

Sponsorship Pack 2017



The Eastbourne Shed

"Having a social role and social activities was the second most common attribute of a good quality of life reported in the National Statistics Office Omnibus Survey (2001) for people over 50"

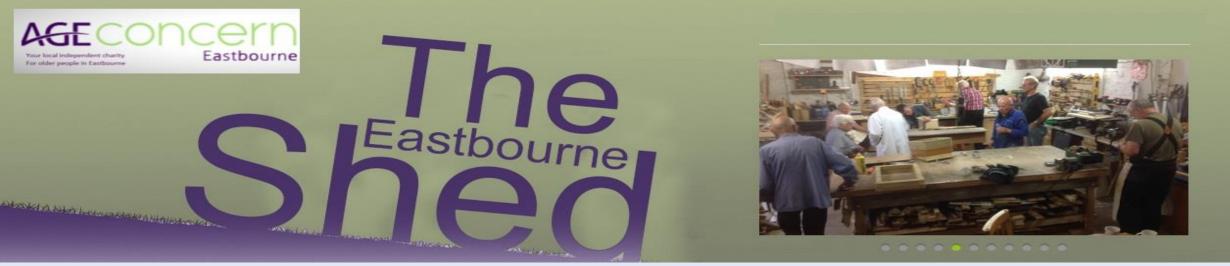
The Eastbourne Shed is a project for older people in Eastbourne over 50. The 'shed' is an old garage that the Shedders have converted into a safe workshop space for people to pursue practical interests such as DIY, woodworking, model making, wood turning etc. It is a place where people are able to talk to each other, share skills and meet new people.



Age Concern Eastbourne has gained a reputation as a forward thinking and highly professional organisation that works hard to improve the lives and wellbeing of older people in Eastbourne.

We have strong links with both Eastbourne and East Sussex Councils, Eastbourne Seniors Forum, 3VA, the DGH and Hastings Conquest, CCG, Voluntary organisations, Eastbourne Homes and our local MP.

There are many different ways we will be able to advertise your support. This could be through the website, the Shed, the Venton Centre and possibly any of our 6 shops in Eastbourne and Hailsham. Please feel free to contact us if you would like to be linked to us as we can tailor our advertising in various ways to suit your needs.



How can your Business improve as a consequence of supporting the Eastbourne Shed? Sponsoring The Eastbourne Shed:

- Shows your company invests in the interests of your local community.
- Associates your brand with a renowned organisation in Eastbourne.
- Sponsorship exposes you to like minded individuals and organisations who want to collaborate and promote health and wellbeing in Eastbourne.
- Being in a relationship with an organisation that resonates deeply with the core principles of making Eastbourne a more caring society.
- It will enable you to reach a client group that can be hard to contact and you will do so with the support of a trusted local charity.



Ways Age Concern Eastbourne Can Promote Your Business

- Your logo on the front page of The Eastbourne Shed and on Age Concern Eastbourne's websites.
- Your logo linked to the shed at our shops.
- Posts on social media.
- Your logo and name linked to the shed on a revolving video in the entrance to the William & Patricia Venton Centre which has over 3000 visitors each month.
- Have your name and logo on our literature and bi-monthly newsletter.
- Your name linked with the shed during exhibitions.