $33.6 \%$ | $32.7 \%$ | $33.0 \%$ | $33.1 \%$ |
| Loans-to-Shares | $82 \%$ | $68 \%$ | $71 \%$ | $75 \%$ | $77 \%$ | $80 \%$ | $78 \%$ |
| Non-term-to-Total Shares | $59 \%$ | $67 \%$ | $69 \%$ | $71 \%$ | $72 \%$ | $73 \%$ | $74 \%$ |
| Term-to-Total Shares | $31 \%$ | $23 \%$ | $21 \%$ | $20 \%$ | $19 \%$ | $18 \%$ | $18 \%$ |
| Loan Delinquency Rate | $0.68 \%$ | $1.16 \%$ | $1.01 \%$ | $0.85 \%$ | $0.81 \%$ | $0.83 \%$ | $0.69 \%$ |
| Net Charge-off Rate | $0.45 \%$ | $0.73 \%$ | $0.57 \%$ | $0.50 \%$ | $0.48 \%$ | $0.55 \%$ | $0.58 \%$ |
| MMisery" Index | $1.13 \%$ | $1.89 \%$ | $1.58 \%$ | $1.35 \%$ | $1.29 \%$ | $1.38 \%$ | $1.27 \%$ |


| EARNINGS: |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Asset Yield | 5.50\% | 3.65\% | 3.39\% | 3.38\% | 3.37\% | 3.41\% | 3.41\% |
| Cost of Funds | 2.35\% | 0.73\% | 0.59\% | 0.54\% | 0.52\% | 0.53\% | 0.52\% |
| Gross Interest Margin | 3.15\% | 2.92\% | 2.80\% | 2.84\% | 2.85\% | 2.88\% | 2.89\% |
| Less: Provision Expense | 0.32\% | 0.36\% | 0.26\% | 0.28\% | 0.35\% | 0.41\% | 0.43\% |
| Net Interest Margin | 2.84\% | 2.56\% | 2.53\% | 2.56\% | 2.50\% | 2.48\% | 2.46\% |
| Non-Interest Income | 1.30\% | 1.48\% | 1.41\% | 1.35\% | 1.36\% | 1.39\% | 1.28\% |
| Non-Interest Expense | 3.32\% | 3.18\% | 3.16\% | 3.11\% | 3.12\% | 3.10\% | 3.04\% |
| Net Operating Expense | 2.02\% | 1.71\% | 1.75\% | 1.76\% | 1.76\% | 1.71\% | 1.75\% |
| Net Income (Return on Assets) | 0.82\% | 0.85\% | 0.78\% | 0.80\% | 0.75\% | 0.77\% | 0.71\% |
| Return on Net Worth | 7.2\% | 8.3\% | 7.3\% | 7.3\% | 6.8\% | 7.0\% | 6.6\% |
| COST EFFICIENCIES: |  |  |  |  |  |  |  |
| Non-Interest Income-to-Total Revenues | 19\% | 29\% | 29\% | 29\% | 29\% | 29\% | 27\% |
| Avg Revenue per FTE | \$210,697 | \$208,184 | \$199,438 | \$200,834 | \$206,053 | \$216,226 | \$220,543 |
| Average Loan Balance | \$11,479 | \$12,565 | \$12,795 | \$13,203 | \$13,707 | \$14,246 | \$14,497 |
| Average Loan Rate | 6.47\% | 5.42\% | 5.01\% | 4.79\% | 4.64\% | 4.56\% | 4.50\% |
| Average Share Balance per Member | \$7,011 | \$9,353 | \$9,454 | \$9,580 | \$9,891 | \$10,225 | \$10,536 |
| Average Share Rate | 2.77\% | 0.85\% | 0.69\% | 0.63\% | 0.61\% | 0.62\% | 0.61\% |
| Full-time Equivalents | 224,251 | 244,232 | 250,570 | 257,263 | 267,023 | 277,354 | 279,837 |
| Pct Part-time Employees-to-Total | 14\% | 12\% | 12\% | 11\% | 10\% | 9\% | 9\% |
| FTE-to-Operations (Staffing) | 0.40 | 0.34 | 0.33 | 0.30 | 0.28 | 0.27 | 0.27 |
| Compensation \& Benefits-to-Avg Assets | 1.66\% | 1.56\% | 1.56\% | 1.56\% | 1.58\% | 1.58\% | 1.58\% |
| Pct of Total Operating Expense | 50\% | 49\% | 50\% | 50\% | 51\% | 51\% | 52\% |
| Avg Compensation \& Benefits per FTE | \$51,505 | \$63,493 | \$65,040 | \$66,286 | \$68,882 | \$70,978 | \$74,272 |
| Occupancy \& Ops-to-Avg Assets | 0.91\% | 0.81\% | 0.80\% | 0.81\% | 0.80\% | 0.79\% | 0.76\% |
| Pct of Total Operating Expense | 27\% | 25\% | 25\% | 26\% | 26\% | 25\% | 25\% |
| Avg Occupancy \& Ops per FTE | \$28,232 | \$32,739 | \$33,137 | \$34,226 | \$34,697 | \$35,348 | \$35,935 |

## CRBDIT UNLDN Pbir statis ATAL-GLANGE

| CYCLICAL IMPACT ON ASSET YIELD AND COST OF FUNDS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Change in Asset Yield | Change in 3yr UST | Effective <br> Sensitivity | Change in Cost of Funds | Change in Fed Funds | Effective <br> Sensitivity |
| Rising Rate Cycles- |  |  |  |  |  |  |
| 1994-1995 | 0.23\% | 2.06\% | 11\% | 0.59\% | 3.00\% | 20\% |
| 1999-2000 | 0.13\% | 0.09\% | 144\% | 0.08\% | 1.75\% | 5\% |
| 2004-2007 | 0.93\% | 1.72\% | 54\% | 1.30\% | 4.26\% | 31\% |
| 2016- | 0.02\% | 0.74\% | 3\% | 0.01\% | 0.61\% | 1\% |
| Declining Rate Cycles- |  |  |  |  |  |  |
| 1995-1999 | -0.32\% | -1.42\% | 23\% | -0.18\% | -1.42\% | 13\% |
| 2000-2004 | -2.46\% | -2.69\% | 91\% | -2.32\% | -5.51\% | 42\% |
| 2007-2015 | -2.39\% | -3.51\% | 68\% | -2.44\% | -5.06\% | 48\% |


| INCREMENTAL RISING RATE IMPACT ON ASSET YIELD AND COST OF FUNDS |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Incrementals | Change in Fed Funds | Change in Cost of Funds | Effective Sensitivity | Aggregate Sensitivity |  | Gross <br> Margin |
| 1994-1995: | First 100bps | 1.00\% | 0.02\% | 2\% | 2\% | Beginning | 3.97\% |
|  | Second 100bps | 1.00\% | 0.12\% | 12\% | 7\% | Ending | 3.85\% |
|  | Third 100bps | 1.00\% | 0.45\% | 45\% | 20\% | Shift | -0.12\% |
|  | Total Cycle | 3.00\% | 0.59\% | 20\% |  |  |  |
| 1999-2000: | First 100bps | 1.00\% | -0.09\% | -9\% | -9\% | Beginning | 3.71\% |
|  | Second 75bps | 0.75\% | 0.17\% | 23\% | 5\% | Ending | 3.78\% |
|  | Total Cycle | 1.75\% | 0.08\% | 5\% |  | Shift | 0.07\% |
| 2004-2007: | First 100bps | 1.00\% | -0.10\% | -10\% | -10\% | Beginning | 3.31\% |
|  | Second 100bps | 1.00\% | 0.06\% | 6\% | -2\% | Ending | 3.11\% |
|  | Third 100bps | 1.00\% | 0.21\% | 21\% | 6\% | Shift | -0.20\% |
|  | Fourth 126bps | 1.26\% | 1.13\% | 90\% | 31\% |  |  |
|  | Total Cycle | 4.26\% | 1.30\% | 31\% |  |  |  |
| 2016- | First 100bps | 0.75\% | 0.01\% | 1\% | 1\% | Beginning | 2.85\% |
|  |  |  |  |  |  | Ending | 2.89\% |
|  | Total Cycle | 0.75\% | 0.01\% | 1\% |  | Shift | 0.04\% |


| AVERAGE BALANCE ASSESSMENT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | <\$2M |  | \$2-10M |  | \$10-50M |  | \$50-100M |  | \$100-500M |  | \$500M+ |  | TOTAL |  |
| Average Loan Balance | \$ | 4,340 | \$ | 6,696 | \$ | 8,853 | \$ | 10,006 | \$ | 12,563 | \$ | 15,722 | \$ | 14,497 |
| Average Share Balance |  | 2,316 |  | 4,670 |  | 7,123 |  | 8,139 |  | 9,212 |  | 11,492 |  | 10,536 |
| Difference | \$ | 2,024 | \$ | 2,026 | \$ | 1,730 | \$ | 1,867 | \$ | 3,351 | \$ | 4,230 | \$ | 3,961 |
| Shares as \% of Loan Balance |  | 47\% |  | 30\% |  | 20\% |  | 19\% |  | 27\% |  | 27\% |  | 27\% |
| Average Gross Spread per Account | \$ | 184 | \$ | 210 | \$ | 258 | \$ | 294 | \$ | 376 | \$ | 476 | \$ | 440 |

## Brian Turner

President and Chief Economist
bturner008@tx.rr.com 972.740.9531 www.Meridian-ally.com

