

SCHOOL PERFORMANCE FACT SHEET ~ 2012

“This program information requirement is new, therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.”

“This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.”

“Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at P.O. Box 980818, West Sacramento, CA 95798-0818, 888.370.7589, www.bppe.ca.gov.”

Program Name	Completion Rates	Placement Rates	Licensure / Exam Passage Rates	Salaries (averaged)
Massage Therapy Program (130 Hours)	57%	100%	N/A	\$17,500/year
Deep Tissue Practitioner (120 hours)	33%	100%	N/A	\$15,000/year
Massage Practitioner (250 hours)	88%	82%	N/A	\$17,000/year
Holistic Massage Therapist (500 hours)	77%	75%	N/A	\$15,000/year
Holistic Health Practitioner (720 Hours)	N/A	N/A	N/A	N/A
Advanced Holistic Health Practitioner (900 hours)	N/A	N/A	N/A	N/A
Advanced Bodywork Therapist (250 hours)	67%	100%	N/A	\$15,000/year

* Not enough data reported to calculate

Completion Rates: Completion rates are calculated by students graduating at 100% (when a student has completed the entire program within the projected end date).

Placement Rates: We do not have a placement service program. However, we do have a career opportunity posting board that allows our students and graduates to obtain information on local businesses that are currently hiring as well as special event postings that allow students to self promote.

Licensure/Exam Passage Rates: Depending upon the therapist's professional path, a business license may not be required if the therapist is not planning to be self employed, but instead they may need to become state certified if they plan to be an employee. The costs shown below are based on rates as of today and are all subject to change.

- **California State Certification through California Massage Therapy Council (CAMTC)** – The cost is \$150.00 for the initial application, which lasts for two years. The renewal cost is \$125.00 and good for two years. This will also require live scan fingerprinting at an additional \$70-80.

- **National Certification through National Certification Board for Therapeutic Massage & Bodywork (NCBTMB)** – The exam fee is \$225.00.

- **Business License/Permits** – The cost and requirements are different from city to county and can range from \$10/Year to over \$165/3 years. Typically a business license renewal requires a minimum of 12CE hours/year.

- **Insurance through Associated Bodywork & Massage Professionals (ABMP)** - The cost range from \$199-\$229 annually.

- **Salaries:** Hourly wages can range from \$15.00/hour and can go well over \$90.00/Hour depending upon the therapist's expertise and location of business. Hourly rates also vary according to whether or not the therapist is self-employed

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