

Live Text area  
33.5" x 80"

The diagram shows a vertical banner layout. A light blue rectangular area represents the 'Live Text area' with dimensions 33.5" x 80". Below this area is a white rectangular area representing the '6" Bleed' section. At the very bottom of the page is a red horizontal bar with the word 'STOP' repeated four times in white, bold, uppercase letters. Two vertical double-headed arrows on the left and right sides of the banner indicate the overall height of the banner, which includes the live text area and the bleed section.

Overall banner  
33.5" x 86"

6" Bleed

**STOP STOP STOP STOP**