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Text2Them Wins Disruptive Technology Award

Loudoun County, VA. (August 27, 2014) [Text2Them, Inc.](#) a small start-up company, located in Bowie, MD, won top award in an international search for solutions to solve tough government public safety problems.

Text2Them's solution establishes a two-way texting technology that works like a voice phone system, giving the residents the ability to communicate with any branch of government through two-way texting. "This is how the phone system works, now texting can work the same way" said Alvin Butler Sr. President/CEO. "And the cost savings for government and business are huge!"



Text2Them's presentation outlined the need to enhance current text broadcast systems used by emergency management agencies, as well as a need to expand plans for Next Generation 911 (NG911) to allow for texting to other governmental agencies, so 911 centers don't get overwhelmed with non-emergency texts during emergencies like 9/11 or the 2011 East coast earthquake.

The company also introduced an anonymous two-way text tip program, aptly named Text 2 Stop it!TM which has been widely successful in the reduction of bullying cases, drugs, suicide attempts and other unsafe behavior in Maryland schools, and has larger applications for law enforcement in general.



The Disruptive Technology Award is given to the company that displaces an established technology and "shakes up" an industry or is a ground-breaking product that creates a new industry itself; as the Personal Computer (pc) replaced the typewriter and the way work is done in general and email transformed communication, largely displacing letter-writing and disrupting the postal and greeting card industries.

The contest, which was sponsored by [The Innovative Solutions Consortium](#) (ISC), national science and technology public-private association, led a distinguished consortium of organizations to present a "first of its kind" innovation and collaboration event on August 27th, aimed at providing real solutions to address specific Public Safety challenges faced by the Loudoun County government and its citizens.

The ISC joined forces with Virginia's Center for Innovative Technology (CIT), Loudoun County's Department of Economic Development and the Loudoun County Chamber of Commerce to drive a cooperative approach to solving real problems confronting one of America's fastest growing counties.

The ISC's VIVID Framework was first introduced on October 29, 2012 as part of an ISC White Paper, "Disruptive Ideas to Bring Innovation to Government," presented to the National Commission for Review of the Research and Development Programs of the United States Intelligence Community.

The [VIVID \(Virtually-Innovate-Vet-Incubate-Deliver\)](#) Framework is focused on engaging and invigorating small businesses and helping them bring their innovative ideas and solutions to government and industry.

Text2Them, Inc. is available to any federal, state or local agency desiring to expand current one-way broadcast systems to a more effective and less expensive two-way texting capability. With Text2them current broadcast systems can now become communication systems.

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