

**BCA General Board Meeting**  
**March 10, 2022 Thursday 7:30 PM**  
**Via zoom**

The meeting opened at 7:38 by President Darien Ward.

**Officer Reports**

- Recording Sec:
  - Adoption of Meeting Minutes: Minutes suspended until typed up.
  
- Corresponding Sec:
  - Community Hero Award – Mark Prevatt – Debra Mule’s Office: Darien announced to the members that Mark received the Community Hero Award from Assemblywoman Judy Griffin’s office and Legislator Debra Mule was there to recognize Mark’s work for the community. Congratulations, Mark!
  
- Treasurer Report:
  - Reimbursements and Deposits: Steve reported \$19056.71 as the balance at the end of February in checking and PayPal. This does not include revenue or expenses from popcorn fundraiser.
  
- President/Vice President Report
  - In Person Meeting (BHS): Darien reported he put in the paperwork to start having in person meetings hopefully in April. He is waiting to hear back.
  - Caroline’s Pond Naming, March 21<sup>st</sup> Meeting: Marguerite announced there will be a Legislature meeting to vote on the naming of the pond. Sam Cools, from Legislator Mule’s office, reported after the pond is officially named, DPW will be contacted to clean up the site and a ceremonially unveiling will be sometime late April, early May.
  - Complete Streets March 7<sup>th</sup>: Darien reported the project has started. Sam explained that the drainage work is starting first.
  - Police Reform Report: Kim reported attending a meeting with Community Leaders, Police Ryder and different Chiefs. Meeting was held at the new training facility. They spoke about how officers are now approaching civilians. Kim spoke about other topics covered at the meeting.

**Standing and Adhoc Committee Reports**

- Economic Development:
  - Cash Mob: Willy spoke to the members about an event funded from the popcorn fundraiser called a “Cash Mob”. He explained that it is to create an immediate economic benefit to the restaurant featured. The restaurants were selected because they participated in the popcorn fundraiser. He explained that how the cash mob works, is on a selected date, we are all encouraged to go to that restaurant and commit to spend \$20 per person. Willy is looking to do 2 restaurants a week, starting the 22<sup>nd</sup> and ending April 4<sup>th</sup> or 5<sup>th</sup>. There will be raffle prizes and baskets to win.
  - Proposed action plan to engage TOH in DRI implementation: Karen reported on a push to get the Town of Hempstead moving. She spoke with Assemblywoman

Judy Griffin's office. Karen explained that there are projects ready to go forward, one ready to go before the Town Board. Karen spoke to the members about the different projects. The Town of Hempstead has not implemented the Design Review Board. Darien spoke to the members about a letter that will go out to the Town and to social media asking the Town to start moving.

- Government Liaison:
  - Lobby Day: Karen attended Lobby Day up in Albany and was able to meet with Assemblywoman Griffin's Legislative Counsel, Kevin Brady.
  - Political thoughts and machinations: Karen reported that Michael Pernick called her to talk about Baldwin and would like to meet with the BCA. Discussion took place on the candidates for Kathleen Rice's seat.
    - ✓ Todd Kaminsky (Michael Pernick-In, Other?)
    - ✓ Kathleen Rice (Siela Bynoe-In, Laura Gillen-In, Laura Curran?)
- Beautification:
  - Spring Clean Up of BCA sites: Matt & Elissa both reported they have been cleaning up the Garden and are looking for volunteers. Marguerite asked if we could do an Earth Day event at the Garden to get more people to help. Earth Day is April 22<sup>nd</sup> so for the Garden we would look to do it on the 23<sup>rd</sup>.
    - Volunteers Needed (Community Service Hours)
- Fundraising:
  - Spring Event "Eggstravaganza 2022" April 9<sup>th</sup>, rain date April 10<sup>th</sup>: Sheree provided this information for the members: "9:00 AM for set-up. The event is scheduled for 12:00-3:00 pm. She reached out to Baldwin High School Key Club and Future Business Leaders of America to provide volunteers for the day. Both advisors got back to me quickly and are very excited about being able to assist. I also spoke with Darien about renaming the event, the suggestions were: Baldwin Spring into Spring, Baldwin Spring Swing, or Spring Swing and Bazaar. Since we are not proceeding with the petting zoo, we will have more space to accommodate more vendors. Our to-do list:
    - ✓ Securing Community Sponsors – If there is anyone who wants to assist with this task, please let me know. Darien, I will draft the letter for your signature.
    - ✓ Creating a schedule with volunteer shifts and assignments. I think it will be a good idea to have the HS kids oversee the games. Would like to hold a virtual volunteer meeting for volunteers so they are clear on what is expected for the day.
    - ✓ Confirm what will be sold in terms of food. I did speak with Gino's pizzeria in the Harbor about providing the pizza. I will negotiate a discounted price. We will need for them do several deliveries. Will need volunteers for this as well. I think everyone serving food should have masks and of course gloves.
    - ✓ Reach out and advertise for vendors. Contact those who have supported the event in the past. Also are we ok with using the same pricing?

- ✓ Complete the flyer once we have finalized the new name of the event. Make sure to incorporate the Eggstravanga name into the flyer so the community knows this is the same event.
- ✓ Please confirm if there is a 50/50 raffle. Or any kind of raffle. I did see there was an order for raffle tickets in the order with the Easter eggs. I will be placing the order by tomorrow. The pre-filled eggs for the toddlers are sold out so I am searching for another vendor. Costs have increased slightly since the last time we ordered.
- ✓ The TOH Show Mobile has been confirmed. Would like to provide some entertainment if possible since we will have it available? (I would like to ask BHS Step Team and maybe one of the music ensembles.)
- ✓ Not critical but would like to see if I can get a T-Shirt Sponsor for volunteers. I think it would add a nice touch for those helping out on the day.
- ✓ That is all I can think of for now. Please feel free to email me at BaldwinSpringEvent@gmail.com.”

- Membership/Website:
  - Membership Development: Rob reported 72 members.
- Quality of Life: Rodney introduced two police officers, Officer Padolecchia and Officer Bilello, to the members. The officers spoke about speeding on Grand Avenue and the recent bank robberies. They spoke about how they work with the school security. They were able to get a lot of new officers assigned to the precinct. They spoke about the autobody shop on Sunrise closing down. Discussion took place with the Officers.

### **Adhoc**

- Bylaws Committee: Rob reported a meeting took place and is almost finished going through the bylaws. Another meeting will be held.
- Scholarship Committee: Karen reported that the committee had a meeting, updated the paperwork and will be sending it to the school on Monday. The scholarship is open to all Baldwin students. Date set for the return of the paperwork is after the Eggstravaganza. By the end of April a decision will be made and the school will be informed.

### **New Business**

- Art Mural Proposal: Darien reported that Jesse’s husband Steve put out a proposal for an art mural on the side of the deli on Atlantic Avenue. The BCA has made a contribution of \$250 to support the mural.

Meeting adjourned at 9:05 by a motion from Claudia and seconded by Rob.

NEXT MEETING: April 7<sup>th</sup>, 7:30 General Body.