

2017 Highland Lakes School PTSO Bearathon Fun Run Sponsorship Opportunities

Gold Bear Presenting Sponsor (\$1000)

- Sponsor's name featured as part of event logo on all promotional materials and precede event name in all communications, i.e. '(Sponsor Name) HLS Bearathon'
- Sponsor Name highlighted on HLS Marquee and during school announcements
- Sponsor's logo prominently placement on:
 - T-shirt (Qty: 650)
 - Brochure (Qty: 2500)
 - PledgeStar
 - HLS Website
 - PTSO Website
 - PTSO Facebook
 - Banner displayed in front of school
 - Bearathon Arch during event day-of

Polar Bear Sponsor (\$750)

- Sponsor Name highlighted on HLS Marquee and during school announcements
- Sponsor's logo prominently placement on:
 - T-shirt (Qty: 650)
 - Brochure (Qty: 2500)
 - PledgeStar
 - PTSO Website
 - PTSO Facebook
 - Banner displayed in front of school
 - Bearathon Arch during event day-of

Grizzly Bear Sponsor (\$500)

- Sponsor Name highlighted during school announcements
- Sponsor's logo placement on:
 - T-shirt (Qty: 650)
 - Brochure (Qty: 2500)
 - PledgeStar
 - PTSO Website
 - PTSO Facebook
 - Bearathon Arch during event day-of

Black Bear Sponsor (\$250)

- Sponsor Name highlighted during school announcements
- Sponsor's logo placement on:
 - Brochure (Qty: 2500)
 - PledgeStar
 - PTSO Website
 - PTSO Facebook
 - Bearathon Arch during event day-of

Panda Bear Sponsor (\$200)

- Sponsor Name highlighted during school announcements
- Sponsor's logo placement on:
 - Brochure (Qty: 2500)
 - PTSO Website
 - PTSO Facebook
 - Bearathon Arch during event day-of

**Highland Lakes School PTSO
Bearathon 2017 Sponsorship Form**

Sponsor Name: _____

Contact Name & Title: _____

Phone Number: _____

Address: _____

Email Address: _____

I confirm the sponsorship amount of \$ _____ and authorize the use of my corporate logo and/or business name for all promotions listed in the following sponsorship category: (circle one)

- Gold Bear Sponsor (\$1500)
- Polar Bear Sponsor (\$1000)
- Grizzly Bear Sponsor (\$750)
- Black Bear Sponsor (\$500)
- Panda Bear Sponsor (\$250)

Signature

Date

Please send forms and check payable to:

Highland Lakes School PTSO
19000 N. 63rd Avenue
Glendale, AZ 85308

Inquiries, questions and logos may be emailed to: highlandlakesptso@gmail.com